JOHN BULL, NOVEMBER 15, 1924. *Registered at the G.P.O. as a Newspaper.* Postage in U.K. or Abroad, 1d.

JOHN BULL

Vol. XXXVI. No. 923. SATURDAY, NOVEMBER 15, 1924. TWOPENCE

Mason's "O.K." the cold meat Sauce

In this Issue :

Lord Wodehouse
Marquis of Tavistock
Sir Arbuthnot Lane
A. G. Gardiner
A. M. Thompson
Dr. R. J. Campbell
etc.

NET PAID SALES EXCEED 850,000 COPIES WEEKLY

The Story of a Wonderful Woman

by

"A GENTLEMAN WITH A DUSTER"

Eat a SHREDDED WHEAT Breakfast!

It's Economical.

Wholesome—Nourishing—Digestible

Write for particulars of the
£200 *SHREDDED WHEAT PICTURE COMPETITION,*
26, *General Buildings, Aldwych, London, W.C.2.*

J.B.

GRAVES
GENUINE NATURAL FURS.

Every lady should write for the Graves Bargain Catalogue of genuine high grade furs. The newest exclusive styles in exquisitely matched skins. Keenest money-saving prices and Easy Terms. Finest values ever offered.
WE DELIVER Furs to approved orders for a small payment with order. Balance in monthly payments if satisfied. Money back if disappointed.
WRITE TO-DAY for our new handsomely illustrated Fur Catalogue Post Free.
J. G. Graves Ltd. Sheffield.
From 5/- Monthly.

Bald Men Grow Hair

Surprising reports are coming from men who were bald or losing hair and who acquired a new, vigorous growth by using a peculiar compound that awakens life in dormant hair roots.

"The front of my head was completely bald for nearly 20 years. Now I have an abundance of hair," is the report of Mr. T. J. Harding. "All bare parts are now covered with a nice growth of hair," writes Mr. E. Arnold. Imagine the enthusiasm of Mr. T. Hellier, when he reported: "I have now a strong healthy growth of hair where I have been bald for 10 years." Mr. R. Stott reports even after only three weeks' use of Kotalko, bald patches of 12 years' standing were covered with hair.

Anyone who is losing hair, or is bald, may obtain a testing box of Kotalko by sending 3d. in stamps to John Hart Brittain, Ltd., 2, Percy St. (53 Fitz) London W 1.

Psoriasis Eczema, bad Legs and all skin disease completely and permanently cured by KUREM HOME TREATMENT. "Among over 30 years entirely herbal, inexpensive, pictures when doctors and hospitals fail. Send post-card for free book, which tells you how to begin your own certain cure at home. J. Robinson & Sons, 11, Kurem Home, Bradford.

FREE! FREE! FREE!
We send absolutely free THE MYSTIC DANCING CHARLIE CHAPLIN to all who send postal order sixpence for our illustrated Catalogue of Magic Tricks, Puzzles, Jokes, etc. THE ECLIPSE NOVELTY CO., Dept.D, Francis Terrace, London, N. 19.

FURS

OF GUARANTEED QUALITY
at Genuine Wholesale Prices.
The Finest Stocks of beautiful Furs in London to choose from.
A visit of inspection invited or selections can be sent into the country on approval.
Call or Write NOW.
THE WHOLESALE FUR CO.,
145, CHEAPSIDE, E.C.1.
Showrooms on First Floor.

JOHN BULL FREE INSURANCE GIFT

READER'S TRAGIC DEATH!

JOHN BULL PAYS £250 TO WIDOW

A TERRIBLE calamity has recently visited the home of Mrs. J. Birkett, Monkwray, Whitehaven, Cumberland. Her husband was carrying a shot-gun and whilst getting over a fence in the garden he slipped, and the gun going off, he was killed instantly.

One ray of comfort remains for the bereaved widow: Mr. Birkett had remembered to register for "John Bull's" Free Insurance Gift and "John Bull" has therefore forwarded to Mrs. Birkett a cheque for £250.

Fire—Storm—Sickness—Accidents—you can't help running the risk of these, but, by the simple act of signing the forms below, you or your dependants can be fully compensated should disaster overtake you. Sign NOW.

A few of the Benefits Paid this Week.

Fire
Up to £400.

DUNFERMLINE.—T. H. WEBSTER, 52, Baldridgeburn.
LIVERPOOL.—Mrs. H. THOMAS, 10, Dallas Grove, Walton.
LANARKSHIRE.—Mr. J. BROWN, 7, Haugh Place, Bothwellhaugh.
LEEDS.—W. THORNTON, 11, Cankerwell Lane.
LIVERPOOL.—Mrs. T. W. COOPER, 14, Longfellow Street.
EDINBURGH.—WM. ROBB, 137, Gorgie Road.

Storm! Floods!
Up to £300.

NORWICH.—F. CULYER, 20, Waterloo Road, New Catton.
NORWICH.—S. G. MOORE, 15, Long Row, New Catton.
NORWICH.—CHAS. J. LINCOLN, 14, Betts Buildings, Catton.
NORWICH.—Mrs. L. BROWN, 12, Betts Buildings, Catton.
WALLASEY.—Mrs. E. MURPHY, 26, Ashville Road, Seacombe.
ABERBEGG, Nr. NEWPORT.—W. H. PARRY, 31, Woodland Terrace.

Sickness Benefits
£5-5-0
—for total disablement by illness consequent upon Diphtheria, Measles, Small-pox, Typhoid Fever, Cerebro-Spinal Fever (or "Spotted Fever"), Anthrax and Tetanus (or Lockjaw).

LEEDS.—Mrs. J. RICHARDSON, 9, Colenso Terrace, Holbeck.
ILKESTON.—B. H. COOPER, 7, Taylor Street.
BARNSLEY.—J. HARDCASTLE, 17, Livingston Terrace.
HEANOR, NOTTS.—J. KNIGHTON, 27, John Street.
COLCHESTER.—H. E. PEAKE, 4, Culver Street.
ANFIELD.—Mrs. M. TURNER, 42, Claude Road.
BATTERSEA, S.W. 11.—Mrs. F. M. THOMAS, 53, Home Road.
SMETHWICK.—Mrs. R. ROLLINS, 130, St. George Street.
CHESTERFIELD.—Mrs. M. PARSONS, 18, Workshop Road, Mastin Moors.

Accident Benefits
£3 per week.

PARKHEAD, GLASGOW.—Mrs. A. DEVINE, 379, Gt. Eastern Road.
BRADFORD.—Mrs. L. REYNARD, 48, Saville Street, Ripley Ville.
SHEFFIELD.—Mrs. H. RICHES, 11, Beatrice Place, Parkwood Springs.
NORTH SHIELDS.—Mrs. M. L. TEASDALE, 124, Church Street.
EDINBURGH.—Mrs. M. HARKESS, 1, Kemp Place.
HENDON, SUNDERLAND.—Mrs. E. McGREGOR LYNN, 33, Norman Street.
TWICKENHAM, MIDDLESEX.—Mrs. A. JENNINGS, 10, Sherland Road.
CARLISLE.—Mrs. M. J. FISHER, 1, Dudson's Terrace, London Road.
NEWSAGENTS' BONUS—Bonuses in respect of the benefits paid this week have been paid to the Newsagents concerned.

Total Benefits Now Paid—13,844.

CUT HERE

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C.2.
I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

Reader's Name..... Age.....
in full (CAPITAL LETTERS.)

Address.....

Reader's Signature.....

Name and Address of Newsagent.....

Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent on receipt of ½d. stamped addressed envelope.

PLEASE WRITE CLEARLY. J.B. 15/11/24.

CUT HERE

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent).....

Address.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address.....

Date .....

PLEASE WRITE CLEARLY. J.B. 15/11/24.

...Read Dept., Long Acre London, W.C.2.
Please send me the "John Bull" 5/- Pen, on which engrave free the name or initials:

.....
(Write in CAPITALS name or initials you wish engraved.)

NAME.....

ADDRESS.....

.....

I enclose cheque/P.O. for 5/6 (including postage and gift). Cross "& Co." and make payable to "John Bull." State if fine, medium, broad nib.
J.B. 15/11/24.

John Bull's unique Pen Offer!
BIG RUSH FOR THE JOHN BULL PEN WITH YOUR NAME ENGRAVED FREE

Guaranteed for ever.

The happy idea of a Pen engraved with your own name or that of a friend has caught on like wild fire with our readers! We will beautifully engrave the name FREE on the famous "John Bull" 5/- Lever Filler Pen, in white, red, yellow or gold (state colour when ordering). The famous "John Bull" Lever Filler Pen is fitted with safety cap and 14-ct. solid gold nib, iridium tipped. Equal to pen costing 17/6. Written seven years' guarantee with each. Send for your Pen To-day.

14/- down brings you a Riley 'Home' Billiard Table

on 7 days' free trial

For a first payment of 14/- you will receive, carriage paid, in free packing case, the splendid 6 ft. Riley 'Home' Billiard Table (Cash Price £11 : 15 : 0), that rests comfortably on most dining tables and gives a perfect game. The balance you pay in monthly instalments whilst you use the table. There are various sizes, including one most convenient for your home.

4 ft. 4 in. x 2 ft. 4 in.	£7	0	0
5 ft. 4 in. x 2 ft. 10 in.	£9	0	0
6 ft. 4 in. x 3 ft. 4 in.	£11	15	0
7 ft. 4 in. x 3 ft. 10 in.	£15	0	0
8 ft. 4 in. x 4 ft. 4 in.	£21	10	0

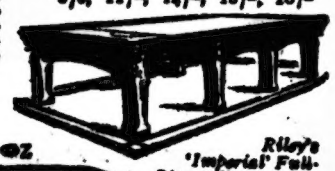
or in 18 monthly payments of 8/6, 11/-, 14/-, 18/-, 26/-

FREE Send for Art List giving particulars and prices of Riley's Tables

Riley's "Combine" Billiard and Dining Tables are beautiful pieces of furniture and perfect billiard tables. Can be adjusted in five seconds. Prices range from £22 : 10 : 0, or can be had for 13 or 20 monthly payments. Riley's are the largest makers of Full-Size Billiard Tables in Great Britain. Write for particulars. Estimates given free for repairs and accessories.

E. J. RILEY, LTD., Duke Works, ACCRINGTON

London Showrooms: (Dept. 36), 147, Aldersgate St., E.C.1 2Z



Riley's 'Imperial' Full-Size Billiard Table.

Rations yield best extra nourishment when mustard helps digestion. Just a farthing's worth a week greatly improves a hen's condition and laying power. No forcing—quite safe.

Colman's Poultry Mustard

Colman's Egg Register FREE—Write to J. & J. Colman, Ltd. (Dept. 21T), Norwich.

GRAVES STYLISH OVERCOATS.

Our self-measurement Form enables you to furnish us your with correct measures, and we guarantee to supply a stylish well-fitting garment. From 7/6 monthly

WE DELIVER Overcoats to approved orders for a small payment with order. Balance monthly if satisfied. Money back in full if disappointed.

PATTERNS POST FREE. Send a post card for our full range of patterns and fashionable overcoat styles. Prices range from £3.

J. G. Graves Ltd. Sheffield.

Buy YOUR Gramophone Direct from FACTORY at WHOLESALE Price.

FROM 2/6 WEEKLY

Don't pay "fancy" prices to retailers. Buy direct from the actual maker and SAVE POUNDS.

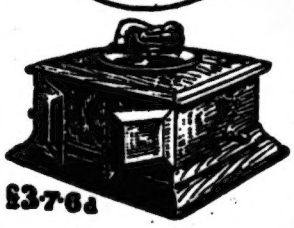
No matter how little you earn, you can easily afford a Mead Gramophone. Because when ordering records you can obtain a brand new No. 300 model for 37/6 and factory soiled instruments for 20/-. Or you can have a magnificent No. 300A Gramophone with a massive polished oak case, extra loud Sound-box, silent strain-resisting motor and gigantic sound amplifying horn, complete with 20 up-to-date records (40 tunes) for 2/6 Weekly.

Each year we supply thousands of Gramophones to patrons who only pay a few shillings before they receive the goods. Obviously all our customers must be satisfied or they would not remit the remaining instalments.

Apart from this, our offer to send a Gramophone to anyone anywhere PACKED FREE and CARRIAGE PAID on 10 DAYS' FREE TRIAL, positively proves that MEAD GRAMOPHONES MUST BE PERFECT EXAMPLES OF BRITISH CRAFTSMANSHIP and gigantic bargains, otherwise people would return the instruments—in which event we should have to pay packing expenses and carriage both ways hundreds of times daily all the year round.

Clearly, then, when ordering a "Mead" YOU ARE ABSOLUTELY CERTAIN of getting a Gramophone that is considerably bigger, plays louder, produces a far sweeter tone and costs much less than rival makes.

So write TO-DAY for beautifully coloured art catalogue which illustrates and describes 30 superb models in a variety of styles and sizes.



Mead COMPANY,

(Dept. G.150), Sparkbrook, Birmingham.

Remove Corns for ever

"I have been troubled of long standing with very bad corns and tender feet. I have tried all sorts of stuff to get relief, but without success until I started to use Radox. I have only used two packets of your preparation in my foot baths, and my corns have nearly disappeared altogether. Radox has brought me comfort and pleasure after years of suffering."

September 1, 1924. *E. B.*

You know quite well that cutting or filing or painting a corn with a so-called solvent only gives temporary relief. The corn is back again as painful as ever in a fortnight. But after a Radox Foot Bath you can *lift the whole corn out*; it is *removed*, not merely filed down. Radox Salts impregnate the water with valuable mineral salts and supercharge it with oxygen. What happens is that this impregnated water actually forms a salt in combination with the dead skin of the corn. The corn can then be loosened and lifted out from the root. Radox Bath Salts have other invaluable properties: tender, aching and burning feet are cooled and freshened and brought back to hardy vigorous health by regular Radox Baths. The skin pores of the feet are searchingly cleansed by the oxygenated water and stimulated to eliminate the uric acid which is the known cause of most foot troubles, lumbago, sciatica, rheumatism, and gout. You *cannot* suffer foot troubles if you take Radox foot baths regularly twice or three times a week. Scores of unsolicited testimonials prove this.

1/6 *Half Pound Pink Packet*

Radox Bath Salts

Give joy complete to aching feet

Radox Salts freshen your feet so that all fatigue or burning is banished. Radox Bath Salts are sold by most chemists in *pink* packets price 1/6 only, 2/6 double quantity. Get a packet to-day and know what real foot comfort means. If you have any difficulty send remittance to address below and packet will be sent post-paid direct.

E. GRIFFITHS HUGHES, LTD., 104 DEANSGATE ARCADE, MANCHESTER

WHEN SENDING
Write your name and address in block letters. Give exact description of goods required. Send Money and Treasury Notes by registered post. Always mention JOHN BULL.

The Mail Order Market

A Perfect Postal Service for Bargain-Hunters.

YOUR PROTECTION.
The JOHN BULL guarantee covers all offers in this section. You can send your money as safely as buying across a store counter, so post your order to-day.

PAY FOR COAT AS YOU WEAR IT

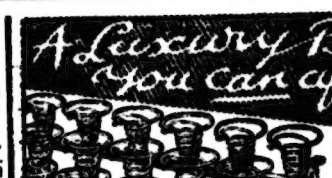
Exceptionally Smart, Beautifully Tailored, ALL WOOL Blanket Cloth Coat, as sketch. Black CONEY SEAL Roll Collar. Coat trimmed Plush Silk Stitching. Half lined. In all fashionable shades, for 6/- down and balance in easy monthly instalments until you have paid in all 45/-, or 41/- cash with order.

45/-

A similar Coat in Velour Cloth for 57/6 on same easy terms.

Before placing your order elsewhere write now for Catalogue, Patterns and Self-measurement Form.

J.B. THORNE & Co
36, Langham St., London, W.1



A Luxury Bed you can afford!

It rest and sound sleep means much to you, here, at last, is your long-felt want —the "Nersag" Mattress Support. Converts any ordinary wire spring into a bed of unsurpassed comfort and enjoyment of the most expensive box mattress at a fraction of the cost.

2 ft. 6 ins.	13/6
3 ft. ..	15/6
3 ft. 6 ins.	17/6
4 ft. ..	19/6
4 ft. 6 ins.	21/6

Carriage Paid.

Easy to fit and guaranteed a lifetime. Sold with the JOHN BULL Guarantee of satisfaction or money back. State width of mattress to

J.B. NERSAG CO. 463, High Road, ILFORD, ESSEX

LADIES' or GENTLEMEN'S 21/- For TRENCH COATS 14/6

"Greatest bargain ever advertised." Navy or Fawn. Double Breasted, rubber check lined, loose belt, buckle, ventilated tab, cuffs, comfortable, easy fitting. Stock sizes. Gentlemen: 34 to 42 in. chest over vest; Ladies' sizes 44, 46, 48 and 50 inches length. Sent on approval P.O. 14/6 and 9d. postage, or patterns free.

World's Record Bargain. Gent.'s Superior Quality BLUE MELTON OVERCOATS ready to wear. Velvet Collar, Double Breasted, Vent Back. Send P.O. for 28/6 and 1/- postage, with chest measure over vest. Sizes, 34 to 42 in. chest. Cash refunded if dissatisfied.

J. B. THOMPSON, 102, Charing Cross Road, London, W.C.2.

BLUE MELTON OVERCOATS 28/6

A 42/- PRESS SERVICE for 6/6

Of polished wood and with enamelled metal fittings. Fitted with nickel-plated fittings. 6/6 post free. Ireland 9d. extra or registration.

Compact, light weight; packs in suitcase. Built to last years.

SAVE MONEY; DRESS WELL.

Keep your trousers creased and pressed to make them last longer and to give them that "just-from-the-tailor" look.

The COOPER-Vet

Unlike any other press. Two thumb screws and patent grip give even pressure and knife-edge crease. Send for this extraordinary bargain.

John Bull says:—"*Splendid value.*"

The Cooper Collapsible Box Co., Ltd. Dept. 2317, New Cleveland St., HULL.

MONEY-BACK GUARANTEE. If not delighted Full postage and cost refunded upon return in good condition. Send for List of other Lines.

6000 pairs Super Condensed TWILL SHEETS

Direct from Mill to your Home, Unbleached, Ready Hemmed. Made from selected condensed yarns. Guaranteed pure from our looms. Will wear well and always look nice.

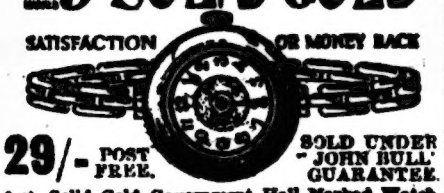
Inches.	Lb.	2 Pairs.	
60 x 90	3	15/-	
66 x 84	3½	17/6	Carriage
70 x 90	4	20/-	PAID.
80 x 100	5½	26/6	

These sheets are perfect goods and represent the finest VALUE in the World. Money refunded if not delighted. Samples and illustrated Bargain Catalogue POST FREE.

STANSFIELD & SMITH, J.B., Tudor Mills, Todmorden, Yorks.

9ct SOLID GOLD

SATISFACTION OR MONEY BACK



29/- POST FREE. SOLD UNDER "JOHN BULL" GUARANTEE.

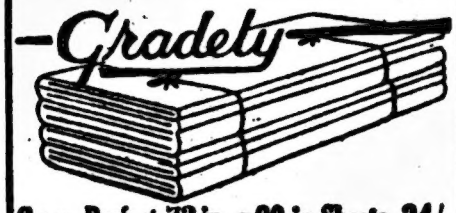
9-ct. Solid Gold Government Hall Marked Watch, fitted with 9-ct. Gold Government Hall Marked Bracelet, which expands to fit any size wrist. Fully Jewelled movement action, perfectly timed and tested. Fully Guaranteed 10 years. Post Free. 35s. If fitted with Black Silk Moire Band, 29/-, post free.

FREE ART CATALOGUE, POST PAID.

Do not delay; call or forward order to-day to

WATTS SON & CO. (Dept. J.B.),
327, OXFORD STREET, LONDON, W.1.

Gradely



2 prs. Perfect 72 in. x 90 in Sheets, 24/-

There is a limited supply of these splendid heavy Wigan sheets, made from the best cottons and finished snowy white. Each sheet measures 72 x 90 inches and is guaranteed perfect. 2 pairs of sheets at 15/- pair represents a remarkable bargain at 24/-. Postage 9d. Your money will be returned if you are not perfectly satisfied.

SEND NOW. SATISFACTION OR MONEY BACK.

P.O.'s and cheques should be made payable to Grey & Co. and crossed /& Co./.

GREY & CO., 4, North Bridge Mill, Burnley, Lancs.

ARE YOU LUCKY?

EVEN the most "level-headed" people believe in mascots. Thousands to-day are wearing JU-JU, the famous Nigerian Mascot, and hundreds have written to say how their "luck" has changed for the better. These quaint Mascots make fascinating watch-chain and bangle charms, and they do seem to win Fortune's smile for the wearer. Get one now!

Money refunded if not approved

Sterling Silver, 5/- } Post
9ct. Gold, £1 } free.

JU-JU SOCIETY (Dept. J.B.)
Imperial Buildings, Westgate Road, Newcastle-on-Tyne.
Also from Gamage's, London.

BIG BICYCLE BARGAINS

BEST VALUE EVER OFFERED.

Ask for 1924 List showing wide range of Models. B.S.A., ENFIELD, JAMES, HUMBER. From

65/ CASH or easy payments from 6/6 monthly

Carriage Paid any station England or Wales. Crate 2/6. *Satisfaction Guaranteed or Money Returned.*

HEARN CYCLE CO., LTD. (Dept. C.V.), 254, Grays Inn Rd., London, W.C.1.

TIMBER

(Every Inch Guaranteed)

We offer at per 100 Foot—All Free on Rail or Carrier.

½ in. by 4 in. P.T.G. Matching	9/11
¾ in. by 4 in. Ditto	4/11
¾ in. by 5½ in. Ditto	7/11
¾ in. by 4 in. F.E. or T.G. Flooring	4/11
¾ in. by 5½ in. Ditto, Ditto ..	7/11
1 in. by 5½ in. Ditto, Ditto ..	10/6
½ in. by ½ in. by 6 in. Weather Boards	4/11
2 in. by 2 in. Quartering	9/11
2 in. by 4 in. Ditto	18/11

Bitumen Roofing Felt—Rolls, 15 yds. by 1 yd. 3/6
3/M.M. 3-Plywood—Sheets 49 in. by 29 in... 1/3

All other sizes stocked. Price Lists post free.

THE SWEDISH TIMBER CO. (E. Hartley), KATHERINE ROAD, FOREST GATE, E.7.

'Phone: East Ham 1087 Open for Inspection Daily.

PAY AS YOU LISTEN

The "ARMAC" Two-Valve Set

Our new list contains everything. Is obvious on easy terms, and is sent on receipt of stamp.

sent immediately for £2 deposit, and if satisfied you pay us 15/- per month for 12 months, making £11 in all. The set is complete in every detail, with 60 volt H.T. Battery Accumulator, 4,000 ohms 'Phones, aerial equipment, and DULL EMITTER Valves. Guaranteed range 100 miles.

Upkeep cost 1/- every eight weeks.

Send £2/- to-day, plus 3/6 packing, and carriage or call.

A. McKELLEN & CO., 69, Shaftesbury Ave., Piccadilly Circus, London, W. Estd., 1918. Gen. rel 378.

CAMPBELL'S MELODEONS MAKE CHEERFUL HAPPY HOMES.

EST'D 1860

NO KNOWLEDGE of MUSIC REQUIRED
UP-TO-DATE GOLD-MEDAL MODELS.

New "PARAGON"	2 sets of Reeds	17/6
New "FAVOURITE"	3 " "	22/6
New "CHAMPION"	4 " "	27/6
ROYAL CHROMATIC (Half Notes)		35/-

Post Free on Receipt of Amount.

CAMPBELL'S, 116, IRONGATE, GLASGOW.
"EVERYTHING MUSICAL."

CASEMENT CURTAINING LACE INSERTED 3d PER YD CREAM ONLY

SEND NO MONEY

Write for Post Free Pattern Book of Casement Curtaining, Guaranteed Coloured Cloths, &c.

SEND FOR PATTERN BOOK

HEMSTITCHED **8½d** NO. 780 **8½** PER YD BOTH SIDES

36 in. wide.

Orders under 5/- send 6d. for carr.

POST FREE

LUDLOWS F.10 The Looms, Bradford

STORMPROOFS

(Guaranteed weatherproof.)
NAVY OR FAWN.

Post free, **12/6**

Boys' & Girls' double-breasted stormproofs. Smartly cut in Gaberdine, lined rubber. Storm-tabs on cuffs and collar. Ideal protection against the treacherous weather. Navy, unsoiled goods. The best value in this line to-day. Sold elsewhere at 21/- and over. Our "Direct from Factory" price only 12/6, post free. Lengths 30, 33, 36, 39 and 42 inches.

Ladies' and Men's. Same specification as above. Chest sizes 34, 36, 38, 40, 42 and 45 inches. Lengths 44, 46, 48 and 50 inches. Sold elsewhere at 28/6. Our price only 15/6, post free. Money back if dissatisfied.

THE EMPIRE TRADING CO., 48, Holloway Road, Birmingham.

"THE BOLTON"

DIRECT FROM FACTORY

Carriage Paid on approval and Morning Paragon Cycle Wheels

The Bolton VICTORIA Car for sitting or lying down **£3-17-6**

£6:17:6

Beautifully Upholstered. Large and Roomy. Loose Cushions. Finest Materials and Finish throughout. The Lightest and Easiest Running Carriages made.

Write for Free Catalogue No. 10.

S. BOLTON, 390 & 408, Kingsland Road, London, E.8

Well made and generously cut UNDERCLOTHING— direct from the manufacturer

The COMBINATIONS shown are in Horrocks's Heavy Longcloth, trimmed with good Swiss embroidery and insertion.

S.W. 4/6 **4/9** O.S. 5/9

WE have served the public direct for 40 years, and our value is still unbeatable. Every garment is cut full and well made. Money refunded on any article not approved. All goods post free.

Call or write for price list No. 31

(Clubs & Institutions supplied)

CHARLES HUNT LTD.
238, Brownhill Rd., Catford, London

SECOND-HAND 3-Valve Sets and Accessories

£8:15:0 Ready for immediate use.

Specification: 3-valve set, very powerful, all stations, work loud speaker, mounted on ebonite in handsome polished mahogany cabinet, 14 in. by 12 in. by 9 in. Original Price £18 10s. In guaranteed perfect order and ready for immediate use. Accessories include accumulator, phones, h.t. battery, valves, lead-in wire, aerial wire, insulators, plugs, &c. All sets British made.

ONLY A FEW LEFT. SETS AND DEMONSTRATED ANY TIME.

Only Genuine Bargains Offered.

Satisfaction or money refunded.

FREDERICK BURROUGHS,
18 CROWN ROAD, PECKHAM, LONDON.

BIG PRICES PAID

FOR OLD FALSE TEETH.

HAVE YOU GOT ANY OLD FALSE TEETH?

I will pay you up to £2/- on approved Sets on VULCANITE; £3/- on GOLD; £2 on DENTAL SILVER and up to £15 on PLATINUM. Post Coupon to-day to—

S. KAY, 21, HOPWOOD AVENUE, 'Phone: CITY 9608. MANCHESTER.

CASH OR OFFER BY RETURN.

Sir,—I enclose Old Artificial Teeth that I have for disposal, on the clear understanding that you will return the teeth to me, post paid, if I do not consider your cash offer satisfactory.

NAME.....

ADDRESS.....

.....

Postage 1d., if sent in open envelope.

ALL-WOOL English Made KNITTED RIBBED SOCKS

We are offering under manufacturers' price hard-wearing socks in heather mixtures at the astounding price of 1/- per pair.

3 pairs 3/-,

post free.

As an advertisement

Write enclosing Postal order for 3/- stating size of Boots worn.

BOURN & TANT, Ltd. (Dept. 4), 150, Holborn, LONDON, E.C.1.

3,000 FACTORY-PRICE BARGAINS

3/9

beautiful Rings, Bangles, Pendants, Watches, &c.—startling examples of the money you save by buying direct from the Empire's largest Jewel Factory, are illustrated in H. Samuel's

BIG FREE BOOK.

Send a postcard for it now! FREE PRIZES for all buyers!! The fine Nickelled Watch illustrated, fully warranted, sent post free for **3/9**

Write Now for Free Book

H. SAMUEL LTD 168, Market St., Manchester

SMALL ADS. WORTH WATCHING

Prepaid Rate: 8s. per line averaging six words. Minimum Charge 24s

FOR SMALL TRADERS, SHOPKEEPERS.

MONEY-MAKING Bargains for Shopkeepers and beginners.—Sell manufacturers' clearing lines and travellers' samples in General Drapery much below ordinary price. Big profit certain. Wholesale Catalogue free.—Wolfson's Warehouse, 46, Thomas Street, Manchester.

A1 OFFER.—HOW TO START IN BUSINESS WITH £2.—Cheapest Wholesale Warehouse for drapery, Hosiery, Boots and Clothing. Best House for Beginners. Send for free catalogue.—H. Marks, 51, Houndsditch, E.1.

A.B.C. Guide to Remnant and Drapery Trade. How to start. Useful hints. Worth pounds. Post free. Write to-day.—Cochrane's Warehouse, 6, Victoria Bridge, Manchester.

DRAPERY Remnants, Cut Lengths (wholesale only); list free.—H. H. Clegg (Dept. J.B.), 98, High Street, Manchester

DRAPERS, Makers-up, Beginners.—Wholesale List free. Remnants, Cut Lengths.—Levy's, Ltd., 30A, Commercial Road, London, E.1.

EXCEPTIONAL Value is offered to small traders in Hosiery, Underwear, Blouses, Jumpers, Overalls, Shirts, Collars, Ties, etc. Illustrated Catalogue Free.—S. Moseo, Dept. J.B., 6, Lever street, Piccadilly, Manchester.

TOY Dealers, Clubs, Bazaars.—Send for Cat. of all latest Xmas Novelties, Toys, Dolls, etc.—Jones's Warehouse, Lower Briggate, Leeds.

SHOPKEEPERS, send for Bargain List of Stationery, Smallwares, Fancy Goods, India-rubber Balls. Xmas Club Goods, etc.—W. H. Jackson and Co. (Dept. J.B.), Grimsby.

XMAS CARDS, choicest 1d. to 6d., 30/- worth for 10/-; 18/- worth 5/6; 15 smart spls. & cat., 1/6.—J. B. Hughes, 368, Dudley Road, Birmingham.

AGENTS WANTED.

£10 PER MONTH CAN BE ADDED TO YOUR EARNINGS by selling in spare time Men's and Women's Boots, Shoes, and Clothing, Drapery, Lino, Carpets, Bicycles, Baby Carriages, China Ware, Toys, Watches, Clocks, Jewellery, etc. Grand value. Cash or easy terms. Highest commission. Liberal supply of samples. Men in regular work apply for Illustrated Catalogue and Particulars to FREEMAN'S, Contractors to H.M. Government, Lavender Hill, London, S.W.11.

AGENCY.—Respectable Men required in regular employment to sell Boots, Clothing, Drapery, etc. Cash or easy payments. We pay liberal com. No outlay. Good supply of samples.—Write, Dept. J., Bessant, Bright St., Leicester.

SITUATIONS VACANT.

A BETTER JOB FOR ALL MEN WHO WANT ONE!—You can learn how to get a better-paid position by reading an interesting Free Book, "The Profession of Salesmanship," which describes the finest Training Course in Salesmanship ever prepared. It also describes how approximately 1,150 positions have been obtained for students of the Course during the last three years. Write for this interesting book to-day. It will be sent post free by return.—The Wallace Attwood Correspondence College, 28T, Bedford Row, London, W.C.1.

ABANDON UNEMPLOYMENT. — Become a qualified Motor Driver with Official Certificate for 3 guineas. Pupils introduced to positions free. Write or call, Secretary, British School of Motoring, Ltd., 5, Coventry Street, Piccadilly Circus, W.1. Also Apprenticeships in Automobile Engineering. Apply Chief Engineer.

KNITTERS wanted to work Golden Fleece Knitting Machines at home; guaranteed wage for output; experience not necessary. Send 1d. stamp for prospectus.—S. B. M. Co., Dept. 198, 91, Clerkenwell Road, E.C.1.

THE ROYAL AIR FORCE requires Armourers, Carpenters (for training as Carpenter-Riggers), Tinsmiths and Sheet Metal Workers; also skilled and semi-skilled Wireless Operators. Age-limits, 18-30. Pay from 21/- to 38/6 per week, on enlistment, and all found. Allowance for wife and children to men 26 and over.—Write, stating age, or call: Inspector of Recruiting, R.A.F., 4, Henrietta Street, Covent Garden, W.C.2.

PART-TIME AGENCY.—Splendid opportunity offered persons in regular employment to sell Clothing, Boots, Drapery, etc. Cash or credit. Liberal com.—J. Holt, (Dept. J.), 1, Paradise Lane, Blackburn.

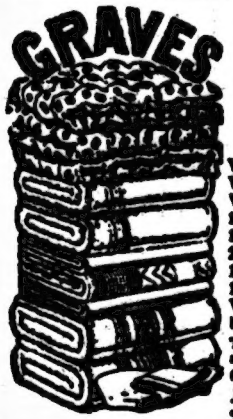
BUSINESS OPPORTUNITIES, SERVICES.

DO YOU ADVERTISE?—Your advertisement inserted in 56 Provincial or London and Suburban Newspapers, 7/10; 25 Country, 2/6. Covering Wales, 3/3. Many others. Prospectus free.—Central Press (Series Dept. 60), 190, Strand, London.

£5 to £10 weekly can be easily earned for a small outlay of 30/-. No previous experience necessary.—Write for particulars.—H. Levaine (Dept. J.B.), 143, Houndsditch, London, E.1.

BUILD up a Mail Order Business without Buying Stock. Scheme endorsed by Authorities. —Write, Noble Bros., Pelham St., Nottingham.

CHEAP PRINTING.—1,000 Billheads fr. 5/6. Handbills fr. 7/6. Memos, Business Cards, etc. Samp free.—Cretoway Press, 6, Buxted, Sussex.



BARGAIN BEDDING SALE 10/ NOW

World's Finest Value. 1 pr All-Wool Blankets: 1 pr White Fleecy Blankets; 1 pr Unbleached Twill Sheets; 2 White Pillow Cases; 1 White Bolster Case; 1 Alhambra Quilt; 1 Lovely Wadded Quilt. All double bed size. 24:10:0

Terms to approved orders:—10/- now, balance 10/- monthly. Catalogue Post Free.

J. G. GRAVES LTD. SHEFFIELD

GET BUSY ON A TYPEWRITER of your own! The Blick "Pay-while-you-use-it" plan brings one within your reach. Investigate it to-day and send a P.C. for Folder 211, Blick Typewriter Co., Ltd., 9-10, Cheapside, London, E.C.

BARGAIN SALES.

BEDSTEADS, etc., DIRECT FROM FACTORY TO HOME. Latest designs in Metal and Wood. Bedding, Wire Mattresses, Cots, etc., also Furniture. All goods sent Carriage Paid in perfectly new condition (nothing shop-soiled). Illustrated Lists post free. Cash or instalments. Why pay retail prices?—Established 35 years.—CHARLES RILEY, Desk 16, MOOR ST., BIRMINGHAM.

KEEP YOUR TROUSERS "POSH."—3/- only buys the British-made "Climax" Patent Trousers Press. Solidly constructed, nickel fittings, polished Jacobean, this press is wonder value. It is sold direct to the public by the Manufacturers, The London Road Manfg. Co., Staines, Middx., and the price includes carriage anywhere in the U.K. Send to-day for Free Illustrated Catalogue.

GUNS.—Gradual payments. Built up to a standard—not down to a price. Send for list.—Thomas Wild, 17, Whittall Street, Birmingham.

GET out of the cul-de-sac and get into the most profitable profession of all—the marketing of merchandise. Progress in this work is speedy and remuneration unlimited. Write for our free book, "Business as a Profession," which expounds the big business idea, and for our Free Scholarship offer, to Dept. 21B, Dixon Institute, the original and still dominant British School, 199, Oxford Street, London, W.1.

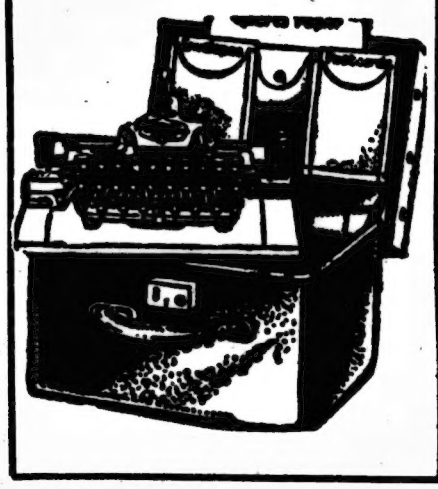
DRESS.

REAL Harris and Shetland Homespuns, direct from makers; best quality only; patterns free.—Harris Tweed Depot, 1, James St., Stornoway.

REAL HARRIS TWEED, all wool, hand-made, now 6/- yard. Patts. post free. Mrs. Morrison, Dept. J.B., Leverburgh, Harris, N.B.

WIRELESS.

WIRELESS Sets by easy payments. Loud Speakers, 'Phones, Amplifiers. Listen in while paying. Free Lists from the makers.—Townsends, Ltd., Ernest Street, Birmingham.



A TYPEWRITER OF YOUR OWN for £5:5:0

(25 ONLY AVAILABLE).

THINK OF IT! A guaranteed typewriter backed by the name of a famous maker at a price which saves you many pounds on the cost of a new machine. Truly the chance of a lifetime! Now is the time to secure your model. Don't delay—they will soon be snapped up. Some of the machines are merely slightly shop soiled, and practically equal to new. Some have been taken in part payment for our more expensive models. All have been thoroughly overhauled and refitted in our own Factory.

LIGHT ENOUGH TO CARRY—Strong enough for office or home use. Any one can master the BLICK in an hour.

EVERY MACHINE GUARANTEED

Blick TYPEWRITERS

Write NOW!

A POSTCARD will put you in possession of all the facts. You cannot afford to miss this remarkable opportunity. It places the advantages of the BLICK Typewriter within the reach of even the smallest income. Write or call, asking for Folder 222, which gives full particulars.

THE BLICK TYPEWRITER CO., LTD., 9 & 10, Cheapside, London, E.C.

GOVERNMENT CLOTHING.—Bedford Cord Breeches, 11/6. Oilskin Suits complete, 12/6. Oilskin Overcoats, 14/6. New Waterproof Rubber Capes, 4/3. Army Bluchers, 13/6. All Wool Blankets, 4/6. Rubber sheets, 3/6. Send for Free List. All carriage paid and guaranteed.—GASSON & SONS, Rye, Sussex. Est. over 100 years.

BILLIARD TABLES.—New and second-hand; all sizes and makes. Bargain list free.—JELKS, 283-275, Holloway Road N.7.

LOVELY Suede Leather, all clrs., 9d. ft. Buy direct. Send to-day 2d. stamp for full set of patts.—Catt, Leather Wks., Northampton.

CHINA direct from Potteries. Household Orders at wholesale prices. Tea, Dinner, Toilet Sets, Kitchenware, etc., Crockery for Churches, Schools, Canteens, Institutions, Caterers, 56 persons outfit, 50/3. Special unbreakable quality. Safety Handles. Complete Illustrated Catalogue Free.—Century Pottery Co., Ltd. (Dept. 118), Burslem, Staffs. Est. 1903.

PEACH'S CURTAINS. — Autumn Catalogue Free. Curtains, Casements, Fabrics, Nets, Cretonnes, Muslins, Linens.—S. PEACH AND SONS, 141, The Looms, NOTTINGHAM.

EDUCATIONAL, INSTRUCTION.

DON'T BE BULLIED.—Send 4d. stamps for 2 Illus. Sample Lsns. in Jujitsu.—YAWARA (J.B.), 10, Queensway, Hanworth, Feltham, Mx.

SUCCESSFUL Letter Writing, 8 lessons, 10/-. Prospectus free.—Acme College, 55, Christchurch Road, Bournemouth.

WIRELESS SETS, Headphones, Parts, easy payments.—WIRELESS DISTRIBUTING CO., LTD., Walmar House, Regent street, W.1.

MUSICAL.

ACCORDIONS, Jazz Instruments, Violins, Banjos, Mandolins.—Catalogue free.—Douglas, 99, King's Chmbs., South St., London, E.C.2.

ENJOY your evenings at home with a "Fullotone" Gramophone. Save money by buying on the "Factory to Fireside" plan of cash or easy payments. Choose your model from new illustrated cat., sent POST FREE from the Cabinet Gramophone Co., Dept. J.B.12, 229, Gt. College St., Camden Town, N.W.1.

GRAMOPHONES 30/6, motors 10/-; accessories, Violins, Accordions, cheapest. 32-page list 2d. How to make Gramos.—Regentbull, 120, Old Street, London, E.C.1.

NEW AND SECOND-HAND BOOKS.

BECOME A CONVINCING SPEAKER.—The art is indispensable to the ambitious man. It can be readily acquired. Foyle's Handbook shows how. A complete guide, 1/6, post free. Quote Offer 141, Foyles, The Booksellers, 121, Charing Cross Road, London.

LIVESTOCK.

SPECIAL OFFER.—Talking Parrots with cages from 30/-. Singing Canaries, 15/-. 3 mths. trial. List fr. Chapmans, 17, Tottenham Court Road, London.

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's positive and permanent cure. They cure most violent cases by calmly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Ridyard Tablet Co., 34-38, Codnor, Derby.

£100 CHALLENGE.—RUPTURE TREATMENT ON APPROVAL.—A Certain Cure, instant relief guaranteed. No springs, lumpy or hard pads, failure impossible. This new scientific discovery SENT ON TRIAL. Expert Male and Female Attendants. Call, write or 'phone for sworn testimonials and booklet "A."—Le Brasseur Surgical Manfg. Co., Ltd. (Dept. B.F.), 20, Sackville St., Piccadilly, London, W.1. Branch Office, 90, Worcester Street, Birmingham.

STAMMERING.—I cured myself. You can cure yourself for your child). Particulars free.—Frank Hughes (J.B.), Ltd., 7, Southampton Row, W.C.1.

HOW TO STOP SMOKING.—Genuine Remedy, proved by testimonials and recommended by Editor, "Health and Efficiency." Write, The Stanley Institute (J.C.), 21, Warwick Lane, E.C.4.

PILES successfully treated by my 10-day Home Treatment. A wonderful discovery for this distressing ailment. Why suffer any longer? Send for particulars — Mr. Lever, Chemist, 58, Peter street, Manchester.

SEND for Valuable Book, "Everyday Ailments," containing over 100 pages, explaining how to cure with Herbal Remedies. Three penny stamps for post.—Hall's Hygiene Co., Ltd., J.B., Salford, Manchester.

WHY SUFFER ILL-HEALTH when Vita-Ore will make you fit? This wonderful remedy will revitalise your whole system, give you relief where drugs fail, and keep you well. To prove it you are offered a month's supply—no benefit, no pay.—Write Theo. Noel Co., Ltd. (Dept. 19), 20, Ludgate Hill, E.C.4.

GREAT New Cure for Bladder Weakness and Kidney Trouble in children, invalids and adults. "Parker's Remedy" has absolutely cured hundreds affected from birth all over the world. 3/- bottle at Boots' or from "Parker's Remedy," 18, James St., Liverpool. Write for partics.

R U C 3?—How to stop Vital Waste No Cure No Pay. Specify complaint.—Tulcher, 35, St. Augustine's Road, N.W.1.

A SPECIALLY compiled booklet giving the history of PHYLLOSAN, together with independent medical and scientific evidence and reports, will be sent free of charge upon application to Department 22, Phyllosan, 26, Coventry Street, London, W.1. See advt. on page 20.

MISCELLANEOUS.

SIXTY-FOUR-PAGE BOOK about Herbs and how to use them, 2d. Send for one.—Trinnell, The Herbalist, Richmond Road, Cardiff.

WRITE for particulars of the £200 Shredded Wheat Picture Competition, 20, General Buildings, Aldwych, London, W.C.2.

FREE INFORMATION on any particular points of interest about GAS will be sent post free if you write to the Secretary (J.B.), British Commercial Gas Association, 30, Grosvenor Gardens, S.W.1. Everyone should read their announcement on page 22.

"SHAVEX" Revolutionises Shaving. No brush and no soap. Get a smooth and perfect shave in half the time. Free Sample on receipt of 2d. stamp.—Address, Dept. V.13, The Zee-kol Manufacturing Co., 40, Blenheim Road, London, N.19.

YOU NEVER KNOW YOUR LUCK!—Enter the British Empire Ballot, help the Hospitals, and give yourself TEN chances of winning £1,000 for 2/6. Five tickets, 10/-.—Write to British Charities Association, Dept. J.B., Kingsway House, London, W.C.2.

FOODS, BEVERAGES.

CRESTONA CHOCOLATE CAKE MIXTURE. 9½d. packets. From Grocers.

"CRESTONA" GINGER WINE. 1/- bottle makes 75 glasses.

DON'T BE GREY

Do you LOOK "just as young as you feel? Those appearing grey hairs tell their tale. Often they put years that you have not reached on your appearance. Keep your hair the natural colour becoming to your looks.

NOTHING BUT VANIT

will do this for you effectually and without the slightest harm to the hair. It gives the exact shade required, is not removed even with a DAILY SHAMPOO. Get VANIT and permanent satisfaction at the same time. Thousands have sent testimonials—so will you. Sent by return post, secretly packed P.O. 1/3. Research Druggists, Ltd., 23, Lambert House, Ludgate Hill, LONDON, E.C. 4.

Issued by the Imperial Tobacco Company (of Great Britain and Ireland), Limited

'CHARMED'

In Quality, in Finish, in Delicacy of Aroma Player's Navy Cut Cigarettes have no equal.

For nearly fifty years the ever-growing army of Cigarette Smokers has been 'charmed' by Player's Navy Cut Cigarettes.

It must be Player's

P1144

Vol. XXXVI. No. 962.
Week ending Saturday,
Nov. 15, 1924. Twopence

JOHN BULL

The Paper on which the Sun Never Sets

The WORLD, *the* FLESH *& the* DEVIL

For the People—the Right to Justice & Truth.

93, Long Acre, London, W.C.2.
Telephone: Gerrard 9866.
Telegrams: Heroically, London.

A Word to the New Parliament.
Think imperially, but don't forget to think nationally, too.

"General Post"-men.
Nobody can have envied the new Premier his task of forming a Cabinet, for in every Government there are two distinct kinds of aspirants to office: those who seek it for what they can get out of it, and a few who seek it for what they can put into it.

On Tip-toe.
By resigning before Parliament meets, Mr. MacDonald took the only dignified course. Mr. Baldwin has now ample time to prepare a comprehensive policy, and the country will await the King's Speech with more than usual interest.

Let Him Be Bold.
The Premier's honesty and independence are beyond question. We trust he will take a national view on the question of electoral reform, and refuse to be side-tracked by shorter-sighted sections of his Party. He will not be the loser.

If It Really Governs.
"England," says Bernard Shaw, "has at last got the Government she deserves." But G. B. S. doesn't mean what we mean when we say that, given only a little wise handling of the situation, he is probably quite right.

Poor Ramsay!
If we are any judge there will be a certain "liveliness" at Westminster this session. The Clyde contingent have taken their reverses badly, and are in no mood for the niceties of parliamentary manners.

Not the Same Thing.
Those who are busy foreseeing a great future for the Liberal Party are blind to the facts of political evolution. There is a future for Liberalism—but as a separate Party its work is done. There is no longer a place for it.

Realising their Folly.
There is much concern in the Labour Party at the official policy which turned the Liberals into implacable enemies instead of allies. More is likely to be heard of it before long.

The Only Test.
"A land fit for heroes" is now a trite and pathetic catchword. Nevertheless it crystallises what we mean. Unless it has that as its goal no measure of legislation can be deemed a success.

The Heart of It.
Taking a broad view, the country's troubles rest on a vague sense of new values, an unsatisfied yearning for different conditions, that is a war legacy. It is the same the world over. Every statesman is facing the problem.

Fussy Officialdom.
Once more Home Office red tape has forbidden the broadcasting of the Cenotaph service on Armistice Day. We cannot see on what grounds the nation was forbidden to participate in this universal act of remembrance.

Unpleasant—for Someone.
Shortly after Parliament meets there will be a formal enquiry into the now notorious Campbell case. Far too nasty an atmosphere surrounds it for it to be dropped before the exact truth is known.

The National Safeguard.
We hope to see vision and sympathy displayed by the new Minister of Education. Nothing breeds Bolshevism more quickly than ignorance. An educated democracy is impregnable to the assaults of its insidious doctrines.

The Stubborn Fact.
Despite their ineffective tenure of office, the Labour Party attracted a million additional votes at the Election. This is a significant fact that should never be lost sight of by the Government when it frames its legislation. Mere tranquillity will not suffice.

Heresy Hunting.
The vicious attacks on Dr. Barnes, Bishop of Birmingham, are disturbing to those who already deplore the archaic unreality of such large sections of the Church. Far too many parsons are sadly out of touch with the needs of the times.

Look Ahead.
"Hope more, work harder, and you will prosper," says the *Daily Express*. In so far as a forward outlook is infinitely better than pessimistic regrets, we add our commendation of this doctrine. Faith can still work miracles.

A Sure Sign.
Lancashire is always a sensitive barometer of trade, and the cotton industry is waking up. There is every prospect of a boom period. Our Dismal Jimmies can now hibernate for the winter.

Touching the Spot.
"Employers must be imaginative, and must even take risks," says Lord Birkenhead. Wise words—and embodying in a nutshell the only true recipe for restoring commercial prosperity. Only apathy kills.

The Disillusioned Dead.
A complete commercial understanding between France and Germany is in sight—and is an ironic commentary on the war and its aftermath!

Good Idea.
We hope the proposal for a three-Party conference on agriculture will not be allowed to drop. Agreement is the only way to secure a permanent solution of this vexed problem.

A Wanted Expansion.
At present the Transport Ministry is only a department of the Board of Trade, but transport has become such a vital factor in the life of the nation that it should be made a self-contained department.

Asking for Trouble.
The recent railway disaster rubs home the amazing fact that, despite eleven years' warning, the railway companies still cling to the obsolete and dangerous method of gas lighting. It should be made definitely illegal.

Present Worth.
It is good to know that in their struggle for an adequate wage the teachers have the sympathy of Mr. Baldwin. He, for one, realises the vital principle that, where brains are concerned, the worst form of squandering is economy.

Let's Have the Facts.
The unfortunate dispute over teachers' salaries must not be allowed to drag on. The best plan would be a national enquiry and a national settlement, with a decision binding on all sides.

The Flowing Tide.
Still the unemployment figures continue to fall, steadily, if slowly. There is a conviction growing that things are looking up—and it's half the battle to achieve an optimistic atmosphere.

New Light in an Old Lamp.
The number of unemployed on the registers at the end of October was 1,203,100, being 82,523 fewer than at the end of 1923. If the new Government can decrease the balance to nil, they will give a new and welcome interpretation of the phrase, "Down and out."

Hopeful.
The return of Mr. J. H. Thomas to the leadership of the N.U.R. may avert the struggle in the railway world that is on the point of coming to a head. The N.U.R. has badly missed his sane counsel and strong leadership.

Oh, Those "Rebels"!
The "National Minority Movement" is calling for redoubled efforts inside the trade unions. Well, fools are unteachable—and, apparently, they don't even know when they're dead!

How to Begin.
Mr. Wheatley gave up any hope of solving the housing problem when he allowed the unions to dictate conditions for the supply of labour. Once the need for work and the need for workmen are related, the solution will be in sight.

Why Not a Conference?
The Minister of Labour will have his hands full during the coming winter. Nothing is more urgently needed than a clear-cut industrial policy that will engender confidence between employers and employed.

(*The World, the Flesh and the Devil—continued overleaf.*)

Reader's Tragic Death

"JOHN BULL" pays another £250

See page 2.

The World, the Flesh, and the Devil.

(*Continued from previous page.*)

Back to the Old Love.

The late Under-Secretary to the Admiralty, Mr. Frank Hodges, has had enough of politics. He will shortly become secretary of the International Miners' Federation. He was never really at home at Westminster.

Civil Service Slumland.

So many buildings used as Labour Exchanges are unsuitable and insanitary that the matter has reached the proportions of a scandal. There is an Offices Regulations Bill in existence; let it go on the Statute Book.

The Railways Could Help.

According to Mr. Marshall Stevens, British railway rates are the highest in the world. What this means in relation to the cost of living can be seen by everyone. There could be no greater drag on commerce.

That Dear Tea.

The *Statist* is a responsible financial paper. It declares that in 1923, thirty-five tea companies paid £2,110,000 in dividends on a capital of £6,320,950, and had reserves of £4,427,900. We leave it at that.

Why Not?

In eighteen days flour has been reduced four times, but we haven't noticed any talk about the price of bread coming down. Such a reduction is due—if not already overdue.

Not So Dusty.

When asked for figures last March, the coal merchants refused to supply them. They now admit that profits are up 100 per cent. Which is just what we always thought was happening.

Revive the Food Ministry!

The proposed enquiry into food prices is a fine gesture—although, in our opinion, it is unnecessary. The facts are known, and are not disputed. How much better it would be to see immediate legislation framed to exterminate the profiteer.

All One Problem.

But food is only the fringe of a great problem. Clothes, travel, necessities and luxuries alike are all too dear. Somehow ways must be found to bring back a little sanity into a social system that has got a trifle out of hand.

They Deserve It.

The determination of the French Government to punish food speculators who have no intention of placing their purchases on the market, might well be imitated here. Such gambling is responsible for much of the rise in food prices.

Preying on the Poor.

A Pure Food law is one of the most urgent matters requiring the attention of the new Government. Every day brings fresh revelations of the way the nation's health is being undermined by the cynical purveyors of "doctored" refuse.

We Know Them!

A New York business organisation warns the British public that American oil swindlers are again active in this country. At any rate the readers of JOHN BULL will not be caught napping.

The Week's Best Joke.

"If there had been no Communist Party here," says the *Daily Herald*, "the Red Plot imbecility would never have been invented." A Bull's-eye! And doesn't it show how careful reformers must be of the company they keep!

Dilution and Delusion.

The decision of the Lord Chief Justice and Justices Shearman and Salter that a publican cannot protect himself from a charge of dilution merely by displaying a notice that "all spirits sold are diluted, no alcoholic strength being guaranteed" is very acceptable. Many a victim of unscrupulous publicans must often have wondered whether he had been served with whisky diluted with water or water diluted with whisky.

True as British Steel.

Above the wailings of the All-is-lost Press rises the fact that British motor-cycles are the best in the world, and the exports of them are going up. The same applies to the poor man's horse, the bicycle. With more appreciation of the merit of British goods there will be more work for British workers.

Little Mother.

Pitiful was the story told to the Marylebone Magistrate when a Paddington woman, named Lucy Powell, was summoned for neglecting her children. The evidence was that the eldest child, a girl of eleven, had washed and tended the babies, watching over them with more than a mother's care, while her drunken parent lay on the tumbled bed and mocked the child for her pains. A pen dipped in vitriol could hardly do justice to such a betrayal of the duties of motherhood.

Only Room for Servants.

When told at Edmonton that seven girls slept in one room, two girls being factory hands, Judge Crawford said that "much of the present overcrowding is because girls will not go into service." His words may console Sally in her attic but don't alter the fact that more houses is the only remedy. When girls prefer sleeping in sevens to donning cap and apron, it shows that nothing short of conscription will make them domestic servants.

The Human Machine.

DANGER!

By E. R. Thompson, M.A.

FROM one point of view these articles may all be regarded as so many signposts along the road to efficiency and success.

Let me, this week, erect a different sort of signpost. Let me put up a danger signal.

It is one of the queer traits of the human being that the attainment of success all too frequently leads to disappointment and disaster.

Look, for instance, at politicians. How often do we see a man who, brilliant, forceful and dominating in opposition, becomes an ineffective cipher when he assumes command of the Government?

We read the lesson in his case, because the "fierce light that beats about a throne" throws every detail into relief. Too often we fail to see the parallel in our own lives.

Success is a heady wine that not infrequently acts as an anæsthetic to initiative.

The fight's the thing! Instinctively man is a pugnacious animal, always spoiling for a fight, whether it be in his own cause or that of someone else.

Pugnacity is an instinct: every endeavour that is based on instinct is double-armed. It has an inexhaustible supply of energy behind it.

But, mentally or physically, we can't stand still. If we don't go forward, we slide backwards. In common with the whole of Nature we must keep on moving.

That is the danger of success. We imagine it means rest, final attainment, a definite end.

Nothing of the kind! Successful achievement should involve a change of direction for our energies. Unless the fight is maintained there can only result a period of stagnation, followed by decay.

Don't be drugged into apathy by success. It is the tragedy of nearly every great man.

Danger Drugs.

Soul-destroying drugs are still being smuggled into the country at various ports by cunning methods. Women, as well as men, are engaged in the business, and do not hesitate to risk their freedom for the considerable gains in prospect. So long as opium and cocaine are allowed to be manufactured, bribery and corruption will exist, and the Dangerous Drugs Act defied.

Between the Acts.

There is gross profiteering going on in some of the London theatres in the supply of refreshments between the acts. Charges such as ninepence for a glass of "home-made" lemonade costing not more than a penny are quite indefensible. A stop might be put to this sort of extortion if a few brave souls would boldly demand a glass of water and complain to the Licensing Authority if it were refused.

"Safety First."

Evidently the Post Office does not want to be had up for exceeding the speed limit. Nine months ago a postal order sent to a Scots bookmaker was found in the Glasgow Post Office under circumstances not disclosed. It has just been returned to the sender with an intimation that the amount paid will be refunded, and as an act of grace no charge will be made for doing so! How graceful!

Importing Loose Tiles.

Mark Klingoffer, who went off in such a hurry that he forgot to pay his cabman, was said at Thames Police Court to be an alien not right in his mind, although we judge that he was dotty on the right side. However, he was made to pay. Mr. J. A. R. Cairns points out, as we have so often done, that we let in too many dotty aliens. We recommend a single passage abroad for absent-minded Klingoffer and his kidney.

Scotland's Lead.

Long a menace to Glasgow, hundreds of the evil and forbidding homes of its poor in sunless courts and alleys are to be swept away and replaced by better conditions. In England thousands of hope-sapped people have to endure, and their cries for something better have for too long been unheeded. Why should England lag behind Scotland in the matter of providing better homes?

Deadly Neglect.

The terrible disease of anthrax due to contaminated hair and wool is on the increase, and it is very evident that workmen handling these materials are not always sufficiently protected. At a recent inquest at Bradford it transpired that an employer had paid with his life for his neglect of precautions against the disease, which he had himself contracted. The Home Office regulations on the matter should be more stringently enforced.

A Fatal Fifth Attempt.

At an inquest on Mary Dixey, the wife of a Cardiff boilermaker, who poisoned herself by drinking a bottle of disinfectant, it was stated that she had tried to take her life in the same manner on four previous occasions. It seems strange that it should have been left until her fatal fifth attempt to declare that she was "of unsound mind." Surely a woman in such a mental condition should have been placed under restraint for her own protection long ago.

The Widow's Comfort.

A terrible calamity recently visited the home of Mrs. J. Birkett, at Monkwray, Whitehaven. Her husband, carrying a shot-gun, was climbing a fence in the garden when he slipped, and the weapon accidentally discharged, killing him instantly. There was one ray of comfort for the bereaved widow. Mr. Birkett was a registered reader of JOHN BULL, and we have sent her a cheque for £250 in accordance with the terms of our Free Insurance Gift. Life is surrounded by similar dangers. Be wise in time and secure compensation by registering now.

Where is It?

What are the police doing in regard to the scandal we fully exposed concerning the Great Motor Ballot and the Victory Corps? We said that the two women running it—Miss D. Walthall and Miss D. Sparshatt—should not be permitted to dismiss the matter as though it were a joke. Thousands of pounds were obtained from the public for definite purposes. Where has the money gone?

Short Scotch.

If Inspectors of Weights and Measures would take the trouble to examine some of the whisky bottles in common use they might be surprised at what they would find. We have good authority for stating that they would in many instances discover a shortage of approximately half a pint in every half-dozen bottles, which means that consumers who purchase by the case are being made to pay 10s. on every dozen bottles for whisky that is not there.

Patience is a Virtue.

Wembley has closed, but the creditors of the Amusements Construction Company and other companies criticised by us are still waiting for news as to their claims. Many are ruined. Messrs. Sabey & Co., 7-8, South Wharf, Paddington, write to us to say that our publicity on the matter "has been greatly appreciated, and we and a multitude of others hope that this Wembley Amusements business will be thrashed out to a finish." Those are our sentiments, too.

Father and Son.

The Fifth Commandment can have little meaning for William Shepherd, a boy of fourteen who was placed in the dock at Barry to answer a charge of stealing groceries from his employer. His father was sentenced at the same Court on another charge of stealing, after previous convictions, including house-breaking and theft, had been proved, and was found guilty of receiving the goods. The Bench wisely bound the boy over, but we hope they will ask the Probation Officer to see to his future.

An Inhuman Boy.

Terrible evidence of an insensate hatred of animals was given at Sheffield against a boy of sixteen named Arthur Baggin, who was charged with savagely killing a cat whose mutilated body was found in a loft. It was stated that even while he was at school there were many complaints of his cruelty, and he had been dismissed from farms for ill-treating cows and sheep. There may be a cure for this sort of thing, but we do not think the Bench hit upon it in sending him to prison for a month. It appears to be rather a case for mental experts.

Two Sentences.

At Ipswich Assizes, Edmund Stiff, a postman who pleaded guilty to stealing a postal packet containing £2 10s. 6d., was sent to prison for nine months, although he begged for leniency on account of his wife and six children, while Frank Potter, a sorting clerk who pleaded guilty to stealing a postal packet containing £500, received six months in the second division, the judge saying he would make the sentence as light as possible. We are all for mercy, but a plain man may be excused for wondering whether it is equally distributed.

Christmas at the G.P.O.

We hope, for the sake of any of our readers who may contemplate taking temporary employment to relieve the Christmas congestion at the G.P.O., that there will be considerable improvement upon last year's conditions. Then the pay was 1s. 0½d. an hour, and during the busiest period the temporary staff worked in twelve-hour shifts but received no extra pay for overtime unless they happened to be on duty on Sundays or Christmas Day, when they were given time and a half. This is very niggardly on the part of a great Government Department. All work over eight hours a day should be paid for at overtime rate.

Problems of Life.

A BY-GONE DAY

by the Rev. R. J. Campbell, D.D.

EVERY generation tends to repudiate, sometimes rather violently, the tastes, standards and habits of thought of its immediate predecessor.

On the whole this is a good thing, for it keeps the world from stagnating and stimulates the creative impulse.

But it may proceed to harmful extremes, as was certainly the case with the reaction against the ways of the Victorian age, by which we usually mean the half century which ended with the Boer war.

The Georgians, as some of our younger literary lions call themselves, ridicule the stuffiness, priggishness and worship of respectability which characterised nineteenth-century England.

THEY say, and with some justice, that the period of side-whiskers, horse-hair upholstery, antimacassars, and stuffed birds in glass cases was an ugly period, a period of insincere conventions and smug seriousness.

But there are signs of a return of respect for it, or rather for the kind of men and women it made or who made it.

Dean Inge says that if he could have chosen he would have been born when Queen Victoria ascended the throne and died with the passing of the order of things of which she was the supreme representative.

With all its drawbacks it was a happier time than that in which we play our little part, happier probably than those who lived in it realised.

It had terrible social sores, but life was calmer then, better ordered, more stable, more secure.

And what else?

THAT truly delightful writer, Horace Annesley Vachell, referring to his Victorian preceptors, says in his "Fellow Travellers": "We shall never look upon their like again. A sense of duty inspired every action and every word. With them 'right' was right, and 'wrong' was wrong. The debatable ground, the No Man's Land, where we wander shepherdless like lost sheep to-day, was not marked upon their map. They believed in the Deadly Sins and the Cardinal Virtues."

This is the great difference between their day and ours.

We are ashamed of being suspected of having moral ideals. We affect a frivolity we do not feel.

Flippancy has taken the place of conscientiousness, and self-indulgence that of self-discipline.

We are clamorous about what we can get, but not about what we can give.

We no longer ask what we can put into our task but what we can get out of it.

When will the tide turn?

Something Wrong.

Something seems to have gone wrong with the bright, winning sequences of the ex-Jockey tipster, Victor Duller. Not so long ago he was shrieking to punters to roll up for his certainties for the Cesarewitch and the Cambridgeshire. Now all is silence. It is hardly modesty.

Deaf and Dumb.

Many readers have asked our opinion on the activities of an individual who calls himself Arthur Makenzie, and who professes to cure deafness. We can only say that we have been unable to discover that he has any recognised qualifications for dealing with this disease. We would advise deaf people to consult a registered medical practitioner rather than a man whose methods are reminiscent of those of a mediæval mountebank.

That Timber Twist.

Having waited in vain for a reply to letters addressed to Holroyd Northcott & Co., Chartered Accountants, 6, Great Winchester Street, E.C., regarding the affairs of Wm. Reid McCullum, whose timber twist we exposed, we called them on the telephone, and were informed that as far as can be ascertained at present there will be nothing available for claimants against the estate, who, we understand, number three or four hundred. This is as we expected, but we are surprised that Holroyd Northcott & Co., though they may have no money to distribute among our readers, have not even the manners to answer polite enquiries.

Tricks with Tea.

Some of the bonus tea concerns whose deceptive methods we have repeatedly criticised are now making matters worse by raising the price of their tea by fourpence a pound. D. G. Williams and H. G. Pallett, who trade under various business names, such as "The Regent Tea Co." at Sheffield, and "The Sterling Tea Co." at Liverpool, are among offenders in this respect. They evidently trade on the reluctance of their customers to refuse to take the tea, and thereby lose what remote prospect they may have of obtaining the promised bonus. It is a mean profiteering trick.

Double Dutch.

From an address at 151, Stationsweg, The Hague, Holland, a concern which calls itself "Dutch Cigar Works," is sending out offers of free tickets in a lottery as an inducement to purchase boxes of cigars. The conditions, set forth in the circulars, are double Dutch, and cigars which can only be sold by these methods can scarcely be worth the price asked for them.

Pearls by Post.

What are described as "the closest facsimile of deep-sea pearls ever invented" are being offered on approval for a deposit of 1s. by "The Oyama Pearl Co.," 26, Denmark Hill, S.E. Bearing in mind that this is the address of the notorious J. A. Davis, whose offers of watches on similar terms we have so often referred to, we advise our readers to think twice or even twenty times before sending their shillings there.

All Work and No Play?

Kennards, Ltd., the department store of North End, Croydon, advertise for sixty-two thoroughly experienced assistants of either sex for Saturday afternoons only, and suggest that this offers "a unique opportunity for West End assistants living in Croydon to increase their income." We wonder what the proprietors of the large West End establishments would say if they suspected that their assistants spent the half-holiday provided them for rest and recreation working overtime in the service of a competing concern. We hope this opportunity will remain indeed unique.

Bookmakers and Long Odds.

The methods adopted by some of the bookmakers to wriggle out of paying a hundred to one over Charley's Mount were not much to their credit. For instance, one of our readers had a wager with Fred Tops, of 18, Bellew Street, Garratt Lane, Tooting, S.W., whose book of rules, dated 1924–25, is headed "No Limit to Win on Flat." When he applied for his money he was surprised to receive another book of rules, undated, in which a limit of 33 to 1 is placed on all flat races. To say the least of it, such a repudiation of published rules is not calculated to inspire confidence.

The Cheater of Children

Beware of this man with the collecting-box.

THE king of grasping charity exploiters, George H. Breton, of Shaftesbury Hall, Southwark, S.E., who has been denounced in these columns time after time, is busy again raking in the shekels.

For years this person has been black-listed by the Charity Organisation Society, and has been repeatedly reported to Scotland Yard. But he goes merrily on.

Our reason for again throwing the limelight of publicity upon this impostor is that he has just aunched what he terms his "Christmas and New Year's Appeal" for funds, and thousands of our readers will receive his circulars asking for their money.

Through his "Poor Children's Society," which has followed a long and inglorious career, he continues to employ methods which are shady in the extreme. His collectors are paid a good wage and 25 per cent. commission on their collections—a most undesirable practice in this kind of work—and much of the money obtained goes in "expenses." Only a small proportion is spent on the purpose for which it was subscribed.

In cafés and restaurants, hotels and public-houses, people are giving their coppers. And in this way Breton is reaping a rich harvest.

Forty Years of Cadging.

Breton has been at this cadging business for over forty years; he has spent practically the whole of his life making a livelihood out of collecting for charity.

It is true that he has occasionally done things that have benefited certain poor children, but our point is that his methods are an extravagantly expensive way of utilising the generous subscriptions of the public.

It is a very unpleasant thing to think that money given to benefit the children of the slums also provides a very good living for Breton and his satellites.

Scotland Yard has a mass of information about him. But the authorities there cannot do anything because the law is powerless to interfere while *something*—even 1 per cent.!—is expended on the purpose for which the money was collected.

Take Anothe Look!

If you get a circular from the "Poor Children's Society" telling you all about the agonies of little children without Christmas dinners; if you meet a smiling lady collector at your hotel or restaurant or at the place where you drink your nightly glass of beer, look closely at her box.

And if it is labelled "Poor Children's Society," give her nothing in cash, but in words tell her plainly that if she calls at JOHN BULL'S office we will give *our* contribution willingly and unsparingly.

Our contribution, we may add, will consist of a short speech which we think will have the merit of being very much to the point.

John Bull Exposed!!

THE game is up. Thinking that we have been doing good work for the people, we are chagrined to find that someone has seen through us. Shall we fold up our tents and fade away? Well—not quite!

THE proprietors of JOHN BULL are in a quandary. Fate has dealt them a staggering blow.

The seriousness of the position cannot be over-estimated. In our work of publicly denouncing others for roguery and trickery and misrepresentation, we are ourselves being publicly denounced as liars and humbugs.

Who, you may ask, is this giant-killer who has arisen to slay us? Some of you may have discovered his name already from the pamphlet, "JOHN BULL Exposed," now being sold in the streets at a penny a time.

The writer and publisher is a gentleman named Donald T. Heaysman, of 36, Dean Street, Oxford Street, London, W.1, and he deserves a thousand laurels for dragging to light the hidden story of our misdoings. He deserves, too, a book on grammar and the art of spelling correctly. But let that pass.

Mr. Cyril Jacobs, Chairman, Public Control Committee of the L.C.C., who has had many complaints about this impostor.

Our office boy was the first to introduce us to this epoch-making pamphlet. He struggled amongst a crowd of excited people who were fighting—in this great pamphlet "rush" and, eventually succeeding in obtaining a copy, he proceeded to read it surreptitiously when he should have been doing his work.

Our office boy looked incredulously at the words which have been used by Mr. Heaysman in his onslaught upon us, and he assumed a grave demeanour as he read on. Then suddenly he laughed.

There were two things about this pamphlet which had caused this office boy merriment. One was Mr. Heaysman's reference to what he termed our "scandalous" exposures, and the other his contention that we should "appologise" for what we have said about him.

Our scouts were sent out into the streets to discover how many men were selling this "exposure" of JOHN BULL, and the dossier about Donald Heaysman was called for.

Mr. Heaysman first appeared in these columns some years ago and has since been exposed by us in the public interest on many occasions. What we have said about him we stand by. We have called him a sneak, thief, a bogus theatrical manager, and an adventurer. We say so still.

In his pamphlet he denies that he has stranded theatrical companies. Denials from a person like Heaysman, are cheap. He says, "no artist has ever invested a single penny in any of my productions." That is a lie. In one case he robbed a poor fellow of the last few pounds he had.

What Heaysman carefully omits to say in his pamphlet is that he often works with a partner, who would naturally have to share the responsibility. By saying "I" instead of "we" he thinks, in his ingenuous way, that he can successfully delude the public.

Mr. Heaysman's pamphlet is really beneath contempt. But it is because he may use it to satisfy the investing public, whom he gulls, and in so doing pretend that he has made a reply to our charges, that we have found space to give it publicity.

Another thing that he does not say in his pamphlet is that he came to us personally months ago and impudently tried to induce us to "appologise"—we will do him the honour of copying his new way of spelling the word—and was shown the door. JOHN BULL is not humbugged by tricksters like Heaysman.

He is certainly practical in the way he employs people to sell this pamphlet, and there is no doubt that it is the financial returns which concern Mr. Heaysman far more than the question of his own honour and reputation.

He gets in touch with the Labour Exchange and takes people off the dole to stand in the gutter with "JOHN BULL Exposed." The proceeds of the first sixty copies sold go to the seller. On every copy after this the seller has to give Mr. Heaysman a halfpenny.

The fact that he expects trouble, if he could induce us to bother about such a person as himself, is clear from a guarantee letter he gives to each of his agents undertaking full responsibility for the sale and publication of the said pamphlet.

We repeat that he is a shark, a rascal and an adventurer. The police know a great deal about him, so do the Actors' Association and the Public Control Committee of the London County Council.

Heaysman says in his pamphlet: "I have no intention of taking proceedings for libel against JOHN BULL." This is where he shows his discretion.

What can one think of a person like this, publicly denounced time after time, over a period of years, as a dangerous schemer, a hypocrite and a humbug, who will not take the opportunity the law affords him to defend the reputation he pretends that he has not lost?

Simple Simpson

An enterprising individual we don't want.

THERE is good reason to believe that the chief of the motor bandits, at present terrorising the countryside in the South, is the notorious Captain Simpson, known to the police of every country in the world.

He is also known as "Simple Simpson," because of his ability to assume an air of simplicity that makes it hard for anyone to associate him with the exploits of one of the master minds of the Criminal World.

The Paris police, those of New York and Scotland Yard, are in agreement that in all probability the Simple One is behind this epidemic of robberies. But whether he is or not, the fact that he is here, every effort should be made to turn him out as quickly as possible. He is a manace to any country and there is no excuse for his presence among us, unless it be the hopeless inefficiency of the passport system which we have so frequently criticised.

The records of the Secret Service section of the American Embassy in Paris state that Simpson was born in San Francisco and was attracted to a life of crime early, because his first conviction for a daring coup on a bank was at the age of sixteen.

Shortly after release he was implicated in a number of robberies from jeweller's shops in different parts of the United States, notably in Texas, where he was the chief of a desperate gang. Later he descended on New York in the role of "Simple Simpson," the modest unassuming young man whose honesty was his chief asset.

There he courted the daughter of well-to-do people, and was assisted to set up in business as a refiner of precious metals, but that was only a cloak, for it was proved that the refining consisted of melting down valuables that were the proceeds of robberies carried out by the gang under his control.

A term in Sing Sing followed, and on release Simpson linked his fortunes to those of the notorious adventuress, Flora Gasson, with whom he was associated in a number of blackmailing schemes.

With the police hot on their trail he fled from America, and "did Europe" for several years. The woman was caught and after serving her sentence she located Simpson, only to find that he had picked up a new love in Paris. She attacked her fickle lover with a knife, but he escaped her vengeance and the woman was found drowned in the Seine the next day.

The first frauds of "Simpson" in England related to the disposal of forged securities, but he seems to have dabbled in every form of villainy, until he was sentenced to three years' penal servitude, which he served at Dartmoor.

On his release he came into conflict with the Italian police, and then headed for Paris.

Prince of Oil Swindlers

A prosecution has begun in America concerning a great oil swindle. Many British people are among its dupes, but if they had read JOHN BULL their money would have been saved. Here we criticise other oil rampers.

THOUSANDS of people have been duped in the various oil ramps which have been foisted on the public during the past few years, and it is high time that something was done officially to protect credulous people from the traps set for them.

The *Daily Mail* has lately raised an alarm, and, with a great air of having discovered something, is telling its readers of an invasion of American flat-catchers who have come to this country to "gyp," or swindle, the public.

This invasion is all poppycock. The worst "gypers" are here already, and have been here for a long time. They are doing so well that they have brought others over to assist them.

We have been exposing tricksters of this kind for years, and we have probably saved the public many hundreds of thousands of pounds. But we cannot hope to save all the fools in this country from the consequences of their own folly.

Most of these alien oil pushers, but not all, are American. Some of them, however, are native-born, like Mr. G. Hills, once Mayor of Southwark, who is now "wanted" in the United States to answer charges of fraud arising out of the sale of alleged oil-plots in Texas. He has been criticised in these columns repeatedly.

Then there is the Lincoln County Oil Pool, which offers mugs a £5 unit in an oil plot, which, they were told, would give them the freehold title to that property for life. A freehold, which is also a life estate, is something not known to English or American law. But as any stick is good enough to beat a dog with, so any yarn is good enough to humbug the dupes of these alien oil leeches.

One of their favourite tricks is to get hold of a country bumpkin and sell him a £5 unit in an oil lease. They then tell him that he ought not to sell it because it is probably worth a hundred pounds.

Then somebody calls upon him and offers him a £10 note for his £5 unit. He declines to sell, but is induced to buy ten further plots in the belief that each of them is also worth £100. Later he wakes up and uses language which can scarcely be described as throwing oil on the troubled waters.

The scandal has now reached the stage when firms are springing up like mushrooms to deal solely in the trade of doping the public with worthless shares in bogus oil propositions. It is generally the smiling and gushing promoters who feather their nests—not the investors who part with money because they believe stories that are totally untrue.

There is now in existence a bogus newspaper called the *Investors' Saturday Post*, which "puffs" certain oil concerns which have been pushed on to the public, suggesting, among other things, that it would be a good thing to put money into the first sound Esthonian oil proposition that comes along.

One of the concerns which have been very much "puffed" by this bogus newspaper is called the Baltic Oil Estates Syndicate, Ltd. The paper tries to conceal the fact that it is bogus by giving a false number to suggest that it has been in existence some time. In America, people who run a paper of this kind are liable to have it suppressed. Here, nothing happens, except that they get rich quick.

The *Investors' Saturday Post* is owned by a limited company, with an address at 149, Fleet Street, E.C. Its nominal capital is £100, of which only £2 has been subscribed. The directors who, presumably, put up this vast amount of money, are Mr. H. Hazard, an advertising agent, and Mr. W. F. White, an accountant.

Some rather important people were roped into the Baltic Oil Estates Company. Among them were Vice-Admiral Philip Wylie Dumas, C.B., C.V.O.; the Earl of Lauderdale; Sir Henry George Bax-Ironside, K.C.M.G.; and Admiral Sir William Beresford White. What these distinguished people thought they were going to get out of Esthonia heaven only knows. What they did get was a shock.

When they found that a bogus newspaper was going to "puff" these oil shares they decided that this was something they could not stand over. They very properly resigned.

Sir William Horwood Commissioner of Police, who is active in this matter.

It is amazing that people of this kind will associate themselves with promoters whose past records are no recommendation. We can only suppose that admirals and peers regard the City as a place where fat fees can be picked up without much trouble for the benefit of the upper classes.

A final and concluding word. If there was anything in these far-off American and Russian oil estates, it would be a good thing to leave to the natives.

Serpents in Yellow Skins

Chinatown prepares for a new offensive; we are ready for it!

THE cunning celestials of Chinatown, scared by exposures of their rascality in these columns, have been lying low for some time and waiting for the storm to blow over.

But they are no longer in hiding. Chinatown has awakened. The wily men from the East are again mobilising for a new offensive.

The heads of the Chinese dope and slave syndicate are amazed at the accuracy of our information; and are still trying to find out where and how we obtained it.

It is again our duty to warn the police that the wily Chinks are creeping once more into the open. Arrangements have been made for the wholesale importation of Chinamen into this country and America. They will come by sea from Antwerp and desert their ships on arrival here. Agents in Liverpool and Cardiff will conceal and "protect" them from the police.

In Pennyfields and Limehouse Causeway the old games have been resumed. Gambling takes place nightly, and dope is once more being peddled on a large scale by white women who have fallen into the hands of the yellow devils.

No. 18, Limehouse Causeway, provides an amazing example of what is typical of the Chinese dens in Limehouse. This place, which was kept by a Greek, was frequently visited until a few days ago by Chinamen and white girls for immoral purposes.

The Greek, Nicholas Kentides, ran the place as a brothel. It is now many months ago since we told the police that if they watched a certain house in this short street they would find ample evidence to justify a raid. We do not understand why they waited so long.

There is a thing that really amazes us about this fellow Kentides. It was not his first conviction for keeping a brothel. It was not even his second. *It was his third!* Why was he not deported after his first offence? Will he be deported now?

Another pernicious rascal, Ding Lum, has also been brought to book at last. He is a white-slaver, one of the princes of the dope traffic, and a gambling-den keeper of the worst type. He has been convicted several times for gambling and for drug-trafficking, but always started again in a different place and under a different name.

Lum left this country when publicity in this journal got too hot for him. But later he returned under the name he now uses. The other day the police raided his premises and he has gone to jail for a month.

Why was *he* not deported before? Is it too much to hope that the Home Secretary will deport him now?

In any case we shall keep an eye on Chinatown.

Money and Moonshine

A shark who tries to cloak his sin.

ABOUT three months ago we dealt at some length with a person who first saw the light of day in Russia, who was given the interesting name of Davidoff Gershgorn. In plain words we said that this man was a shark of the type that brings disgrace upon the commercial honour of Britain.

In England, which Gershgorn honoured with his presence some years ago, he prefers to be known as David Lannon. In this name he has been behind a number of companies, nearly all of which have ended disastrously for his creditors.

The article to which we refer was not the first which had appeared about Mr. (Gershgorn) Lannon. But it was the first he cared to let us know he had read. Two or three days after it appeared we received a letter from W. A. S. Hellyar & Co., solicitors, of 34, Paternoster Row, E.C.4, which informed us that they had been consulted by Mr. Lannon "in respect to the grossly libellous article" in question, and that "failing an apology being given by your company to our client, legal proceedings will immediately be instituted."

No Need for Apology.

Mr. Lannon did not get what he wanted—an apology. It was like his impudence to ask for one. Instead he got a reply from us saying that our solicitor would accept service of proceedings if instituted.

We have heard nothing from Mr. Lannon since. But we have heard a good deal about him.

Mr. J. B. Thompson, the Official Receiver and Liquidator of one of Lannon's many disastrous business ventures—the City of London Co-operative Stores, Ltd.—has just issued his report. The accounts filed show unsecured creditors £10,751, preferential claims £874, and loans on debenture bonds £1,932, making a total of £13,557.

Lannon's Borrowings.

Mr. Thompson reports that, from its inception, the company appears to have been in financial difficulties—with Lannon and the company continually borrowing from money-lenders—and points out that Lannon formed another company, called Richards and Bourne, Ltd., from which company moneys appear to have been borrowed from time to time. Richards and Bourne, Ltd., by the way, is now being wound up by the Official Receiver—in other words, it was just about as successful as most of Mr. Lannon's business ventures!

The assets of the City of London Co-operative Company were valued at £3,453, but did not realise sufficient money to satisfy the expenses of the Receiver, Mr. Lazarus, and therefore are of little or no use to the creditors, who must now add their names to the already long list of people victimised by Davidoff Gershgorn, alias David Lannon, and other members of his particularly shady family.

A Shade and a Shadow

But something substantial should be arrested.

WHEN will Henry Francis Wheeler be arrested? We have repeatedly exposed this fellow, and have pointed out cases where there can be no doubt whatever that he has obtained money by fraud—a criminal offence.

We do not propose here to repeat all the evidence, but we will give one recent illustration. A Blackpool gentleman was approached by Wheeler and, as the result of specious appeals, invested £500 in a company called Wheeler Electric Shade Company, Ltd., which had been formed to take over the business carried on by Mr. Wheeler.

This money was handed over to, and signed for by, Mr. Wheeler, who undertook to obtain for it five hundred one pound shares in this company. The client did not obtain his share certificates. He could not get any satisfaction from Mr. Wheeler. The company did not allot the shares because it had not received the money paid for them to Mr. Wheeler.

Where, then, did the money go? It was handed to Mr. Wheeler to get shares in the company. It did not reach the company. In other words—Wheeler received this money on trust, on behalf of the client, and did not pay it over to the company. Plainly, the client was swindled.

The Public Prosecutor's office ought to be closed down if it cannot deal with a case like this. There can only be one excuse, that it is not possible to find Wheeler's present whereabouts.

Where is he? A little while ago he was at 146A, Queen Victoria Street, E.C. He left there in a hurry.

Wheeler must be brought to book. He has fraudulently obtained large sums of money from people who were taken in by his plausible and humbugging statements, and who are now asking us to find out where he is.

If those of our readers who have recently been in touch with this rogue will co-operate with us, we think we can promise them that we will bring his career to a prompt and very much overdue conclusion.

More at Sea Than Ever

THE affairs of the National Sailors' Society, recently criticised in our columns, grow more interesting the deeper we go into them. People who subscribe money to this Society may well take objection to the manner in which it is conducted.

SINCE we referred to the complicated affairs of the National Sailors' Society, we have received information which justifies further publicity.

In order to assist Mr. Lloyd George, one of the patrons of the Society, to come to a definite conclusion as to whether he should continue to give the Society the prestige of his name, we give some further particulars.

It was started, according to the files of the Charity Organisation Society, in Bristol, in 1912, by a person described as the Reverend Leonard Parry. This gentleman had formerly been in the employment of the Incorporated Seamen and Boatmen's Society, and in that capacity had come into collision with the police through instituting collections by school children on behalf of a sailors' home in Newport.

This sailors' home was subsequently closed down. Then the Reverend Mr. Parry started the National Sailors' Society, which continued, despite the objections of the police, the practice of street collections by children. These activities were, for a time, concentrated upon places like Derby, Runcorn, Gloucester and Oxford, but eventually were again stopped by the police.

Mr. Parry, somewhat aggravated by these inconvenient and unpleasant attentions of the authorities, retired from the scene, and shortly after this the Reverend W. Burton, of 30-32, Ludgate Hill, E.C., became superintendent and secretary of the Society. He was soon operating actively from an office at Memorial Hall, which is the headquarters of the Congregational Union, Farringdon Street, London, E.C.

Money in the Street.

Mr. Burton, who from time to time signs himself as D.D., B.D., and F.R.G.S., has also carried on the objectionable practice of street collections by children. Moreover, he employs, at a fixed rate of remuneration, agents, several of whom are Nonconformist ministers, to act as canvassers and collectors in various parts of the country.

In order to arrive at the true facts we have seen an important official of the Charity Organisation Society. We learn from him that his organisation has for years protested against the Rev. Mr. Burton's concern, and has publicly stated that "the ground is already covered by substantial agencies for the benefit of seamen, and the evidence seems to show that it (the National Sailors' Society) is superfluous."

A Costly Affair.

More than that, the Charity Organisation Society adds that statements of account show that the cost of administration of the National Sailors' Society amounts to nearly half the total income.

We have also discovered that when the Reverend Parry resigned, and was succeeded by Mr. Burton, it was part of the contract of the latter that he was to receive special financial consideration respecting any contributions brought into the Society by him, or through his personal efforts. In other words, he was, to some extent, to be paid a commission on moneys subscribed for seamen by the public—another most objectionable method of charity administration.

As we stated last week, Mr. Graham a solicitor, and some of his co-director colleagues were suddenly expelled from the directorship of the Society—after their objections to a proposal by the Rev. Mr. Burton for a commercial undertaking to be financed by the funds of the Society. Mr. Graham, who obtained counsel's opinion, was more than ever dissatisfied when his own view was endorsed that such an arrangement was beyond the Society's powers.

It is interesting to note that, at the last meeting of the board of directors attended by Mr. Graham—before he was expelled after expressing his views in plain words—he had asked for the Society's pass books and bank accounts to be produced at the next board meeting. As he was prevented from attending that board meeting the questions he had determined to ask were never put.

There is no doubt that the finances of this Society, to a large extent derived from the public purse, have been expended in a very extravagant fashion. Those who wish to help our sailors should have at least the right to know that their money is spent for the benefit of those who go down to the sea in ships, and is not frittered away in salaries, commissions on collections, and other unnecessary administrative expenses.

When Mr. Graham objected to Mr. Burton's proposed undertaking, he was told that the Reverend Burton's son, who had just left college, was to control the project, which was concerned with conducting tours to and from the Continent.

Mr. Graham and his colleagues are still anxious to question their position in this matter. We agree with them that they have been harshly treated.

"Everyman's Tours."

A limited company was recently registered under the name of "Everyman's Tours, Ltd." It is housed in the same address as that occupied by the National Sailors' Society, and its directors are the Rev. Mr. Burton and his son, Howard Milton Burton.

The object of this concern is to run tours to and from the Continent, and we presume that it is to benefit the funds of the National Sailors' Society.

Mr. Graham's dismissal from the Board is all the more surprising in view of the fact that *Harbour Lights*, the official organ of the Society, published his photograph and publicly stated that "his geniality and practical acumen is proving a great acquisition to the Board." From what we can see, Mr. Graham's practical acumen proved to be far too keen for the directors who dismissed him and his colleagues in the circumstances which we have described.

What does Mr. Lloyd George say?

A Girl's Honour

A FEW days ago a girl of nineteen, who lives with her parents at Hammersmith, left her home to seek from her daily toil a little relaxation at the London Palladium.

While she was waiting for her friend, who was late, she was arrested on a charge of soliciting prostitution in Regent Street.

There was no evidence against her except that of the police officers who arrested her. She tearfully told the magistrate that his evidence was untrue. Her parents were present in court, prepared to testify to her good character.

The magistrate, Mr. Cancellor, very rightly said, "I am not satisfied in this case; it will be dismissed." There could not properly be any other outcome to such a flimsy charge. But we should like to know what measures are to be taken to prevent the recurrence of scandals of this kind, which have lately become all too frequent.

The girl's father and mother assure us that she has never been away from home or slept out in her life, and those who have employed her as a domestic servant are prepared to give her a good character.

Unless something is done to stop this sort of thing it will soon be unsafe for any woman to go about the West End of London unaccompanied after dark.

Smethwick's Poppy Day

IN our issue of October 25 we addressed a candid communication to Alderman G. F. Betts, Mayor of Smethwick, relating to the decision not to permit a Poppy Day Collection in that town on Remembrance Day.

The decision which we criticised was of course a decision of the Town Council, and not an administrative act of the Mayor, but at the time of writing the paragraph we were not aware that the Mayor had consistently supported the local branch of the British Legion since its inception in Smethwick, that he devoted much time and energy to the organisation of the Poppy Day Collection last year, and that his personal desire was that the Poppies should again be sold on Remembrance Day this year.

We much regret that for the want of this information we permitted our paragraph to be directed to Alderman Betts personally, and that this has led our readers to misunderstand his attitude and actions in the matter.

We are sorry that this has caused personal annoyance to the Mayor of Smethwick, and as a mark of the sincerity of this apology we have sent him our cheque for ten guineas, which he will divide between two local charitable organisations chosen by him, namely, the Smethwick Branch of the British Legion and the Smethwick Cripples Union.

A BLOT ON BRITISH SPORT

BRITAIN is the maker of games and sports for the whole world. Our sporting instinct is admitted everywhere. But there are various features in our pastimes that call for criticism. Here Lord Wodehouse, himself a noted sportsman, surveys the whole range of our national games.

by LORD WODEHOUSE, M.C.

TAKEN all round, our English sports and games are a great benefit to the general public in this country, and are carried on in an eminently satisfactory fashion. But there are some in which certain improvements might be carried out greatly to the advantage of the participators and spectators, and a few which might well be eliminated from our list with advantage to our reputation as sportsmen.

Let us first of all take Rugby football, in my opinion the finest game played in this country. Since the war a tremendous amount of interest has been taken and is being taken by the sport-loving public in this great national game. Thousands of people wish to go to see the various international matches in London, and yet are unable to obtain accommodation or get tickets because these matches are played at Twickenham, where the seating accommodation is ridiculously limited.

We have the Stadium at Wembley used every year for the Association Cup Tie Final, but the majority of Rugby football enthusiasts are unable to secure seats at Twickenham.

This is a blot on a great national game. All those who wish to see the international matches should be given ample opportunity of doing so.

The Man Market.

Then there is Association football. This, again, is undoubtedly one of the greatest popular pastimes in this country. The question arises here whether it has not become more of a commercial proposition than a sport. The huge transfer fees dominate the game, because they make it difficult for small clubs to keep their players.

The sale of players—for that is what it comes to—is a thing obviously inconsistent with sport—the free competition of youth in athletic contest. It is no longer sporting emulation but a contest of dividend-paying skill.

Boos for Boxing.

Let us look at boxing—the manly art of self-defence. Can anybody say that this great sport is in a healthy condition? It has become practically a medium for cash-making by professionals, who can make money whether they lose or win.

The shifty dodges and devices resorted to when arranging a match sap the confidence of the public. The cinema rights are also a disturbing influence, owing to their big financial value.

In the old days the boxer's reward was the respect and applause of the sport-loving community. A national heavy-weight champion was a great and popular figure with both peers and peasants.

To-day he is usually regarded less as a great sportsman than as a great money-getter. That must always be the case in any sport where the contestants are tempted to set the prize above the game.

This they undoubtedly do. The professional boxer makes no secret of his ultimate aims and objects.

Lord Wodehouse, M.C.

As soon as he has reached a stage where he comes to be looked upon as a potential champion, his mind is dazzled by the huge purse he can demand when at length he reaches the desired goal.

I am not denying the fact that any fighter would be proud to hold the title of Champion of the World, but in these days the honour itself would lose much of its glamour in the eyes of the contestants if its cash value were reckoned in hundreds instead of tens of thousands.

Amateur boxing, however, is gaining in prestige what professional boxing is losing. It is clean and sporting and has the obvious note of sincerity and genuineness lacking in the carefully staged professional tests. It appeals also to all classes.

Young men like the Marquis of Clydesdale and Sir John Milbanke have done much in recent days to popularise it and to show the truly levelling and democratic quality of this great sport.

When two men stand up to each other in a perfectly friendly contest of strength and courage and skill, with no question of reward, other than the prize of victory, they gain an enhanced respect and regard for each other.

Golf is another game played all over the country which is lacking in one important essential. There are hundreds of golf courses throughout the British Isles, and most of our big towns have several.

But how many of these courses are public courses? There are many thousands of men and women who play golf, or who would like to play golf after a hard week's work, who are debarred from the game because they are not in a position to join a private club, and because there is no public course where they can pay a small fee and get their round in their few leisure hours.

There cannot be the slightest doubt that golf would improve the health of the whole community, and I think that every large city should at once make arrangements for the laying out of fresh courses. The money would be well spent.

Hunting and Polo

At present fox-hunting is in many parts being seriously threatened by restrictions imposed by the Government to stamp out foot and mouth disease. Fox-hunting makes it possible for farmers to sell their corn and hay, and is a great help to people connected with horse-breeding and dealing. It provides employment for thousands.

Closely connected with hunting is polo. There is one very obvious improvement which ought to be carried out immediately in connection with this game, and that is that the public should be allowed to see it whenever and wherever it is played. In these democratic days it is a scandal that any game of importance should be played behind closed doors.

Why the Secrecy?

The public is only admitted to one of the London clubs, and then only on certain days. What would people say if only the members of the M.C.C. and their friends were allowed to enter Lord's cricket ground to watch county cricket? There would be an outcry.

Yet in two out of the three London polo clubs the public is not admitted, and only members and their friends, who are given vouchers by the members, are allowed to watch one of our most exciting and interesting games. In America the public is admitted to every polo ground, with the result that polo is second only to baseball in its popularity in that country, and that the sporting public of America take the keenest interest in the game. This is a question which ought to be dealt with at once by those who manage our London polo clubs.

I should also like to see polo grounds in public parks everywhere. In Dublin, in the Phœnix Park, polo is played throughout the season. And the sport-loving public of Dublin is able to watch and enjoy it, free of charge.

Our Black List.

And now for the sports which, in my opinion, might well be eliminated from our list. The first of these, and far and away the most brutal, is the so-called sport of rabbit coursing.

A captured wild rabbit is taken out of a sack, exhibited to two dogs which are going to catch it, and then turned loose in a grass field. The dogs pursue it and tear it to pieces. The rabbit has absolutely no chance of escape.

This brutal pastime is indulged in all over the country. There is no law to stop it, and it is absolutely contrary to all our ideas of fair play and sportsmanship.

Badger digging is another so-called sport which is thoroughly cruel, both to the badger and to the dogs employed in drawing it from the earth. The badger is a very harmless animal, attractive in its habits, and getting scarcer every year. When it has been drawn it is usually brutally destroyed with sticks and clubs by a crowd of so-called sportsmen.

Play Ball, Buddie!

Otter hunting could also be eliminated from our list. This sport takes place during May and June when most other animals are preserved because they are either breeding or have their young with them. I admit that few otters are killed in the course of the hunting season, but when they are killed they are usually surrounded in a pool and mobbed to death by the field of otter hunters and the hounds.

This unfair method of killing is altogether opposed to our ideas of sportsmanship.

There is one game which I think might be introduced into this country with advantage to everyone, and that is the American national game of baseball.

It strikes me as being a wonderful game, a game to bring out all the best qualities in the players, a straight eye, activity, fitness, speed of foot and pluck. It could be played in any field anywhere in the country; no levelling of a pitch is necessary. It is a game where no time is wasted, fielders and batters being on their toes and in action from start to finish.

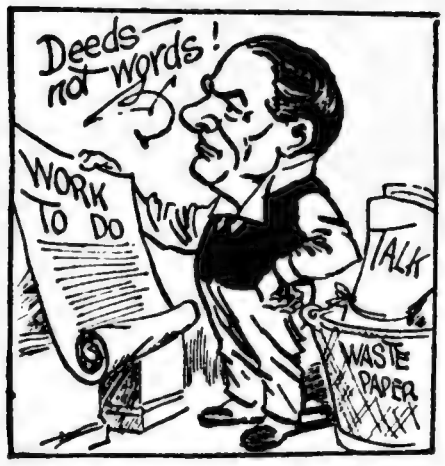
It need in no way interfere with cricket any more than lawn tennis has done, and I think it would be to the great advantage of this country if we were able to add this fine game to our present list.

CARTOONETTES

and Topical Jingles

by FRANK HOLLAND

In face of peril, unafraid,
Their lives they freely gave.
See, here, upon the grave displayed
Time's Tribute to the Brave.



Now Baldwin's in he must begin,
Without a moment's waiting,
Just one by one to get things done,
We want no perorating!

The way they bleed us by their greed
Is almost past believing,
What once was trade they now degrade
To simple licensed thieving!

While men and land on every hand
Are both kept standing idle,
Excuse is vain—such waste inane
Is simply suicidal!

The Sentence of the Court

BLOWING UP THE BISHOP

Explosion in a Parish Magazine

by HARRISON OWEN

THE Rev. Bruce Cornford, vicar of St. Matthew's, Southsea, having pleaded "Not guilty" to a charge of using insulting language, a copy of his parish magazine, containing an article by him entitled "Heresy," was put in by the prosecution in support of the charge.

In the course of this article, which took the form of a bitter attack upon the appointment of Dr. Barnes as Bishop of Birmingham, the accused stated that the application of physiology, mathematics and psychology to a theological doctrine turned a divine mystery into something ridiculous. "Any man, therefore," the article continued, "with any pretensions to scientific knowledge who advances these twilight twitterings as the reason for doubting the manifestation of spiritual facts merely dubs himself a fool. . . . Such a poor wretch is the new Bishop of Birmingham, Dr. Barnes. Every faithful Christian man and woman in the world should refuse to have anything to do with him. His orders should be deliberately disobeyed, his authority flouted."

"There is more in the same strain," said Mr. Watchdog, K.C., after reading the above extracts, "but I have quoted enough to show to what extent the controversial methods of the accused are distinguished by Christian forbearance and calm reasoning. Regarding the validity of the beliefs—theological and scientific—held by Dr. Barnes, I express no opinion, but, as the jury knows, the doctor is one of the most sane, courageous and progressive of modern churchmen.

"Although his reputation is not likely to be damaged by a man who has to lose his temper in order to win notice, Dr. Barnes is entitled to protection against vulgar abuse."

FOR the defence, Mr. Strawsplitter urged that there must be something in the Southsea-side air to make the vicar write the things he did write there. Allowance, however, should be made for the righteous indignation felt by the Rev. Cornford when he contemplated the extremely modern views of Dr. Barnes. Considering that the old punishment for heresy was burning, the rev. gentleman had behaved with Christian moderation in suggesting nothing more drastic than spurning.

The jury found the accused "Guilty," with a recommendation to mercy, on the ground that nothing was known against (or about) him.

"Who is to decide when parsons disagree?" asked Mr. Justice Bull. "Seekers after truth must judge for themselves between the "twilight twitterings" of Dr. Barnes and what I should describe as the limelight lispings of his critic. Some of the abuse indulged in by the prisoner would ill become a hooligan, or even a politician; while his suggestion that Christian soldiers should mutiny and try to 'sabotage' the new bishop is calculated to fill scoffers with unholy joy.

"Reading this article, a person unacquainted with the niceties of theological controversy might be excused for picturing the bishop as a village idiot in a shovel hat or a Mephistophelian mountebank with a spiked tail concealed beneath his smock, and cloven hoofs beginning where his gaiters end.

The sentence of the court is that the prisoner be bound over to keep his temper for a month of Sundays."

Saints and Sinners.

Handcuffs Made of Smiles

How the "Yard" Chief Lulls the Rogues

by HESKETH PEARSON

IF there is one person more than another whose personality should be a closed book to the rest of the world, surely that person ought to be a Commissioner of Police. In this particular instance he happens to be head of the "Special Branch" at Scotland Yard—that is to say, he has an eye on you, but, if it lies within his power, you'll never get an eye on him.

Naturally, therefore, I can't tell you a great deal about Sir Borlase Childs. If I could, he wouldn't be where he is. And, in any case, the more I tell you about him the more he'll keep his eye on me! So I must be wary!

He is the last man in the world you would suspect of being a C.I.D. expert. To look at, he is a thoroughly typical English staff-officer. He has that very clean-shaven appearance we all know so well, plus the correct amount of military moustache.

AN athletic frame and the inevitable cigarette complete the picture. Nothing else. One has seen his type on a hundred parade-grounds and in as many orderly-rooms. One can't mistake it for a moment. There he is—all of him—at a glance!

Which, of course, is one of the reasons why he makes such an admirable Scotland Yard chief. He is an ideal secret service man simply because, on the face of it, he holds no secret. Under that pleasant, faultless, ingenuous manner he can conceal everything, because who on earth would suspect him of having anything to conceal?

Sir Borlase Childs.

"Ah," says the clever schemer to himself when he is ushered into the presence of Sir Borlase, "now I'm on safe ground. No danger here at all. He's going to ask me whether I'd like a whisky and soda."

Our genial investigator will then proceed to chat affably with the cunning schemer, pretending to be frightfully serious about something of no importance whatever, which will have the desired effect of putting the other off his guard. You see, staff-officers really are serious about things of no importance whatever.

Besides, he has a delightful smile and an attractive laugh, both of which help to lure the victim to his doom. He can even get a note of inanity into that laugh.

But the smile, to any close observer, is the one and only thing that gives him away. It's there, more or less, the whole time. At one moment it's in his eyes, at another it's making his mouth twitch. I can imagine it dancing all over his face while he's reading this article—until he reaches that phrase.

AS a matter of business, he will "file my remarks for future reference."

I doubt, however, if he will associate me with an officer who once tried to pull his leg at the War Office, but who discovered, when he got back to headquarters, that Sir Borlase Childs had pulled his!

REALISING THE IDEAL

ARE we growing away from religion in the belief that it has failed us? In this article the writer shows that it is not Christianity that has failed, but the Christians. The road to happiness, he says, is through right thinking, followed by right action

by The MARQUIS OF TAVISTOCK

IT is surely an amazing thing that Christianity has outlived the crimes and blunders of professing Christians and still sends its message of hope and peace to mankind. What other single cause could have done that?

Christians have often failed, but Christianity itself was never more sure to triumph.

Many dangers have assailed it, and still assail it. Men have foregotten the high standard of conduct set them by their Master. There has been a meaningless idolatry of the Church, and an equally foolish idolatry of the Bible.

And—worst of all—the world has witnessed the dreadful misinterpretation of Christ's teaching which led to the idea that a Christian should have no concern with material things of the world, but should think only of the salvation of souls in preparation for the life to come.

What a pitiful misinterpretation!

Because of it human beings have been crowded into slums under unspeakable conditions. Because of it women and little children have worked for long hours at slavish tasks. Because of it our industrial conditions were allowed to become a disgrace to humanity, and our living conditions a lasting shame. And all the time the Church, as a church, raised no hand in protest.

And yet true Christianity, hidden away by the foolishness of its adherents, has always managed to rise above their mistakes and to shine for men the light that cannot be extinguished.

It is not Christianity that is wrong. It is the people who have abused it.

The Enemy a Friend.

But education is steadily undermining the Church's idolatry of her own wisdom; science is no longer treated as an enemy, but welcomed as a friend from whom true religion has nothing to fear and much to learn.

The wonderful conference held at Birmingham last spring is a sign that Christians of all denominations are at last beginning to be ready to forget theological differences and work together for the social and material betterment of mankind.

A good many people—not unnaturally, perhaps—are inclined to look askance on "Copec" (the Conference on Christian Politics, Economics and Citizenship, to which I have referred), believing that it is just a stunt engineered to regain popular favour, Christian leaders being alarmed at their empty churches and at the growing indifference of the people to the appeal of organised religion.

Those, however, who are really in touch with the movement know that its leaders are inspired by no such selfish panic, but by a sincere penitence for the mistakes of the past, and a sincere desire that there shall be an end to the failure of Christians to understand the social implications of their faith.

Why Do we Think Wrongly?

Christian people nowadays are called first to thought and then to action; however impatient we may be, we must not lose sight of the extreme importance of right thinking on all aspects of our faith, because without right thinking right action is impossible, and so very many people have not yet really begun to think.

As an aid to right thought I would strongly recommend people all over the country to form themselves into study circle groups to discuss the subjects raised in the very excellent and provocative questionnaires that "Copec" has recently published, questionnaires which are based on the reports of the Commissions which prepared the work of the Birmingham conference.

There is also a great need for more general reading of the best modern books on religious subjects. A few books have been published within recent years as deeply and truly inspired as some of the books of the Bible. They should be read by everyone, and yet outside a very small circle, few men and women have so much as heard their titles.

Before we can expect to be of much use we have got to get our ideas clear on the nature of God and His purpose for the world, and we must get to know God by talking to Him, working with Him and learning about Him from His friends. We must rid ourselves of the foolish idea that it is not good form to talk about religion.

"Hush, Hush! It's Blasphemy!"

The Britisher's reticence in talking about God is supposed to be due to unwillingness to make common property of things which in his inmost heart he treasures as sacred and holy; in my opinion his silence is more commonly a cloak for abysmal ignorance and profound lack of interest.

The Archbishop of Canterbury, who warmly supports the C.O.P.E.C. movement.

Having got our ideas about God right we can proceed with right thought and action in regard to our fellow men. In international affairs we must realise that we are members of a great brotherhood of nations who have rights equal to our own. Our ideas of patriotism in the past have often been entirely wrong.

Greatest Nation in the World.

The greatest nation is not the richest nation, nor the most powerful nation, but the nation which is the most useful to the whole world. Civilised nations must train, help and guide the more backward nations instead of exploiting them in their own interests.

Nations blessed with a stable form of government must be ready to behave with wise, firm, helpful friendliness towards those which have passed through turmoil or are hampered by bad traditions, remembering that a nation and its leaders should be judged, not so much by what they do, as by what use they make of their opportunities. Chances of learning right conduct have been few for some nations.

Christians must learn to distinguish clearly between a nation's motives in going to war, which may be unassailably good, and war itself, which, as a method of settling disputes between nations, is hopelessly unsatisfactory and out of date for a large number of reasons.

They should work for the abolition of national armaments at the earliest possible moment, support the League of Nations, and see that international disputes are settled by arbitration. If there is good reason to believe that world peace can, during the transition period, be better secured by an international police force under the control of the League, all should help materially to make such arrangement possible.

Christian people should take a practical interest both in national and local politics; do heir best to see that persons with the right character and outlook are elected, and not shrink themselves from the trouble entailed by serving on local bodies.

Christians and Politics.

It seems very doubtful whether the Party system in politics can be regarded as satisfactory; probably it could be superseded by a system which gives men and women more encouragement to look for the good in one another, rather than the evil.

It is of vital importance that Christians should concern themselves with education, and should not rest until every child receives the best education that the country can provide, an education which is not only a training of hand and brain, but a training of character also. No burden of taxation should be considered too great to bear cheerfully in order that this ideal may be realised.

Christians should also concern themselves actively with industrial and housing questions. It should be intolerable to them that men and women in their own, or any other country, should be badly housed; should work under unhealthy conditions, or for too long hours; should receive an insufficient return for their labour, or should suffer hardship during periods of unemployment, or in old age.

If it can be demonstrated satisfactorily that the nationalisation of land or of any particular industry is for the public good, they should not shrink from any personal sacrifice entailed by the change.

The treatment of crime is another important matter for Christians to deal with. A tremendous amount still needs to be done to make our prison system more redemptive, and the question of capital punishment should be gone into thoroughly. More people are needed to visit prisons and to assist prisoners and their families both during and after the term of imprisonment.

Clean up the World.

We should also use our influence to induce public bodies, which are among the largest employers of labour in the country, to take their share of risk in giving offenders a second chance—a duty from which we are at present prone to excuse ourselves on rather shallow grounds.

Lastly, Christian people should work intelligently, tactfully and perseveringly to rid the world of the curse of drink, gambling and immorality, remembering themselves to do nothing which may cause a weaker brother to stumble.

Right thinking followed by right action—that is the road to happiness: first a study of the nature of God and of our duty to mankind as a whole; then a study of problems nearer home; a survey of local needs; a survey of the Christian forces available for action; then work with the driving power of Christ behind us, carrying us on to victory.

Candid Communications

(Outspoken Messages to Celebrities, Notorieties and Occasionally Nonentities)

To the Rt. Hon. STANLEY BALDWIN, M.P., 10, Downing Street.

MY DEAR PREMIER,—No one who looks at your list of Cabinet selections with an unprejudiced eye can doubt that you have embarked on your task of attempting to solve our difficulties with courage and vision.

Already there is discontent and suspicion in certain sections of your Party, and nothing could more clearly prove the unbiassed nature of your choice. You have put strength and ability before party tactics, and that is a good augury.

I congratulate you on killing the fatted calf for Winston Churchill. As Chancellor of the Exchequer, he is safe, and his acknowledged brilliance may achieve great things. Lord Birkenhead has my sympathy. The India Office will be no sinecure, but his opposition to the Amritsar scandal should be remembered by Indians who may doubt the wisdom of your choice.

That you have replaced Lord Curzon by Austen Chamberlain at the Foreign Office is a matter for congratulation. So also are the appointments of Sir Samuel Hoare and Sir Wm. Joynson-Hicks to the Air Ministry and Home Office. Tip-top selections, both.

YOUR new Minister of Labour is an unknown quantity. He will need all the skill and diplomacy he can muster to weather the storms this winter will bring. But no member of your Cabinet has a greater opportunity for achieving a striking success.

Lord Eustace Percy, as Minister of Education, may prove a wise choice. The fact that he is brother to the Duke of Northumberland has not in the past fettered his progressive views. In any case it is a department where policy overtops personality.

On the whole, I do not see how you could have bettered your choice of a Cabinet. May your legislative programme bear out the promise it gives. JOHN BULL.

To the Rt. Hon. J. H. THOMAS, M.P., Unity House, Euston Road, N.W.

SIR,—I feel I must congratulate you upon the dignity and common-sense displayed by you in your farewell speech as a Minister of the Crown. In your last words, "Let us stop all this bitter class hatred," you voiced the great need of the nation, and I hope that your warning that the one thing that might make an improvement in the trade of the country impossible would be a recurrence of industrial disputes, and that there would be no peace until there was more confidence between employer and employed, will be taken seriously to heart and head by your Party.

JOHN BULL.

To Dr. GARBETT, Bishop of Southwark.

SIR,—In your address to the Diocesan Conference you said truly that "the real cause of a revolutionary movement in this country is to be found, not in the machinations of agitators from without, but in the continuation of evil social and industrial conditions." That is profoundly true, and cannot be said too often nor emphasised too strongly. If the Church were to attack such evils wholeheartedly we might soon see a change, for the Church could still be a great power for good did it so wish. At any rate, you gave it a strong lead. JOHN BULL.

To His Honour JUDGE PARRY, Lambeth County Court.

YOUR HONOUR,—I am glad to see your protest against the mean tactics of certain insurance companies who persuade workmen to accept small and inadequate sums in full settlement of accident claims. It is always a temptation to an injured workman to offer him a definite sum in cash which he so badly needs, and there is no doubt that in many cases something very like fraud is perpetrated. Your timely protest should tend to check this scandal. JOHN BULL.

To Sir STEWART STOCKMAN, M.R.C.V.S., Ministry of Agriculture.

SIR,—Again the plague of foot and mouth disease has broken out, and once more farmers and stock-breeders have to stand by and watch the slaughter of valuable herds because your Department can discover no better remedy than to destroy every animal that is even suspected of being contaminated. The millions of pounds of public money that have been expended on this fatuous policy should have sufficed long ago to solve the problem in a more economical manner.

JOHN BULL.

To Mr. JOE WALKER, Leeds.

SIR,—I would like to congratulate you on your commonsense in renouncing the Communist Party of Great Britain. It is a sign of sanity that so many Labour leaders are realising that the policy of red revolution can do nothing but harm to the cause of organised Labour, and I hope you will use your powerful voice and pen to persuade your fellow-workers that Communism is a far more dangerous enemy to them than Capitalism. Under our present system of government there is no reform which cannot be obtained by constitutional means. JOHN BULL.

To the MAYOR, Paddington.

YOUR WORSHIP,—It seems to me that your first duty after assuming office should be to engage a rat-catcher to clear your district of vermin. At Chippenham Mews, I am informed, a man and wife and ten children are living in a rat-infested stable dwelling in which the rodents have become so bold that the mother has to take six little ones to bed with her, so terrified are they of the attacks made upon them in their cots. Even in the day-time the children have to be employed with sticks and pans making a din to drive away the loathsome animals. JOHN BULL.

To the Rt. Hon. WINSTON CHURCHILL, M.P., Chancellor of the Exchequer.

DEAR SIR,—When you frame your first Budget you might consider the following point. In less than three years land at Edgware has increased in value from £200 per acre to £1,000 per acre—not by any endeavour of the owners, but simply because there has been a tube extension there. Since the capital for this extension was guaranteed by the British Government, surely the Government is entitled to Excess Profits Duty on this remarkable increase? Edgware is only an example. The facts are universal. Bear in mind that war time is not the only occasion when profiteers can be taxed without offending the community.

JOHN BULL.

CAUSE AND EFFECT!

THE BOLSHIE: "In conclusion, Ladies and Gentlemen, let me thank you for the valuable assistance you have unwittingly given my cause"

Straight from the Shoulder

F. W. JOWETT:—The great housing scheme of Mr Wheatley will now be wrecked.

Mr. Wheatley himself wrecked it when he gave way to the building unions on the matter of labour.

* * *

LLOYD GEORGE:—A revived and regenerated Liberalism alone can save the State.

We admire your optimistic egotism, but meanwhile we'll give Mr. Baldwin his chance.

* * *

GRAND DUKE CYRIL:—I am the Tsar whom God has given to the people.

You preach a dangerous doctrine. "Divine right" is as dead as Charles I.

* * *

DERWENT HALL CAINE:—The Labour defeat is a triumph.

It is—for common-sense and sound judgment. But you didn't mean that, did you?

* * *

S. SAKLATVALA:—The Labour Party is confused and misled by its leaders.

Maybe: it is also being steadily destroyed by you and your colleagues.

Without Fear or Favour

POISONED FOOD: Ugly Facts

Catching the Flood

THERE are unmistakable signs that the country is on the threshold of a trade revival. None but simpletons will believe that this is the first fruits of the Conservative victory at the polls. The turn of the tide was bound to come, and before the elections there were indications that Lancashire and Yorkshire, the home of two of our leading industries, were on the eve of better things.

Prosperity in these two counties means much to the rest of the country. Optimism is already replacing pessimism; and justly so, for given certain conditions there is no reason whatever why British trade should not resume its normal dimensions. But if this country is to take full advantage of the revival there must be an end of wretched industrial troubles.

There must be a new growth of mutual confidence between employers and employed. It is impossible to maintain peace in industry until all foolish talk about class warfare has been dropped. In this respect one side is not better than the other.

Some employers are too proud even to listen to the complaints of their workmen; on the other hand, there are times when employees, inflated by the consciousness of their own strength, are apt to carry their demands much too far. The middle course is the safe one for industry.

The strike is an unconscionable weapon. It hits the whole nation, workers and "capitalists" alike, and its chief victims are the non-combatants, the women and children, whom it is the pride of democracy to protect. The horizon is clearing. We must not miss the tide.

Milking the Public

THERE ought to be a severe overhaul of the laws governing the promotion of public companies. Every week the public is being swindled right and left by unscrupulous rascals, whose aim is to relieve thrifty persons of their savings, giving little or nothing in return.

One of the worst examples is furnished by the mushroom growth of so-called "building societies." In the present housing-shortage there is a bigger demand than ever before for assistance towards the purchase of dwelling-houses, and so one flash prospectus after another makes its appearance, tempting the unwary to needless investment.

There are a number of reputable building societies with which it is perfectly safe to deal, but some amount of experience is necessary to distinguish the sheep from the goats. In this matter, as in all others, the services of our Free Advice Service are at the disposal of all.

Danger on the Dining Table

THE Report of the Ministry of Health corroborates our frequent exposures of food poisoning. The health of the people is in danger. It is time to declare war on the poisoner and profiteer.

IT was through the columns of JOHN BULL that the public was first aroused to the danger of poisoned food. For a long time we were a voice crying in the wilderness; but now that the Health Ministry has published its report, emphasising the gravity of the peril, the principal organs of the daily Press are vying with one another in excited protest.

Our aim is to frame a practical policy which we shall urge the new Government to adopt in the interests of national health.

Rt.Hon. Neville Chamberlain, Minister of Health.

Certain plain and ugly facts emerge from the Health Ministry's Report. Thousands of British citizens are exposed to the risk of poisoning and of serious internal disease through the unchecked use of chemical food preservative. This harmful practice has grown, is growing, and ought to be abolished.

Meat, milk, bacon, butter, margarine, sausages, potted meats and fish, cakes, cream and eggs are among the articles most frequently adulterated and tainted with chemical preservatives.

Mineral waters and fruit cordials are found to contain active poisons.

THE seriousness of this state of affairs can scarcely be exaggerated. One of the commonest of these harmful preservatives is the drug formaldehyde, described by high scientific authorities as being "inimical to life" and "a powerful protoplasmic poison." Formaldehyde, like many other of the chemicals used to "preserve" foodstuffs, is a killing drug whose employment for this purpose should be treated as a crime.

Its real use is as an embalming fluid, and the object of spraying it on meat is simply to conceal decay. Into such shocking danger have we been brought by the laxity of the existing law.

There must be an end of this apathy. Drastic reforms must at once be initiated. There must be a thorough revision of the Food and Drugs Act, making it a criminal offence to expose for sale articles of food that have been treated with harmful chemical preservatives. A schedule to the Act should definitely prohibit the use of formaldehyde and other dangerous drugs.

The present system of food inspection is inadequate. There should be more inspectors and they should be men and women with special training in this important branch of public health. It might even be well to consider the question of licensing food purveyors and withdrawing the licence of any trader convicted of the grosser forms of food adulteration.

HAND in hand with the poisoner walks the profiteer. Adulteration has been described as a form of competition, and in many cases no doubt its aim is to inflate trading profits. For our own part we are satisfied that the prices of the principal foodstuffs in Great Britain are far higher than they ought to be.

It is shocking to reflect that after six years of peace the prices of foodstuffs are scarcely any lower than they were at the height of the submarine menace which threatened us with starvation.

The pirates we now have to fight are in our own camp. The new Government must declare war on them without delay.

Social Wreckage

WE shall expect Mr. Baldwin's Government to deal sharply with the problem of the undesirable alien. The new Home Secretary, Sir William Joynson-Hicks, suggests that every alien who has been sent to prison should be deported on the expiry of his sentence.

This is not enough. The main thing needed is to dam the polluting stream at its source by checking the inflow of undesirables. Men and women likely to abuse our careless hospitality should never be permitted to land.

We are far too lax in this matter. To no other country can aliens so easily obtain admission. America guards her portals strictly, and laughs at our stupidity in throwing the door wide open to the chance Continental invader. That we are paying for this folly there can be no manner of doubt.

One of the aspects of the resulting mischief has been laid bare by Dr. T. B. Hyslop, the late Senior Physician of the Royal Bethlem Hospital, London, who tells how out-patient departments of our great free hospitals are overrun with aliens of the worst physical and mental types. They are in the main the social wreckage of other lands; once admitted here they too often live and breed as parasites, robbing the British working-man of his job, or else adding to our already swollen incubus of destitution and disease. While our own skilled men are being driven overseas for want of employment at home, we are harbouring the scum of the Continent largely at the expense of the taxpayer.

This is a state of affairs which no patriotic Government can tolerate. It calls for prompt remedial action.

Domestic Peace

IN his evidence before the Royal Commission on Lunacy, Dr. A. L. Baly, Medical Superintendent of the Lambeth Infirmary, stated that the institution over which he presides had dealt with 615 mental cases in twelve months. The principal cause, he declared, was domestic unhappiness.

That incompatibility of temper exists in all classes of society is amply proved by the records of the Divorce Court. Yet we make bold to say that the great majority of the squabbles in poorer homes that fret the nerves and lead to mental derangement could be removed if the domestic conditions were made brighter. Drunkenness and disgraceful housing are the two main causes.

Our various Governments have been tinkering with the housing problem for many years, while at the same time they have done nothing to furnish the working man and his wife with reasonable facilities for recreation outside their narrow homes.

Mrs. Bramwell Booth, of the Salvation Army, who could endorse every word of our contributor's argument.

A WONDERFUL WOMAN

by A GENTLEMAN WITH A DUSTER *(Author of "The Mirrors of Downing Street," etc.)*

BRITAIN is not full of bloated capitalists preying on the workers. Here is a true tale from the streets of London, which is likely to do more good than the depressing speeches of people who are always looking for brickbats to throw through the windows of civilisation.

SO far as I can see, the worst penalty of Socialism is the blindness it inflicts on the mind of its victim concerning the decency of human nature. The professional Socialist lives in the outer darkness of his conviction that no one is sincerely kind but himself, and that cruelties of so heinous an order exist on every side that only "the bloody revolution" can save us.

But I have an episode to relate which, just because it is so simple and ordinary, may prevent any reader who is sympathetically disposed towards Socialism from believing that love reached its zenith in Lenin.

The world is full of kindness, particularly our good British world, and the more we confirm ourselves in this knowledge the less likely shall we be to take a hangman's view of our neighbour and a Pharisee's view of ourselves. Our business is not to throw brickbats through the windows of civilisation, but to help our neighbours and be sorry for our sins.

IN a needy quarter of London, once prosperous and now down-at-heel, lives a little woman who is so busy from morning to night that she has no time to feel tired and no inclination to complain about the condition of human society. Her husband earns a decent wage in a shop, and she adds to his income by letting rooms and conducting a small business on her own account. She is not a professional philanthropist, and she lays no claim to be religious; but somehow she conducts her house in such a cheerful and friendly way that her spirit of kindness acts upon everyone who enters it.

It will perhaps help the reader to understand her character when I say that she likes to make a study of the latest vogue in hats and dresses, listens on the gramophone to the most recent successes of the music-hall, and during the general election filled her windows with Conservative bills at a time when menacing hooligans were singing "The Red Flag." In a word she is a thoroughbred little Londoner.

The other day she got a woman to come in and help her for a week. This woman was a very superior person, her only drawback in the eyes of her employer being a disposition towards melancholy. But when the reason of her melancholy was disclosed how different became the attitude of her employer!

THE woman related that her husband was a skilled operative in the building trade. For years they had lived happily, proud of their home, with the love of their children. But suddenly came an order to strike, and the husband found himself with nothing to do and precious little money coming in. Matters grew worse, for the branch to which he belonged ceased to receive strike pay. He was forbidden to work, but those who forbade him to work ceased paying him to stand idle. He fell ill.

There was nothing for it; the woman must go out to work. This meant leaving her home, of which she was so proud, to look after itself, and leaving a delicate baby child, for whose welfare she was extremely anxious, to the care of her sick husband, himself in need of her care. For some weeks the position of this little family was absolutely desperate, for the woman could get no work at all. When things were at their very worst, a job arrived, but no sooner had she started to earn money for the family than her husband was ordered off to hospital for a serious operation. It will now be months before he is fit for work, and in the meantime the wife cannot provide him with the food necessary for a speedy convalescence.

Now when the cheerful little landlady heard this tale, what did she do? She sat up late one night and made no end of pies, pasties, jellies and cakes. On the following day, when the helper was leaving, she said that friends who had been expected were not coming after all, that there was all this good food wasting in the house, and would the helper be so kind as to take some of it back with her? Next day she complained of the accumulation of clothes in her husband's cupboard. "I mean to get rid of a lot of his rubbish," she said, "and if you'll take it away before he comes home I'll be much obliged to you." In this way she made the acceptance of beautiful charity a kindness on the part of its recipient. That is her method of doing good.

LISTEN to her activities. "She does every room in the house," says one of the lodgers, "Mr. ——'s two rooms, my big room, her own bedroom, her old aunt's room, the drawing-room, kitchen, stairs and hall. She provides everybody with a generous breakfast, and washes up after us all; it doesn't matter how many people I bring to tea. She cooks the dinner, and after dinner goes out to the customers of her own little business. On Mondays she does the personal washing of seven people, and all the sheets, towels and table linen as well. The whole house is like a new pin, and sings with cheerfulness, like a kettle on the hob."

This lodger, who is an art student, came back the other day with a slight sore throat and a stiff neck. "Mrs. —— has been treating me," she writes, "as if I had got double pneumonia; pleurisy and congestion of the lungs. I was ordered to bed, a roaring fire was lighted, I was forbidden to get up to attend to it, Mrs. —— paying me constant visits for this purpose. Her husband came back from town next day laden with aspirins and cold cure tablets of every kind. My temperature remaining obstinately normal during all these precautions, I am allowed to go out this afternoon. The goodness of this dear little woman is as inexhaustible as her brightness."

BRITAIN is not full of capitalists preying on the workers, nor of heartless aristocrats wasting their substance on riotous living. But it is very remarkably full of women just like this good little lady of the shabby suburbs, who attends to her duties, takes a cheerful view of life and is always looking out for an opportunity to help her neighbour. In the hearts of humble people such as this hard-working, self-respecting and vigorously independent, Conservatism has its stronghold. Socialism may complain of the capitalist and the aristocrat, but its real enemy is the ordinary and hard-working citizen of the British Commonwealth, in whose kind heart human nature has found a better way for working out our social problems than any ranter has yet discovered in the various theories of political economy.

Conflict between Good and Evil is the Law of Nature.

WHAT DO

DR. HADWEN, the Gloucester medical man whose objection to the germ theory of disease has lately brought him into conflict with the law, has defended his point of view, since the trial, with very curious explanation. He has told an interviewer that he cannot believe in the germ theory because "such a belief," he says, "is contrary to the whole design of a good and wise Creator. It would mean that when He created something and saw that it was good, He at the same time deliberately created another thing with the purpose of destroying it."

Here Dr. Hadwen revives a discussion which is as old as Theology and yet remains fresh and full of wonder. Is it possible to believe that the Creator of Good could also have created Evil?

The Egyptians, the Persians, the Jews—all solved the problem by imagining a divided and conflicting control of the universe. Lactantius, one of the Fathers of the Christian Church, puzzled himself with the problem in this form: "either God wishes to remove evil from this world and cannot, or if He can, He will not." As a layman of a very practical and modern mind, may I suggest another alternative?

The fact of conflict is undeniable. Whether Dr. Hadwen be right or wrong in refusing to believe that microbes were created to prey on mankind, it is evident that the cosmic scheme, as a whole, is one of what Darwin called "struggle for existence." Lions, tigers, wolves, foxes, spiders, swallows, and even the poet's melodious nightingale, live by killing other life. And, whatever may be Dr. Hadwen's reluctance to believe it, they are each and all specially fitted and equipped for the murderous business.

Dr. Walter Hadwen, famous anti-vaccinationist

An eminent naturalist lately told us that "instances of the exquisite subtlety and benevolence of Nature are infinite; and, to prove his thesis he cited the wonderful sensitiveness of the cat's whiskers, which, being supplied through their roots with branches of the same nerves that give sensibility to the lips, enables the cat acutely to feel the position of its prey when seizing it in the dark.

"Exquisite subtlety?" Yes. But "Exquisite benevolence?" For the cat, yes. But what about the "wee, sleekit, cowrin', tim'rous beestie," which is caught and crushed?

DARE BALDWIN DO IT?

by A. G. GARDINER

THE Prime Minister has not been told by the country what it wants him to do. He has been told what not to do. And here A. G. G. sits in imagination beside our new leader and helps him to fill the blank cheque given by the electorate.

Rt. Hon. Stanley Baldwin, whose handling of national problems will be watched by electors.

MR. BALDWIN sits again at 10, Downing Street. He sits before the biggest blank cheque any Premier has had to fill up. I call it a blank cheque because the country in sending him back to No. 10 did not tell him what to do. It told him what he was *not* to do. It told him it did not want Socialism. A year before it told him it did not want Protection and sent him out of No. 10. It is a pity that the country speaks in this negative way, that it does not say "Do this," but "Don't do that." I picture him sitting before his blank cheque, biting his pen and wondering how he shall fill up the empty space.

I shall in the course of the next few weeks take the liberty of imagining myself by his side and discussing what shall be written. He will not object to the intrusion, I think, for he is a plain man who wishes well to his country and wants to do the wise thing, and though my views are not his views he knows that they represent an opinion as disinterested as his own, and being a sensible man he knows that the more angles he sees his problem from the more just will be his appreciation of it.

AND the first thing I shall say to him will have reference to a very practical matter. I am no more of a doctrinaire Socialist than he is. I deplore as much as he does the extravagant illusions on which much of the Socialist propaganda rests. I go farther. I know that many of the leaders of the Labour Party are alarmed at those illusions and would bring their movement into relation with the facts of existence. But while this is so it is idle to ignore the discontents out of which those illusions spring.

For a large proportion of the people of this country life is an insecure thing. They live from hand to mouth, dependent on their weekly wage, stricken by every wind of depression that blows, looking into the future without assurance for a year or a month, their health their only capital, their houses often a one or two-room tenement in a slum. It is not surprising that they are resentful, that they are ready to plunge into reckless courses which seem to offer them an escape to better conditions. Bolshevism is not a disease. It is a symptom of a disease. And if we are to get rid of the symptom we must cut at the disease.

THAT disease, always present, has been aggravated by the post-war conditions of bad trade and unemployment, and the first line of attack must take the form of a revival of industry. Get the people at work, give them a reasonable confidence in the future, take away the haunting fear of poverty, and the spectre of Bolshevism will soon vanish. The question that confronts Mr. Baldwin on the threshold, therefore, is how to give a fillip to trade. I have in past issues dealt with various causes of the depression, world-wide and domestic, from the conditions of Europe to the exactions of profiteering in all its forms.

To-day I wish to direct Mr. Baldwin's attention to another cause. It is agreed that one of the main reasons of the depression is the high cost of production which is handicapping us in the competitive markets. Now one of the chief items in production is power. How important that is may be illustrated in the case of steel. The manufacture of one ton of steel involves the consumption of four tons of coal. Cheap coal, therefore, is the basis of the steel industry, and all other industries, like shipbuilding, are dependent on steel. I am assured by some of the ablest experts in the steel industry that a reduction of anything from 5s. to 10s. a ton in the price of coal would restore the iron and steel trade.

Nothing but the demoralisation of the coal industry prevents that reduction. We have the richest coal measures in the world, but the price of the commodity is fixed by the poor, ill-equipped, obsolete mines. In South Yorkshire and elsewhere, where the seams are deep and the mines equipped on the most modern principles, a hewer can hew four or five tons of coal a day. In Lancashire, the Forest of Dean and elsewhere he cannot get a ton a day. The labour of getting it, therefore, costs four times as much as in the rich mines. *And it is the cost of getting coal in the poor mine that fixes the price of all coal.* The rich seams do not benefit the consumer. They only create enormous wealth for the fortunate owners of those seams.

THE remedy? Not nationalisation, for the coal industry, being in competition with the world, cannot be run as a State department. The remedy is the statutory control of the industry, by which profits are limited, the cost of getting coal in the rich seams is made the standard of price to the consumer and the surplus profits are used painlessly to extinguish the obsolete mines.

In this way, the mining industry would be reorganised on a modern plan, the discontents of labour would disappear, the householder would get the benefit of cheap coal and industry would get power on terms which would vitalise it again.

There is the other aspect of power—Electricity. While every other country has been developing its electrical power, whether by coal or water, we have remained stagnant. The case of London is the supreme example of that stagnation.

At the present time there are 85 separate distributors of electricity in the metropolis, 43 local authorities and 42 companies. *In Paris there are four. In New York there is one.* London has 78 power stations; Paris 7; Chicago 3. The horse-power of the London stations is 9,500; that of Chicago 250,000.

NOW the small generating units require for a given production twice the fuel of the large units, the running charges, distributing charges, etc., are much higher and the cost of the power is enormously dearer. How can London industry or British industry thrive under such a handicap. The great difficulty in the way of a stupendous development is the varying "frequencies" of the different systems in the country. To overcome this difficulty will cost ten million sterling; but that money would be spent in this country and being spent would give our industry power on a scale and at a price which would revolutionise trade.

If Mr. Baldwin will give the word "Go" in this great matter he will do the biggest stroke of work that has ever been done for British industry.

WE KNOW?

by ALEX. M. THOMPSON ("Dangle")

Another "striking and notable example" of nature's benevolence is the phosphorescent light on the nose of the torch fish, which the wearer is able to switch on and off at his convenience like a headlight on a motor-car. Wonderful, isn't it?

Walter Hadwen, the anti-vaccinationist

But here again the benevolence of Nature's provision depends upon the point of view. For the headlight of the torch-fish is not designed to amuse the other deep-sea fish on moonless nights.

The "admirable arrangement," as the scientific writer calls it, merely enables the torch fish, when dinner time comes, to light up a trap for the allurement of his victims. They, mistaking the lantern for a phosphorescent insect, dart straight for *their* imagined prey, only to find their way to the jaws of their "benevolently" endowed enemy.

I could fill this paper with similar examples of creative "benevolence." Life lives all through by killing.

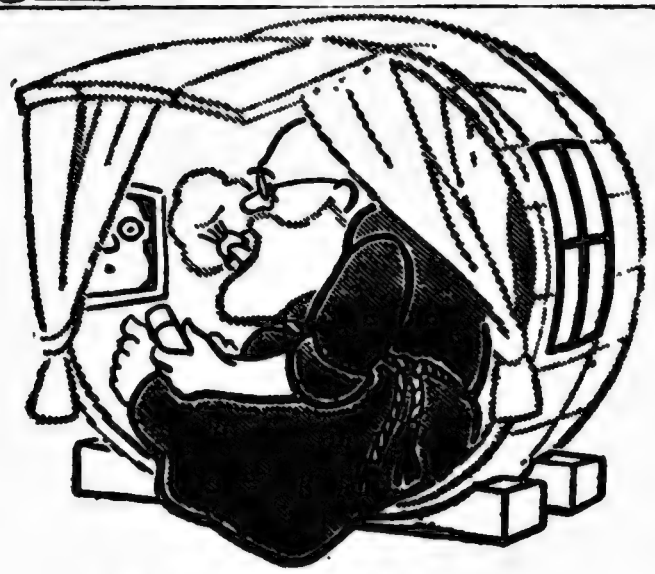
Dr. Hadwen's view is untenable. But refusal to accept his argument does not necessarily spike us on the horns of a dilemma.

The facts emphatically do not justify pessimistic helplessness. What they do show is that conflict between what we are pleased to call Good and Evil is the Law of Nature. The attack of wild beasts on unarmed Man was in accordance with natural law. But Man found means to defeat it. The lightning strikes in accordance with natural law. But Man has found means to divert it, and even to bridle it for his service.

Is not that the answer to the enigma? Nature has ordained struggle, it has also provided means to ensure survival of the fittest. By the use of Nature's tools, mankind has gained intelligence to fight evil. It has acquired altruism and ideals of justice. By wise employment of our gains, we shall win more.

It is mighty little we know. The most learned of scientists cannot explain why or how a piece of cold coal in a grate is transformed into a burning blaze, how the seed flung on the ground becomes a tree, by what process of development an apple grows on this branch, and a walnut on that. Some vaunting scientists claim to know a lot, but I ask, "What *do* we know?"

Only this, that we have faculties, and that we must either use them or perish.



DIOGENES
WOULD HAVE FOUND LIFE
STILL SIMPLER
HAD HE KNOWN OF

ERASMIC
SHAVING STICK

To-day hundreds of thousands of men find life more bearable because of the comfort and pleasure that Erasmic Shaving Stick brings to the daily shave.

The beard has yet to be grown that can resist the potent lather of Erasmic Shaving Stick, which makes the toughest hair as yielding to the razor as fine silk.

BRITISH—THEREFORE BEST

Erasmic, Perfumers, London

E.R. 88-30

ON SALE AGAIN EVERYWHERE

FOR ACHES AND PAINS — FOR ATHLETES

ASK YOUR CHEMIST

You remember ELLIMAN'S!

THE NATION'S EMBROCATION JB

PRONOUNCING A MEDICAL DISCOVERY

By E. BUERGI, M.D.

Revolutionizing the Treatment of Anæmia, Neurasthenia, and Physical Decline.

ABUNDANT MEDICAL TESTIMONY.

TO the number of scientific attainments must be added the work of Dr. E. Buergi (Professor of Medicine and Director of Studies at the Berne University), who has recently succeeded, by what a Scientific Journal has properly called "a stroke of genius," in isolating in adequate quantities an element which promotes natural energy. His product, called "Phyllosan," was received by the World's Physicians as "an epoch-marking contribution to the practice of Medicine."

Instantly the entire Medical Press, followed by scientific journals and newspapers, combined to make Buergi's discovery known, but he, with the conservatism of the medical profession, first submitted his discovery to a searching test. He sent Phyllosan out to Hospitals, who confirmed his success, for people who had been for months in a hopeless condition were restored to vital, sparkling life in a manner which seemed miraculous.

The Practitioner, England's leading Medical Journal, stated :—

"Clinical experiments show that it brings about an increase in physical and vital forces."

whilst an Eminent London Physician wrote to *The Medical World*, saying :—

"Physicians agree as to its value, the improvement under its use is marked and progressive."

On the strength of Medical Advice, GOVERNMENT DEPARTMENTS carried out extensive trials of Phyllosan, and the Navy and Royal Air Force have been demanding tremendous supplies for use in their hospitals ever since.

THE EFFECT of Phyllosan is to transfuse the potential energy of nature to physical energy in man, and has so changed the treatment of ANÆMIA and NEURASTHENIA in hospitals that instead of iron, malt, cod-liver oil, and hypodermic injections, Phyllosan is now used.

THIS MEANS THAT MEN WHO FEEL THAT THE FULL ENJOYMENT OF LIFE IS PASSING AWAY have at hand a natural rapid and safe restorative that will bring back enthusiasm, health, and the well-being of youth.

PHYLLOSAN is not a drug. Its formula is well known to the medical profession, and its marvellous similarity and close relationship to human blood pigments (the essential substance of life) is the reason for the rapid recovery patients make under Phyllosan treatment.

In 1923 alone over one million prescriptions were written by Doctors, and until recently all supplies went exclusively to that body. Demands, however, have compelled a great enlargement of the laboratories and Phyllosan is now available to the public at large.

The Prescriber; one of England's leading journals, stated :—"An announcement which has been received with interest and enthusiasm by scientific men all the world over."

The Manchester Guardian, says :—"It has been welcomed at several London hospitals where patients have been rejuvenated by a course of treatment."

Phyllosan
pronounced
Fil - o - san

(The word "Phyllosan" is registered.)

Now obtainable in convenient tablet form from all leading chemists at 3/- and 5/- per bottle

A specially compiled booklet, giving the history, together with a mass of independent medical and scientific evidence and reports issued by well-known Journals, Doctors and Hospitals, will be sent free of charge upon application to Dept. 28, Phyllosan, 26, Coventry Street, London, W. 1.

"THE FOUNDATION OF FITNESS."
PHYSICAL INEFFICIENCY CANNOT PERSIST WHEN PHYLLOSAN IS TAKEN. JB

Secrets of Long Life

WHEN we return to the natural way of living, death will be postponed and the span of life increased, says the writer. Health does not depend so much on what we eat as on what we do with our food

by SIR W. ARBUTHNOT LANE

AT the root of the problem of ill-health is the fact that Nature's laws are not generally understood; there is a disposition to regard them as intricate and elaborate, whereas they are exceedingly simple. People are allowing themselves to be enslaved to high-sounding medical phrases; they are hypnotised by Latin and Greek names, and consequently fail to realise that Nature's scheme for life is simple and straightforward.

A little thought will reveal the significant fact that almost all the complicated ailments and diseases from which people suffer are the direct result of violating Nature's very simple laws.

My recent article in this journal has, I understand, been productive of a heavy correspondence from many members of the public who are earnest in their desire to discover the true way of living, and so the editor has invited me to try to render the laws of Nature still more clear to those who have been in the past, or who are in danger of becoming in the future, the victims of outraged Nature. Let me then explain the cause of natural death, and by so doing point out the way of natural life.

Chickens and the Thyroid.

Some years ago Dr. Alexis Carrel, the winner of the Nobel Prize for Medicine, succeeded in growing living cells upon a microscopic slide. These cells were taken from various parts of a chicken.

The cells were fed every day with a little thyroid, and they were also cleansed regularly by being washed with water. He pointed out that it is not the food that plays the most important part in keeping them alive, but that it is the cleansing by means of which the products of digestion of the cells which are poisonous are removed. By virtue of being fed, and especially by their being cleansed of the natural products, these cells can live for ever.

Dr. Carrel had discovered that by neglecting to wash away the excreta sufficiently frequently and thoroughly that these cells deteriorated in vitality. If he cleansed them only once in four days they nearly died; if he cleansed them once in three days they were in a low condition; but when he cleansed them every day they thrived and were exceedingly healthy and virile.

Clear away the Rubbish!

Dr. Carrel said that these experiments with living cells confirm the view that natural health does not depend so much on what we eat as upon the removal of the products that the cells of our bodies excrete. As with Dr. Carrel's cells so with the human body; if it could be perfectly drained it should never die.

Proof of this is afforded by the numerous instances of fasting and hunger-striking.

There are cases of men who have refused to take nourishment for as long as or more than a month, yet their bodies were healthy, their faculties quite alert and their organs functioning. These men, while they had no food, took each morning a saline draught. In this way they thoroughly washed the organs of the body—they subjected their bodily drainage system to the same process as the housewife does when she flushes the drains with Condy's fluid. Death from starvation is practically death from poisoning by the retention of the excretions of the body.

Consequently, there is established this indisputable fact that bodily health, and therefore physical life, is not maintained by eating large quantities of food, but by effectually cleansing the internal organs of bodily refuse.

Sir W. Arbuthnot Lane.

People who are confined in prisons or asylums do not contract cancer and allied diseases as do those who "live high"; because in such institutions only small quantities of food are taken; it is plain and wholesome, and the drains of the body are flushed regularly and naturally.

Nor is there such a high rate of deaths from cancer, appendicitis, colitis and kindred complaints among the poor people as there is among the wealthy. The poorer people live plainly and simply, with bread as the staple food, while many of the wealthy habitually over-eat. Very many more people die from too much food than from too little.

How we Eat.

The process of feeding is, like all Nature's processes, straightforwardly simple. The food that is taken in by the mouth is passed by a series of reflexes down from the mouth into the stomach, through the orifice of the stomach into the small intestine and then into the large bowel. After each meal there should occur an evacuation of the bowel just as is the case in the animal in normal surrounding and in the human infant. The quantity evacuated bears a definite proportion to the bulk of food taken. And yet parents and teachers train their children into the utterly unnatural habits of attempting to empty the bowel only on a single occasion, and that immediately after breakfast!

I have just been studying the domestic arrangements of most of the boarding and public schools of the country, and have been amazed to discover that the rigid time-table of these institutions only allow the boys time to visit the lavatory during the few minutes immediately after breakfast. As though this is not bad enough, I find that, on the average, there is one water-closet for the use of every seven to ten boys.

And these boys have possibly little more than ten minutes in which to make use of the facilities provided, and to compete with their fellows for the requisite accommodation. There is no doubt whatever that cancer, appendicitis and most other complaints originate in the unsatisfactory food and worse habits of our educational institutions.

By eating natural foods—fruits, greenstuffs and wholemeal bread—in sufficient quantities and by ensuring that the cells of the body excrete their natural products, and that the drainage system of the body is cleansed three times a day, ill-health can be avoided and life very considerably prolonged.

Putting off Death.

Death intervenes because the impure elements that the cells throw out are retained in the system, poisoning the tissues and consequently destroying their vitality. When people return to the natural way of living, death will be postponed, and the span of life increased, and life will be happier and more worth living.

But it cannot be too strenuously emphasised that the simple laws of Nature must be allowed to operate *naturally*, and that purgative medicines are most harmful to the system. According to our present ideas of "civilisation," if the laws of Nature operate at all they do as a result of some artificial circumstance called habit.

The child is taught to eat and to excrete at a certain time and in a certain manner so that an artificial habit is formed.

Back to Nature!

But as I have already explained, the body works by natural reflexes, *which if controlled by a bad education cease to act normally.* We must return to the natural. We must get back to the primitive methods of life, for only by so doing shall we give Nature the chance to have her perfect way.

And Nature's perfect way is the way of true health and long life.

What do you know about Business?

To the thoughtless, the easy-going, or the very young man this question may, at first glance, seem an insult.

Such a one would answer in an off-hand sort of way: "Why, I am in Business. I am a business man. I know all about Business, or I ought to."

He ought to. But does he?
Let us put the same question to you.

What do you know about Advertising, Accountancy, Auditing, Agreements, Banking, Book-keeping, County Court Procedure, Commercial Law, Company Law, Law of Contract, Debt Collection, Office Organisation, Insurance, Landlord and Tenant, Bankruptcy, How to Open a Business, How to Extend a Business, etc., etc.?

To understand thoroughly these and other important business subjects you must have the Business Encyclopædia.

The work is edited by W. S. M. Knight, Barrister-at-Law, and contains hundreds of business article written by the most successful business men of the day. Among these are Lord Dewar, Sir Woodman Burbidge (Managing Director, Harrods Stores), A. W. Gamage, John Lawrie (Managing Director, William Whiteley, Ltd.), H. G. Selfridge, and many others.

J. S. FRY AND SONS, Ltd., Bristol, write:—

"We strongly advise all commercial men to purchase the work. It is THE work par excellence for every business man to possess."

A FREE BOOKLET.

To the Caxton Publishing Co., Ltd.,
66, Surrey Street, London, W.C. 2.

Please send me, free of charge, a copy of the Booklet describing the "Business Encyclopædia."

Name .....
(Send this form or a postcard.)

Address .....

J.B.2. .....

DO *YOU* DRIVE A CAR?

AN ENTIRELY NEW WORK FOR EVERY OWNER DRIVER, OR CHAUFFEUR.

"Modern Motor-Cars"—their construction, management, and maintenance—is the most comprehensive work on the motor-car ever published.

It is a practical work written by four of the greatest living experts on the subject of motor engineering—these are Mr. A. W. Judge, Whitworth Scholar, A.R.C.Sc., D.I.C., A.M.I.A.E., A.F.R.Ae.S., Capt. W. E. Dommett, A.F.R.Ae.S., M.I.Mar.E., Major A. Garrard, A.F.R.Ae.S., and Mr. John Phillimore, Motor Correspondent to "The Times."

THE SCOPE OF THE WORK.

"Modern Motor Cars" is full of up-to-date information on the driving, care of the car, and running repairs of all modern motor vehicles, instructions being given for all possible difficulties in language that can be understood by the most unmechanical mind.

The following are a few of the subjects dealt with:—

Types of engine, lubrication systems, radiators and cooling systems, fuels and carburation, the suspension system, clutches, gear-boxes, steering gear, controls, bearings and chains, lamps, electrical equipment, starting and lighting systems, foreign cars, four-wheel braking systems.

COMMERCIAL CARS, CYCLE-CARS, AND MOTOR-CYCLES.

The commercial motor, from the light Ford van to the many-ton lorry; the cycle-car and the motor-cycle equally with the feather-weight two-seater, the light car, and the medium car; all the makes in use; their capacities, utilities, care, and upkeep are treated in an eminently sound and practical manner.

The work is lavishly illustrated with sectional models in colour, full-page plates in half-tone, and hundreds of line illustrations in the text.

Mr. W. G. BAILEY, Motor Mechanic, Falcon Road, Guildford, writes:—

"When I refer to 'Modern Motor-Cars' I always find what I want clearly explained. It is a good investment for anyone interested in Motor-Cars."

A FREE BOOKLET

The Caxton Publishing Co., Ltd.,
66, Surrey Street, London, W.C. 2.

Please send me, free of charge, Detailed Illustrated Booklet describing "The Modern Motor Cars."

Name .....
(Send this form or a postcard.)

Address .....

J.B.2. .....

SHAVEX

A Revolution in Shaving.

NO BRUSH. NO SOAP.

"SHAVEX" is a production of modern civilisation whereby men can shave without using a brush and soaps composed of soda. With "Shavex" you can shave in half the time and get a perfect and smooth shave. This preparation leaves the skin like satin and keeps one young, and no after lotion is required. "Shavex" is a skin food. It makes shaving a pleasure instead of a torture. Safety Razor blades last twice as long. 1/- large tube lasts 3 months. At all chemists or post free from

Mr. LESLIE HENSON, the famous actor, writes:—"I use 'Shavex' every time I shave, and think it is the quickest, cleanest and most delightful preparation ever invented for shaving."

The ZEE-KOL MANUFACTURING CO. (Dept. V. 13),

40, BLENHEIM ROAD,

Upper Holloway, London, N.19., Eng.

FREE SAMPLE on receipt of 2d. stamp.

For Size & Tone, They Stand Alone

Bigger and better than ordinary cigarettes!

1. **QUALITY.**—The fine matured leaf skilfully blended and manufactured smokes both cool and sweet. The aroma is characteristic of the best tobacco.

2. **EXTRA SIZE.**—The extra size gives a longer smoke . . . and you can't have too much of a good thing!

3. **POPULAR PRICE.**—Sunripes cost the same as ordinary cigarettes . . . One Shilling for Twenty.

SUNRIPE

EXTRA SIZE **CIGARETTES**

20 for 1/-

10 for 6d.

Also 50's

Human Documents.

Should a Mother Tell?

And Other Intensely Human Stories and Problems from Real Life

"SOME years ago, when in business and quite young, I met and became deeply attached to a man some years my senior. The attraction was mutual and we spent every spare moment together.

"Our love grew until it became the dominating factor in life. I had, like most girls who are natural, flirted with boys, but I knew this was the real thing at last, and was well content.

"Imagine my distress when, after some months, I discovered the man I loved and trusted utterly was already married! I will not go into details regarding the nightmare days which followed this revelation. There were extenuating circumstances, and I forgave him. He was separated from his wife; there was no love on either side and no children to consider, so we made the best of a bad job and came here to live.

"AFTER some years we got our freedom, and became man and wife in the legal sense. Three girls have blessed our union and we are as happy a little family as one could wish for. Their father and I have always done our very best for our children and they little know the struggles and sacrifices we've made to make their path smooth.

"Now comes the problem, and one which I often ponder in leisure moments. My girls will soon be of an age when they must take their places in the battle of life, and I want them to be just as prepared and armed to resist temptation as I was left ignorant by a well-meaning but old-fashioned mother.

"The question is—shall I tell them *everything* concerning their father and myself, as a warning, or leave them and trust to luck they will never find out? You see, they think there is no one like their parents, and it's hard to rob them of their most cherished ideal.

"IT is a problem that confronts many a parent, I feel sure. If I do not tell them, the alternative is also unattractive.

"The world is a cold, cruel place, and they may quite possibly discover the truth—and one can imagine the effect of the bald stark fact on a young and susceptible girl who thinks mother is all that is good and worthy.

"Please give me your humane advice. Remember, it's *their* interests I have at heart."

"Humanist" says: *I do not think that you are under any obligation to tell your children that their father at one time deceived you. He seems to have atoned for it as far as he possibly could, and therefore I think you should take the risk of being silent. There are times when it is good morality, as well as good common-sense, to let the dead past bury its dead. You can give your children instruction in sex and worldly matters without revealing your own story.*

PROBLEMS that may be yours are dealt with by "Humanist." In every case the name and address of the writer are suppressed so that the authors may not be identified. Correspondents must send stamped addressed envelopes if they wish to be answered through the post, in cases that are too intimate or are not of sufficient interest to be helpful to others. Ten shillings is sent to each of the writers of the letters printed on this page.

MY father and mother are both seventy years of age, and in addition to their old age pensions have only a grant of a few shillings per week from myself and my two married brothers, so that their income is quite a small one. Some weeks ago they cleared out from their country cottage a considerable quantity of their old-fashioned furniture, in order that the old lady's work of cleaning would be reduced, and this was shared equally between my two brothers and myself.

Money in Oils

"Among the goods which came to our home was an old oil painting which, before then, I had regarded as of little value, but a friend of my husband urged us to submit it to expert valuation.

"This we have had done, and we were at once offered £120 for its purchase by the valuer. Fortunately, however, I was able to persuade my husband to postpone his decision, for I am of the opinion that my aged parents have a moral right to decide whether it shall be sold, and to receive any money obtained for its sale.

"My husband, on the other hand, argues that if we return the picture to them we will get only a share, if any, of the proceeds upon their death. We have both agreed to submit the matter to your arbitration."

"Humanist" says: *I think you are entitled to keep the picture, and if I were you I would certainly not sell it until I had had another valuation, as it may be worth much more than the figure you mention. If you do sell it I am sure you will spend some of the unexpected profit in giving much additional pleasure to your aged parents from whom you received the lucky gift.*

"TEN years ago my mother was left a widow, in comfortable circumstances, when my sister and I were still children. My sister married three years ago and since then I have had to devote myself entirely to my mother. She insisted on my remaining with her, but I was not allowed to know anything of the domestic or financial arrangements of the household, and consequently have no qualifications whatever for earning my own living.

Strange Parents

"My mother has recently made the acquaintance of a professor of languages, who is very shortly taking up an appointment in Egypt, and who has asked her to marry him and go out with him. She tells me she has made arrangements to sell the house and go with him.

"I now learn that under my father's will all her income goes to charity if she marries again; so that I am placed in an exceedingly unpleasant position. My mother calmly suggests that I can get a post as companion somewhere, but I hate the thought of this. My idea is to take a course of training and fit myself for a business career, with its wider scope and opportunities. My sister and her husband would let me live with them until I obtained a post, but unfortunately I cannot pay the necessary fees for training.

"Do you think it would be an unpardonable thing to approach the man who is shortly to be my stepfather and put the case to him? My mother would never forgive me if she heard of it, but she will do nothing for me and has never shown me any consideration. He is a wealthy man and has always treated me kindly."

"Humanist" says: *I think that when your mother sells the house and makes your father's strange Will leave you penniless, the least she can do is to pay your fees and similar expenses. She ought to have paid you to be housekeeper. If she declines, ask the guidance and advice of your stepfather.*

"AT the beginning of the war I was loved by two men—one a soldier leaving for France, the other a munition worker. I chose the latter. Within sixteen months I was a mother and a widow, as my husband was called up and sent to France, and killed.

His Two Fathers

"Time went on, and when the war was over my old sweetheart came back—only too glad to know I was free to marry him. We have been happily married for four years. He is a good father to my boy—who, of course, never knew his own father, being only a few months old when he was killed.

"My boy is very fond of reading and asking questions about the Great War. At times I feel tempted to tell him all about his real father and give him the medals I have really kept for him. But I feel if I do so our home will not be so happy as it is now, as my husband has always looked on my first marriage very bitterly.

"I get the usual pension for my boy—but he is named after my present husband in accordance with his wish. Should I tell the child?"

"Humanist" says:—*My view is that the boy has a right to know of his father's supreme sacrifice. Get your husband's permission to tell him now. Don't let him grow up embittered by deceit.*

(*Continued on page 25*)

A £5-5-0 ALL WOOL OVERCOAT TO MEASURE FOR £2-5-0

OR IN S.B. CHESTERFIELD STYLE £2 ONLY.

WILLIE SMITH
(The Famous Billiards Player)
in his Dennis Overcoat.
(Photo by Press and Publicity Photographic Co.)

THE DENNIS IS THE MOST FASHIONABLE OVERCOAT THIS SEASON

WHEREVER YOU RESIDE WE UNDERTAKE TO FIT YOU PERFECTLY UNDER THE FOLLOWING UNIQUE PLEDGE—

If, after examining the excellent material, workmanship, and finish of this wonderful Barry Overcoat to measure you are not of the opinion that it is the greatest bargain you have ever seen, we will refund not only the amount paid but 2/6 over and above that sum to compensate you for your trouble. We also make an S.B. Lounge Suit to your special measure for £2 to which the same unequalled guarantee applies.

SEND FOR FREE PATTERNS WHICH WILL BE SENT UNDER PLAIN COVER.

If you cannot call personally, our SELF-MEASURE CHART is unfailing. You take your measures in the privacy of your home, select your cloth from the lovely range of patterns we shall send you, choose your style from the big selection of fashions we submit—and in seven days you will receive your order carefully packed.

Sent Carriage Paid at our risk entirely

FREE The Patterns, Fashion Plates, Measure Chart are yours for the asking. Send us a postcard forthwith, when they will be sent per return.

WRITE FOR PATTERNS OR CALL

Those calling may be measured in our Showrooms.

A £5 5 0 ALL WOOL SUIT	An £8.8.0 Superfine WORSTED SUIT	100 Per Cent. Pure New Wool BLUE SERGE SUIT
to measure for £2.0.0	to measure for £4.10	to measure for £3.10

"IN EVERY CLIME AT ANY TIME THE COAT SUBLIME."

THE BARRICO TRIPLE-PROOFED GABARDINE

TRENCH COAT

(The Famous Four-in-One Model)

In either Blue or Fawn Shade for **35/-** Carriage Paid

The slight advance in the price of the Barrico Trench Coat is imperative through increasing costs of raw materials. It has been deemed wiser to adopt this course rather than in any way reduce its excellent and far-famed quality.

A COMBINED OVERCOAT AND STORM COAT, stylishly cut and finished, eminently suitable for all the year round wear.

DO NOT CONFUSE THE BARRICO WITH THE CHEAP RUBBER-BACKED MACKINTOSH WITH AN ADDED WOOL LINING NOW BEING OFFERED ELSEWHERE. OUR FAMOUS BARRICO IS SOMETHING QUITE, QUITE DIFFERENT.

The coat is actually sent on approval. If you do not consider it the very greatest bargain you have ever seen, return it to us at once and we will refund not only your cash in full but also the postage incurred by your returning it.

WE ARE THE ONLY FIRM MAKING THIS OFFER.

Post us your remittance for 35/-, giving us your height and size round chest over waistcoat, stating whether BLUE OR FAWN SHADE IS PREFERRED

S. A. BARRY & Co. Ltd.

(J.B. DEPT.) 26, CITY ROAD, LONDON, E.C.1.

(Near Moorgate Tram and Tube Terminus.)

Are you losing your hair?

IF your hair shows any signs of hair trouble, if the brush in the morning shows falling hair, or tell-tale traces of scurf or dandruff, if the hair is fading or growing dry and brittle, these are signs of hair sickness that may mean serious danger. Ask any chemist at once for a free copy of the 32-pp. Illustrated Humagsolan Book. It gives you much extremely valuable information on the care of the hair.

But above all it tells you all about Humagsolan, the wonderful discovery that has revolutionised hair treatment, and it explains just how Humagsolan has conquered hair troubles that have hitherto defied every attempted remedy. The success of Humagsolan has been amazing.

Already over a Thousand Doctors and the leading British Hospitals are using this wonderful scientific hair food, for they have proved beyond doubt that it does overcome hair troubles and brings a luxurious growth of hair even to heads that were going quite bald. From the moment the treatment is commenced Humagsolan stops the hair falling out and the hair grows stronger and healthier. It gradually restores the natural colour and the hair loses all signs of dryness or brittleness till, finally, the full natural vigorous growth of beautiful hair has been restored. Humagsolan has been known to effect this wonderful change in a fortnight, but success can practically be guaranteed with one month's course of treatment. Many people who rejoice in perfect heads of hair are being wise enough to take Humagsolan regularly to preserve it—for it improves even the most beautiful hair.

Do not delay! Ask your chemist to-day for a bottle of

32-page Book on the Care of the Hair FREE. Whatever the state of your hair, even if it seems quite healthy, get a copy of the book on "The Care of the Hair." It is full of valuable, practical information. Ask your chemist for a copy, or send a card to Humagsolan, Ltd., Faraday House, 10T, Charing Cross Road, London.

HU-MAG-SO-LAN

1,000 Doctors have proved that it does grow hair.

3/9, 6/9 & 12/6 per bottle

At all good chemist's, stores and high-class hairdressers', including Arding & Hobbs, Army & Navy Stores, Barkers, Boots, D. H. Evans, all Faulkner's Station Saloons, Gamages, Harrods, Haymarket Stores, Lewis & Burrows, Needhams, Squires, (all Branches), Parkes, Selfridges, Taylor's Drug Co., Ltd., Whiteleys, etc.

If your chemist should be out of stock, send direct to Humagsolan, Ltd., 10T, Charing Cross Road, London, W.C.2.

MENTAL EFFICIENCY.

Efficiency—Mental Efficiency—is no meaningless catch-phrase. It is the slogan of success in life to-day. Boards of Trade, Chambers of Commerce, Efficiency Clubs everywhere, are taking up the investigation and study of the subject all over the world. Governmental Departments are disseminating information in regard to it.

But the foundation of national efficiency rests upon the efficiency of the individual. No matter in what direction you turn, truly efficient men and women are getting the most out of life, for they have learned to develop and expand their capacities for work and play to the utmost. This hustling work-a-day world holds no rich prizes for those who do not organise and develop their mental resources so as to make the most of what nature has endowed them with.

The average man is not worth much more than a dollar a day from his shoulders down; but from his shoulders up there is no limit to his value.

If you would make money in business—you must be efficient. If you would rise to a high place in any profession—you must be efficient. If you would win power and influence in public life—you must be efficient. If your occupation is smothering your ambitions and hopes—learn the principles of efficiency.

This knowledge will bring you advancement, increased salary, more leisure to do the big things of life.

Here are ten new books which lay bare the secrets of efficient, triumphant manhood in plain easily understood language.

Poise: How to Attain It.
Common Sense: How to Exercise It.
Character: How to Strengthen It.
Practicality: How to Acquire It.
Speech: How to Use It Effectively.
Timidity: How to Overcome It.
Opportunities: How to Make the Most of Them.
Influence: How to Exert It.
Perseverance: How to Develop It.
Personality: How to Build It.

Master the principles of these books and you will become master of yourself, and can mould men and circumstances to your will.

Sign your name to the Form and get it into the post to-day. Do not send any money with it.

COUPON for FREE INSPECTION.

To Messrs. FUNK & WAGNALLS Co., Publishers,
14, Salisbury Square, London, E.C.

Please send me on approval for three days, carriage paid and entirely at your own risk, a set of the MENTAL EFFICIENCY BOOKS. If approved, I will send 5s. within eight days and 5s. per month thereafter till the full purchase of 30s. is paid. If I do not want the books, after inspection, I will return within three days of receipt.

Name .....

Address .....

J.B. .....

A Wonderful Opportunity—Investigate NOW!

Start a Business of Your own in spare Time

Make Extra Money—Send NOW for FREE Booklet

HOW often have you wished that you might have a business of your own? To know that you have a business, even a small one, to fall back upon if the worst comes to the worst, is the best insurance policy you can possess. ***Here is your Chance.*** Whether you take it or leave it rests entirely with you. Fill in the coupon below and post it at once, when by return you will receive a Free Booklet telling you how to start a Business of your own.

For instance, Mail Order has immense possibilities and the expenses are so small that this method of doing business is far more profitable than any other. One of its chief attractions is that you can commence at home in your spare time, or from a small office without giving up any present employment. To start requires very little outlay. Stocks can be purchased as the orders come along, and overhead charges are practically nil. Compare such a small expense of a Mail Order Business with that of a Shop or Works, which calls for considerable capital for Stock, Staff, Machinery, Rent, etc.

In a Business the great thing is to know how to proceed. The Booklet "*By Post to Prosperity*" tells you in plain words how business by mail can be started on small capital in spare time at home; how to sell economically and effectively; how £5 can be made the basis of independence; and other valuable information.

Send No Money— Post Coupon below.

The Shaw Institute invites you to investigate now, without obligation. Experience is not necessary, and it makes no difference in what locality you live. Your stock-in-trade need not consist of more than a small supply of goods, kept in the spare room if you like, and a few printed letters. With but a pound or two capital, and devoting only a little of your leisure hours to the work, you can build a big and lucrative business which may enable you to give up ill-paid and uncongenial employment to devote time to your own thriving concern, in the same way as hundreds of Shaw Students are doing to-day.

Send Coupon at once, and investigate for yourself.

Here is an unrivalled opportunity for you to get on the road that leads to success and independence. The field of Mail Order is practically unlimited, and the Shaw Institute contends that no matter where you live or what your position, providing you are ambitious, a scheme can be outlined to meet your special requirements.

Apply to-day—you will never regret it. By writing you place yourself under no obligation.

Read these letters

A special representative of "John Bull" has inspected the originals of these further testimonials reproduced in this advertisement and certifies they are genuine:

These may be seen at the Offices of the Shaw Institute, 1, Montague Street, London, W.C. 1.

No. C.3764:—

"I am now in a position to undertake the next series of lessons. I have built quite a nice little mail order business. I have made a speciality of robes and jumpers and am receiving orders for Ladies' and Gent.'s Outfitting. From the results, I am confident that I am on the right track at last."

No. H.421:—

"I wanted to give you a surprise, which I hope you will appreciate. As you will see by the enclosed pamphlet, I have got well away with a small ride-line, which up to the present is proving very profitable. I must say I myself am surprised at the short time it took since I received your first lesson, and therefore I have no doubt you can understand my gratitude towards you and your system of Mail Order Trading."

No. H.177:—

"Thanks to you I am indeed looking forward to a great future, and as I read and re-read my Mail Order course I always seem to find new ideas, new hopes, and always a strong sense of security that your excellent Institute is behind me."

No. A.1414:—

"I cannot express my satisfaction adequately. My only regret is that I did not have this wonderful knowledge of your Mail Order course sooner in my life. I am sure I would have been in a much better position to-day, financially."

No. J.B.2030:—

"I must just let you know that since becoming one of your students, my income has been constantly increased, and upon an outlay of a few pounds I have realised a net profit of 200 per cent. I trust my good fortune will continue, and I can assure you I shall ever feel grateful to you for your profitable help."

COUPON FOR FREE BOOKLET

To the Secretary,
The Shaw Institute (Dept. J.B.23), 1, Montague Street, London, W.C. 1.

Please send me FREE and Post Free, your brochure "By Post to Prosperity," and other literature showing how I can start a spare or wholetime business at home, and how £5 can be made the basis of independence.

NAME.....

ADDRESS.....

J.B, 15.11.24.

(Continued from page 22.)

The Overdue Debt.

"I lent £50 to a pal during the war. I have not seen him since. His wife tells me he is in Uganda. I am hard up. Can I sue her for the money?"

No; she is not liable for her husband's debts. But why not write to your pal in Uganda? If he is doing well he ought to, and probably will, pay.

The Remote Danger.

"I suspect a man who has a grudge against me of poisoning the mind of my employer, whom he meets daily at their club. How can I be protected?"

Don't worry until you get some evidence that he is doing you harm. Life would not be worth living if we worried over things like this.

Unfaithful Husband.

"My daughter's husband is playing about with other women, and is making his wife miserable. This has been going on for some time. What can she do?"

If she has proof of his infidelity she can obtain a divorce and probably succeed in getting an allowance from him. But she should have a straight heart-to-heart talk with him first.

Father and the Nurse.

"Father is getting old, and an invalid; he is worth a lot of money. Mother died five years ago. Now father wishes to marry his nurse, a woman of twenty-five. Can we stop it? Father is not able to cope with this woman."

No, unless your father is so feeble-minded that he ought not to be in charge of his affairs. That needs a lot of proving.

Foolish Betting.

"My husband, getting excited over the General Election, bet his employer more than he can afford about the result, and has lost. It would pay him better to get another job than settle the bet. I think his employer ought not to have allowed him to bet beyond his means."

So do I—but a man must pay his debts of honour. Safety first, but honour before all. Would you have raised the question if your husband had won?

Tempted Wife.

"My husband is blind—and wealthy. Unknown to him I am heavily in debt. I could clear everything up if I induced him to sign a cheque—presumably for charity—and used the money to pay the debts with. My husband would never know—and charity, after all, begins at home."

No. Don't deceive a good and generous husband. Ask him for money—he can afford it—and pay off your debts. But don't rob a blind man in the name of charity. Save the money and pay what you owe.

The Gang Intimidatory.

"My sister's husband has got mixed up with a gang who beat up bookmakers and rob and blackmail publicans. She is in distress and wants me to help him to get to Canada. I should have to mortgage my house to do so. He is afraid he will be ordered to do something terrible."

A difficult position. I think if he moved to another part of Britain he should escape molestation, particularly if he sought police protection. These gangs will certainly be broken up by the police. They must.

Critic on the Hearth.

"Our stepmother is taking food from our mouths. She is half starving us, and says the money won't run to anything better. One day I found £12 amongst her belongings, which I know she put there. My father does not know of this money; shall I tell him?"

Certainly not; it is not your business to spy upon your stepmother. If you want better catering can you not increase your contribution? I presume you are old enough to be at work. I think, however, you are entitled to ask your father if the food could not be improved.

Words Winged to Women

Girls who Love

by MABEL HORNER

NOT long ago a man wrote to me making certain confessions. In his extreme youth he had loved a girl, and in time she became the mother of his son.

The great war intervened to separate the lovers, and in the interval the man became enamoured of another. The marriage between himself and this second woman was planned when suddenly he was confronted with his former love, and found with her a beautiful boy who had the right to call him "father."

The Viscountess Rhondda, Member of the "Six Point Group" which claims equal citizenship for men and women.

The situation holds nothing new. It is being repeated, with varying circumstances, almost every week.

"Shall I turn away from this contemplated second alliance, and marry girl number one in order to save her honour?" he asked. Mark well the phraseology. Save "her" honour, not "ours," in spite of the fact that it is impossible to bring a child into the world by means of one parent only. He is merely speaking in the language to which we have become hardened by use.

WOMEN may be thankful that the vast majority of men behave very much better than the letter of the law allows. There are many bad old laws still remaining on our statute books. They came into being when women were in very truth looked upon as part of a man's goods and chattels.

The laws governing the relationship between parents of children born out of wedlock cry aloud for immediate reform. In English law the father of an illegitimate child is not recognised. He is even under no obligation to support it until the mother has proved paternity.

The child has no legal guardians, although the law will come down at once upon the mother if she fails to take care of it. How many times has not an unwilling judge assumed the black cap and pronounced the dread sentence of death upon some girl who, deserted in her hour of sorest need, has tried to end the struggle by taking the infant's life?

TOO long has public opinion, headed all too often by virtuous matrons anxious for their own daughters' safety, helped to keep the hapless unmarried mother from her rights. There must be a change. Women must stand out for the sane view that responsibility lies equally upon the sexes in this matter of illegitimacy.

Nor does it meet the case to point out how invariably magistrates do their best to help girl mothers, for under the existing law the worst cases often remain unproven. How, in the nature of the case is the girl able to get corroboration of her story? She is not able, and, therefore, society continues to be shocked by such outrages as the latest vitriol-throwing case.

It should be said at once that not all women who become mothers of illegitimate children are either truthful or good. Baseless things may be said of innocent men. But the supreme evil is the one-sidedness of the existing law. And the serious part of that is that law follows public opinion every time.

Women must cease to condone in their male acquaintances conduct that would place one of themselves beyond the pale. They must insist that responsibility for parenthood rests upon two. Through their representatives in Parliament they can ensure alteration in the law. And it is not the unhappy, forsaken girl-mother who is able to do this. It rests upon those who are safely sheltered in homes of their own.

The Only Way

ACROSS the table the woman looked anxiously at her husband. It was obvious that he was troubled. She determined to tackle him on the subject.

WIFE: "You're worried, John."

JOHN: "I am, Mary."

MARY: "Maybe it's that Consolidated business again?"

JOHN: "It is—but how did you guess? The darned thing *is* troubling me. The company want me to buy some shares in the concern, but——"

MARY: "You're doubtful of it?"

JOHN: "Yes. As a matter of fact I'm not sure that the thing is worth investing in. To my mind, the whole affair looks like a ramp."

MARY: "Then don't invest!"

JOHN: "But you see, darling, they *promise* 25 per cent. dividend. And if it's genuine, it would be a pity to lose this chance."

MARY (with a flash of inspiration): "Then write to JOHN BULL about it!"

JOHN: "JOHN BULL?"

MARY: "Yes. JOHN BULL has a wonderful Advice Service that answers readers' queries on every subject under the sun! They solve your problems right away!"

JOHN (doubtfully): "But the cost?"

MARY: "Cost? They don't charge a thing! It's free! You simply write out your problems as clearly as possible, enclose a stamped addressed envelope, and they do the rest!"

JOHN: "But it's too good to be true. Could they possibly tell me about this company that wants my money?"

MARY: "Could they? Try 'em, old boy! There's no knowing what they can do—from putting a Government in power to giving a 62 to 1 double! Try them!"

JOHN: "I will! I'll write to JOHN BULL about it to-night!"

GAS—the Fuel of the Future

In the Home.

Equipped with gas cooker, gas water-heater and gas fires a home achieves the highest possible standard of comfort and efficiency. Gas saves labour—there is no fetching and carrying, no dust, no soot. It makes housekeeping easy—there is no need to light up an hour before a room is to be used, and the fires require no attention, no early-morning clearing up. It is economical—for gas has proved itself to be the cheapest as well as the most cleanly, safe and dependable domestic "fuel."

In Industry.

Gas is just as truly a friend to the Business Man as it is to his Wife. Wherever in Factory or Shop or Workroom heat or power is required—nine times out of ten gas will be found to fill the bill. And in the tenth case it will be coke, which comes from the gasworks!

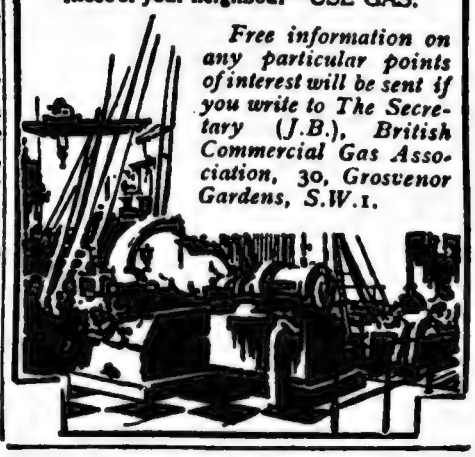
The Nation's Health.

The extended use of gas in place of coal or other smoke-emitting fuel is to be encouraged both on the score of individual convenience and of the improvement in the health and well-being of the community. Already great progress has been made. Ten years ago 70,000 tons of soot descended on London. This year it is computed that there will be less than 40,000 tons—though that is 40,000 tons too much. This lessened defilement of the air of a great city, with its consequent improvement in the health and happiness of its population, is due to the simple fact that fewer coal fires are being used in homes and factories.

"Lifting the Veil."

Every Housewife and every Business Man can help in freeing our towns and cities from their foul mantles of smoke. The use of crude coal is a relic of the "dark" ages. Gas—the very essence and energy extracted from Coal—is adaptable to a thousand and one uses. It is clean, efficient and economical.

Therefore, in your own interest and those of your neighbour—USE GAS.



Free information on any particular points of interest will be sent if you write to The Secretary (J.B.), British Commercial Gas Association, 30, Grosvenor Gardens, S.W.1.

"35 Years Reputation on the Turf."
SECURITY
AND
CHARLES VILLIERS
CHAPMAN
(Member of the Leading Sporting Clubs)

What the Press says:—
THE SPORTSMAN. — "During the whole of his career as a Turf Accountant no unsatisfied claim has ever been made against him. He employs a large capital in his business, which enjoys a high reputation for fair dealing and integrity."
THE SPORTING LIFE.—"The business of Mr. Chapman is one of the very largest of its kind in the world. Obligations are fully and honestly met."

Write for my Price List on
MANCHESTER NOV. H'CAP.
also next year's LINCOLN and NATIONAL and DERBY 1925.
NO LIMIT WHATSOEVER on Singles, Doubles, Trebles and Accumulators. Win and Place.
Wires lost in transmission are allowed in full.
One-Third odds for a place on future events.
WRITE FOR LIST OF PRICES.
SETTLEMENTS BY BANKNOTES OR CHEQUES AT OPTION OF CLIENTS.
Write for Terms, stating requirements, to
58a, Brompton Road,
LONDON, - S.W.3
'Phone No.: 7880 Kensington (10 lines).
'Grams: "Repayable, Knights, London."

A. H.
WESTWOOD
YORK PLACE,
EDINBURGH,
Makes a speciality of
FOOTBALL
and, without fear of contradiction, emphasises that no better terms can be offered by any RELIABLE Firm.
He has been established over 31 years and TRADES IN HIS OWN NAME.
PLEASE SEND FOR PARTICULARS

SAFETY FIRST.
ALFRED H. MAURICE,
The FOOTBALL Accountant
19, BRIDE LANE, LONDON, E.C.4.
CHALLENGER CREDIT COUPONS. NOTHING BARRED — NOTHING STARRED. Send for LONG, SHORT, and ONE LEAGUE ONLY LISTS.
"Alfred H. Maurice has stood the test of over 25 years."—Pink Press.

Your Last Chance: the Back-

The Big Double—Derby Rules Revised—A School for

TWO weeks to go and two big races in which to put by a little bit for the winter—the Derby Cup and the Manchester November Handicap.

Nothing would please me more than to be able to bring off the big back-end double for every JOHN BULL reader. I should like to be able to state that False Alarm and Vaudricourt are certainties, but the two races are so open that punters who step in and take the best prices available are almost certain to burn their fingers.

False Alarm's False Form.

You can pass over the form of False Alarm at Lincoln, as the horse was shut in on the rails and could not find an opening. The going now is just as the son of Rattlejack likes it, and I am certain he is going to play a big part in the first half of the double. The best advice I can give you is to back False Alarm—S.P.—at Derby with an each-way saver on Taylor's selected—Sebastian or Baton Rouge. Leave the Manchester November Handicap alone for another week.

Recent Running.

Jazz Band.—Third at Liverpool. Needed tuning up.

Yorick.—Shades of Shakespeare—unplaced.

Little Mark.—Although ridden by Donoghue still at a discount.

Jack Sheppard.—Broke loose and only just failed to win.

Bold Waac.—Lived up to her name. Led the field a merry dance, and scrambled home first by a head.

William Tell.—Didn't tell the punters much—unplaced.

Revising the Derby Conditions.

The Derby of 1926, the entry for which closed last week, is a long way ahead, and I should not have referred to it but for the fact that the Stewards of the Jockey Club have revised the conditions of this and the other "Classic" events. Up to and including this year it has cost an owner fifty pounds in fees to see his horse under colours at Epsom. With the new conditions in force, the expenses will be one hundred of the best unless he takes advantage of one of the early forfeits. If he declares his entry a non-runner on or before the last forfeit stage, which is the Tuesday of the week before the race, he can still get out for fifty pounds. The revised conditions will help to improve the standard of the race by keeping out a large number of the forlorn hopes who only encumber the field.

November.

(With apologies to Thomas Hood.)

No cast-iron cert.
On which to put your shirt.
No winners anywhere.
No hope of winter's fare.
No easy money now,
No form to guide, somehow.
No cash; no coal,
The fire's a burnt-out ember.
No bloomin' luck at all
No—vember!

The Right Way.

At the moment when our own Jockey Club is perpetuating the absurdity of placing last disqualified horses regardless of the number of runners alleged to have been interfered with, the governing bodies of the French Turf have re-affirmed their rule that stewards must take into account the circumstances of each race and therefore have discretion in amending placings. The result of the French system is that a disqualified horse very frequently is returned as second or third. Personally, I think this is the common-sense attitude to adopt.

A School for Jockeys

The French have also shown their go-ahead methods in another direction. Owing to the dearth of good light-weight jockeys the horse-race owners are opening a school for apprentices, where the lads will be put through their paces. I should like to see a similar institution formed over here. A course for some of our so-called cracks wouldn't do them any harm.

The Punter's Handicap.

"What is the punter's handicap, dad?" asked the punter's son.

"Trying to find a twenty-to-one shot to provide one's winter keep," replied his father, sadly.

Lost, Stolen, or Strayed!

"Chubb" Leach told me that he journeyed to Alexandra Park especially to ride Lady Zero in the London Autumn Cup. He failed to find the filly, nor did any of her connections put in an appearance. Personally, I fancy the Clerk of the Weather scared the lot.

Mr. Richard Marsh.

Most sportsmen will be sorry to learn of the retirement of Mr. Richard Marsh, the trainer to the King and King Edward since 1894. I could write columns about his remarkable successes on the Turf which include four Derby winners, three for King Edward, and the amazing outsider Jeddah, for Mr. Larnach. I did not see Persimmon, his first Blue Riband winner, but I have vivid recollections of the amazing scene at Epsom, when Diamond Jubilee won in 1900 and King Edward, then of course the Prince of Wales, led in the victor. This race was also a great triumph for Herbert Jones, who also has retired recently owing to ill-health. Jones, who was a stable lad

Mr. Richard Marsh, the trainer for the royal stable for over thirty years.

THIS WEEK'S SELECTIONS

Derby, Wednesday,
SARGON, TRANQUILLETE.
Thursday,
FERDIA, SANTOLINA.
Friday,
FALSE ALARM, BATTERY SMOKE.
Hurst Park, Saturday,
SAUCY SUE, MANTUA COLT.

FORECASTS FOR NOVEMBER 22.

THE LEAGUE (DIVISION I.).
HOME WINNERS.
*Aston V., *Bury, *Huddersfield, *Liverpool, Manchester C.
AWAY WINNER.—West Bromwich.
DRAW.
*Arsenal v. Sunderland, *Blackburn v. Bolton, Newcastle v. Birmingham, Notts F. v. Burnley, *West Ham v. Spurs

THE LEAGUE (DIVISION II.).
HOME WINNERS.
*Derby C., *Fulham, *Middlesbrough, Portsmouth, *Wolves.
AWAY WINNERS.
*Wednesday, *Chelsea, Leicester.
DRAWS.
*Blackpool v. Manchester U., Bradford C. v. Southampton, Port Vale v. Palace.

THE LEAGUE—DIVISION III. (Southern)
HOME WINNERS.
*Bristol R., *Merthyr Newport, Northampton, Reading, Southend *Swansea
AWAY WINNERS.
*Plymouth A., Brighton.
DRAWS.
Exeter v. Millwall, *Watford v. Swindon.

THE LEAGUE—DIVISION III. (Northern).
HOME WINNERS.
Ashington, *Chesterfield, *Durham *Lincoln, Nelson, *Southport, Walsall.
AWAY WINNERS. *Darlington, Accrington.
DRAWS. Tranmere v. Wrexham, *Doncaster v. New Brighton.

SCOTTISH LEAGUE.
HOME WINNERS.
*Airdrieonians, *Falkirk, *Hamilton, *Hibernians, Partick, *Raith R., *St. Mirren.
AWAY WINNERS. *Rangers, Celtic.
DRAWS.
Kilmarnock v. Hearts.

(For coupon purposes, Nap selections are marked with an asterisk.)

An Exciting League

NOBODY expected at the end of the first quarter of the season to find Notts County at the top of the English League.

This does not seem right. I don't say the County were not there on their merits, but purely from a football point of view they are not amongst the first ten clubs in the country.

Their position only goes to emphasise what I recently pointed out, and that is that the clever stuff does not always pay.

Huddersfield Will Recover.

It has also been surprising to me to see Birmingham doing so well, but goodness knows they have not had much luck.

Still, whatever is the reason for it, they are playing 50 per cent. better football than they were last season, and I don't begrudge them their little spell in the limelight.

Joe Bradford, their centre-forward, is in great form at the moment.

I should, however, take the present champions to finish above both Notts. County and Birmingham if only for the reason that they are more likely to stay the course. Probably they would not have lost the leadership had Taylor kept all right.

It should be a great match when the champions and Notts County meet at Huddersfield next week. This is a game that is going to have a lot of bearing on the positions.

Watch Bolton.

Meanwhile, Huddersfield may slip back a bit more this week-end when they are due at Bolton. When the wanderers were having a rotten time I said they would recover, and now they are fast moving up the table. Watch the Wanderers is my tip to readers.

But it seems to me that W. Bromwich ought to finish this month in the lead. They have what seem to be three comparatively easy matches, and in my opinion they ought to win the lot of them.

There is a lot to like about this essentially home-made team. If all directors were like those of the Albion you'd never hear of such a thing as a transfer fee.

Anything May Happen.

Yes, we are in for an exciting league campaign. I do not remember a season when so many clubs were within four points of one another.

Such a small margin matters little one way or the other at this stage, and I am going to prophesy any number of changes all the way down the table before we get anywhere near the end, although I don't see how Preston are going to get away from their present position at the bottom

End Double Event

Jockeys—Mr. Richard Marsh

at the time, got his chance because no one else could get the best out of this queer-tempered beast. He made good and earned for himself the title of "Diamond Jubilee Jones," which has never left him to this day.

PADDOCK PARS.

The Irish gamble on Brighter London did not come off, begorrah!

* * *

Backwood, once trained by Cottrill, was never reckoned a great horse in this country, but recently he captured the Melbourne Cup, the biggest race in Australia. The event is worth over £15,000.

* * *

The last day at Newmarket will be known as another Black Friday. A pound accumulator on all the winning horses would have won over seventy million. Oh for the power to see a day ahead.

* * *

I am not sorry to see that Old Nic has been struck out of the Manchester November Handicap. This aptly named beast is one of the bookmakers' friends.

HORSES TO FOLLOW.

Vaudricourt.—If you want a good one for the Manchester November Handicap put a little each way on this greatly improved gelding. Vaudricourt is by that wonderful stayer Willonyx, and has won his last three races.

Clifton Lassie.—Don't forget Clifton Lassie if Basil Jarvis slips the youngster over six furlongs.

Roman Fiddle.—My code selection for the Aintree All-Aged Selling Plate made short work of the opposition. Roman Fiddle has come down in the world, but he is above selling race class.

Tranquillete.—The Cambridgeshire running revealed this three-year-old as a certain winner of a seven-furlong sprint. Tranquillete is by that fine sprinter Mediator, and evidently he has inherited his sire's speed.

Skywhite.—You cannot pay too much attention to the form at Alexandra Park owing to the vile weather conditions, but this Skyrocket filly won with ridiculous ease. After seeing her run fourth at Hurst Park, I suggested it would pay to follow her in Nurseries. Since then Skywhite has won four races of this type.

Anchorsholme.—Coldbeck's mare was a whispered tip for the abandoned race at A.P., the event she lost in the objection room last year. She lost at Liverpool, but make a note of her as she will probably win her winter's corn before November 30th.

Honey Guide.—Perryman's mount was fully expected to win the Welbeck three-Year-Old Plate at Lincoln, but unfortunately the Sunstar filly ran up against the greatly improved Harpist. Honey Guide will make amends if she runs again this season.

Glantrague.—Vasey bought this Irish horse after he had just pipped Battery Smoke at Nottingham. I coded the five-year-old for the Wavertree Selling Plate at Liverpool. He finished third at 100 to 7, but I noticed he was running on at the finish. Evidently Glantrague is better at six furlongs than five.

SILVER RING.

"JOHN BULL'S" CODE.

Two coded selections will be given daily in the following papers:—

Sporting Life, Sheffield Early Bird, Glasgow Noon Record, Sporting Man, Birmingham Sporting Buff, Birmingham Mail, Sporting Pink, Portsmouth Sporting Mail, Liverpool Sports Express, Mid-day Sporting Special, Bristol Times and Mirror, Cork Examiner, Aberdeen Sporting Express, Western Mail, Irish Independent, The Irish News, Sporting Chronicle and Chronicle Mid-day (Manchester).

X A E S R C U 8 O H J N K F

2 W V Q P M Y L B G Z T I D

How to read the code:—In place of the letters or figures advertised in the daily papers read those above or below the line, as the case may be. E W Y F P K M B Y P N would read VAUDRICOURT.

This code will be changed in next week's JOHN BULL. It covers the racing from November 12 to November 18 inclusive.

Campaign

Some points which ought to be watched.

of the table with their present team, and they cannot afford a new one either, even if they could get it.

Their terrible record so far, no doubt, is vastly encouraging to some of the other clubs who, in other circumstances, would even now be themselves fearing relegation.

Chasing Promotion.

I told readers early in the season to follow Derby County and more recently that Manchester United were playing promotion football. As I write, these two clubs are at the top of the second division, and are not surprised about it.

Manchester United won every point at home and dropped only three away in their first dozen matches. This is a very fine record, and you can continue to put the United in your coupons, although I notice they have a formidable task before them next week when they are due at Blackpool.

Blackpool have dropped away a bit, but their forwards will give the United defence all the work they want and a bit more.

Those Derby Forwards.

While it is their defence which has chiefly contributed to the success of the United there is the reverse in the case of Derby County, whose strength is at forward.

Any line that can get an average of nearly three goals a match must put the wind up any goal-keeper.

The County are not so good behind, but anyway, if your side can get three goals the other fellows have to get four to win, haven't they?

It's going to be a great struggle between United defence and the Derby attack.

Rangers Getting Anxious.

It is because Airdrieonians have also not allowed any visiting club to get away with a point that they are giving the Rangers such a run for the Scottish Championship. In fact, as I write, the Airdrie supporters have not even seen any of the visiting sides score a goal. This is something very much out of the ordinary for a sequence of six home games.

Celtic are dropping back a bit after a flattering start, and I don't suppose they will ever recover the lost ground.

WEEK-END COUPS.

7 HOME:—Birmingham, Manchester U., Brighton, Bristol C., Darlington, Rangers, Airdrieonians.

5 HOME:—West Bromwich, Manchester U., Brighton, Darlington, Rangers.

3 AWAY:—Derby, Rochdale, Celtic.

3 DRAWS:—Coventry v. Wolves, Leicester v. Portsmouth, Brentford v. Exeter.

3 HOME, 2 AWAY:—Bristol, Darlington, Rangers, Swansea, Celtic.

1 HOME, 1 AWAY, 1 DRAW:—Rangers, Rochdale, Leeds U., Newcastle.

Absolute Security Guaranteed

By the Firm of World-Wide Repute—

WHITE FISHER & CO

144a, WEST REGENT STREET, GLASGOW.

IT IS ESSENTIAL IN YOUR OWN INTERESTS THAT YOU PLACE YOUR

FOOTBALL

COMMISSIONS WITH A SOUND AND RELIABLE FIRM.

5 LISTS. 7 LEAGUES.

NOTHING EVER BARRED.

BUSINESS ON CREDIT.

Our Prices are calculated according to results, with a minimum as quoted on our Coupons. Profits are shared with successful clients.

£250 WEEKLY

FREE COMPETITION.

ALSO FOOTBALL DOUBLES.

GOOD AGENTS WANTED.

RACING AS USUAL.

WE NEVER QUIBBLE

ESTABLISHED 28 YEARS.

LAST TWO WEEKS

St. Paul's Hospital BALLOT

PRIZE FUND £2,000

Deposited at the Bank.

Help to complete the St. Paul's Hospital Building Scheme.

Funds are urgently required for this and for research work on contagious diseases.

PRIZES.

1st Prize		£1,000
2nd	,,	£400
3rd	,,	£100
4th	,,	£50
30 Prizes of		£10
30	,, ,,	£5

TICKETS 1/- each.

12 tickets, which you may sell to your friends, 10/-

VOTING COUPONS.

Those who have St. Paul's Hospital Ballot coupons in their possession should send them in at once, accompanied by 1/- remittance for each coupon.

ST. PAUL'S HOSPITAL BALLOT, 16, Hospital Buildings, 22, Bellerton Street, London, W.C.2.

J. McLAUCHLAN,

54, Gordon Street, Glasgow.

Established 32 years.

You are on by Letter

if time post-marked (not in code) by advertised time of race (Registers 15 mins.).

NO LIMIT.

1/3rd the odds 1—2 if 5, 6 or 7 runners; less than 5 runners Place stakes go on to win.

Credit Accounts opened on Approved References.

Special Credit Accounts

(No references required). Write for details. Rules on Application.

11, DUKE ST., EDINBURGH

For Credit Accounts Only.

DAVID COPE

AND

ALFRED H. MAURICE

25, North Albion St., GLASGOW.

DAILY SETTLEMENTS.

LETTER COMMISSIONS.

WINNINGS BY RETURN OF POST

MANCHESTER Nov. H'cap.

UNLIMITED BOOK NOW OPEN.

For Credit Accounts apply to

DAVID COPE,

17, FLEET STREET, LONDON, E.C.4.

Asthma Catarrh Bronchitis & Whooping Cough

relieved instantly by Potter's Asthma Cure. Ease during day; rest at night. When outdoors smoke Potter's Asthma Cigarettes or Smoking Mixture. Potter's Asthma Cure is supplied by all medicine vendors, 1/6. Post free 1/9, from Potter & Clarke, Ltd., 60, Artillery Lane, London, E.1.

2/6 Weekly

is all you pay for our No. 400A Mead "Marvel"—the finest cycle ever offered on such exceptionally easy terms. Brilliantly plated. Highly enamelled, lined in colours. Sent packed free carriage paid on 15 DAYS' FREE TRIAL. Fully warranted. Money refunded if dissatisfied. Big bargains in factory soiled mounts. Tyres and accessories 33-1/3% below shop prices. Write TO-DAY for testimonials and lists, art catalogue.

CASH £5.5s

Cycle Company (Ins.), (Dept. B687), Birmingham.

ESMOLIN KILLS NEURITIS

Martyrs to Neuritis, Neuralgia, Sciatica, Lumbago, Rheumatism, etc., etc., can take heart! ESMOLIN, the greatest pain-killer ever discovered, gives almost instant relief. ESMOLIN is unique, and is most valuable in chronic cases where other "cures" have been tried in vain. Equally good for all muscular and nervous pains.

SPECIAL OFFER.—Purchase a 2s. bottle of ESMOLIN, use half, and if not benefited, return the unused portion, and we will refund your money IN FULL. Also sold in 1s. 3d. (trial) size. Of all chemists, or post free from:

THE ESMOLIN CO., Ltd., 110, Charing Cross Road, London, W.C.2

CASEMENT CURTAINING

From 3½D. Per Yard

PATTERN BOOK POST FREE

Our book shows actual qualities and designs. We are actual makers, and save you pounds in the purchase of Casement Curtainings of every description, INCLUDING FINEST MERCERISED and FADELESS QUALITIES, SELF COLOURS, INSERTED SCALLOPED, REPPS.

FADELESS FABRICS from 10½d.

SHADOW CRETONNES at 1/2

SEND YOUR POSTCARD TO-DAY.

CASEMENT MFG. CO., Dept. J.B.)
Allum Street Mills, MANCHESTER.

Buy direct from the Makers

DOWN-QUILTS

Best Java Down-Post 20/- Free

Double size 6ft. x 5ft. Good quality Sateen. Rich Floral Designs with Plain Panels in chief colours, Black, Rose, Blue & Green.

FREE:

To advertise our goods we will include for every customer a pair of Casement Curtains.

20/-

CASEMENT MANUFACTURING CO.,
Allum Street Mills, Manchester.

Catesbys Will

SUIT YOU

WE are here to give Credit, and if you want Credit and a "Burlington" Suit for 57/6, we want you. Think of it, you men who like to be well dressed, but owing to the heavy claims on your purse feel inclined to take advantage of a really honourable system of Credit Terms. Write for new patterns of cloths being made into 'Burlington' Suits and see how well and easily you can be suited with a stylish and excellent made Suit. With patterns we send book of styles and simple self-measurement form and money-back guarantee.

Easy Terms

57/6

MADE-TO-MEASURE.

"BURLINGTON" SUIT.

Satisfaction or Your Money Back.

OUR CREDIT SYSTEM.

You pay a small deposit, the first instalment one month after you receive the suit.

Catesbys

Dept. T19,
Tottenham Court Rd., London, W. 1.

Our Letter Parliament

Wherein our Readers air their Views

Easier Divorce

Will the new Parliament give facilities for the passing of Lord Buckmaster's Divorce Bill? Hundreds of men and women now living in conditions of misery hope that it will, and there was every indication in the last House that the people were in sight of a *saner* divorce system. Men and women ought not to have to be immoral before divorce can be granted. The mere fact that they have mutually ceased to wish to live together should be enough.—*Helen Rule, Edinburgh.*

Tired of Dogmas.

The churches are empty, the kinemas full. It is not that we have forsaken our belief, it is that people have grown tired of worn-out platitudes and dogmas, and are probing the broader meaning of Truth, a religion applicable to their everyday life. Never before has humanity felt the need of religion so much as to-day, and the Bible, which is the one foundation of the great truth, says, "as we sow so shall we reap."—*Perciva Irwin, Ilfracombe.*

Slump in Servants.

As a woman, I work in a factory because I get my evenings to myself, and am able to go to the Polytechnic and learn French, which I could not do in service. Am I not entitled to improve myself? Why are magistrates always lecturing women workers, and telling them to go into domestic service? Is the dignity of labour less in a factory than in a kitchen? Magistrates would not like it if they were told to give up their job and work; say, as clergymen.—*E. H., London, S.E.*

Industrial Insurance.

I was very much interested in your article *re* the Worker's Fear. I have been married thirteen years, and am the proud possessor of two boys. During a chat the other night, my husband and I were saying we would not change places with any man or woman alive. But our only dread is that his wage might be stopped through sickness, unemployment or old age, and truly this "spectral horror" could safely be eliminated by such a scheme of insurance as you suggest.—*Spinner's Wife, Cheshire.*

Poor Law Reform.

It is obvious from your contributor's remarks that our Poor Law is in need of reform, but I think he will admit that the present is hardly the best time to advocate this. With a million unemployed the task is well-nigh hopeless. Reform should be made in the prosperous years—to prepare for the rainy days of industry. We are already saddled with the tremendous problem of unemployment. When that is solved—as we all hope it will be soon—then we must put our Poor Law system in order so that it can benefit the out-of-works in the *next* trade slump.—*Joseph Wills, Edmonton.*

"Dud" House-furnishers.

You have done the right thing in showing up those unscrupulous house-furnishers who advertise home replenishings on the "easy-payment" system. The payment is too often easy enough, but the delivery of the goods is not so easily negotiated. If the public could only see where some of this furniture is manufactured, and the material used in its construction, it would steer clear of purchasing it. Filthy in the extreme are most of the workshops, situated in unsanitary alleys and lanes, where old soap boxes and Belgian glass-cases are camouflaged as furniture that won't withstand the heat of an ordinary fire.—*J. P., Glasgow.*

Brief to-the-point letters not exceeding 100 words are invited; 5s. is paid for each letter published. Name and address essential not necessarily for publication. Envelopes must be marked "Letter Parliament."

Wicked London?

It is reported that the Prefect of the Paris police has been cleaning out the unsavoury night haunts of the underworld of Paris. I would like to see a similar "clean up" in our own metropolis—there is much good work the police could do. When I hear of young lads and girls from the country venturing into London for a living, I am filled with alarm. On every hand there is so much to lead them from the sane path of life into the dark and loathsome abyss of questionable work and pleasure.—*Mrs. B. Bedford Park.*

Foreign Competition.

When visiting Olympia for the Cycle and Motor Cycle Show, I was struck with the magnitude of orders given by foreigners to our manufacturers. I then realised that Britain is foremost in this trade. But why not in others? Surely, if we can hold our own with foreign competition in this instance, we should be able to do so with other products. It should be perfectly obvious that a country which gives such good value at a moderate price (and this is admitted by all other nations) must keep up the standard all round.—*Peter, Felixstowe.*

The Tub Thumpers.

Half-educated windbags! "A Gentleman With a Duster" is right. To-day their number is legion, their effrontery colossal. Some of the breed, "conchies" in the Great War, craved our suffrage at the recent Election. One candidate I listened to couldn't speak grammatically, while his reasoning was less sound than that of an inmate of a mad-house. Heaven help our country if this is the type of fellow from whom we are to take the lead. Such as he ought to go back to school, not to complete but *commence* his education.—*Ex-Service Man, Elgin.*

Printers' Pie

(Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie.")

"BRISTOL TIMES AND ECHO":—"She was taken to hospital and WAS THERE for a week while she was STILL IN BED at home."

"GLASGOW EVENING TIMES":—"Many of the hotel people had rushed to the windows, but the POLICE LINGERED for a few minutes, and then were dispersed BY THE POLICE."

"SUNDAY HERALD":—"The ladder was placed against a window; this was forced and all four entered the house, PUSHING the ladder in BEHIND THEM."

"BOW BELLS":—"Jim Gordon NODDED his SHOULDERS."

"GLOUCESTER CITIZEN" (Advert.):—"Fur-back GLOVES for women, special quality fleece lining, with elastic at WAISTS."

"MAGNET LIBRARY":—"Jack Jolly didn't stop until the drill-stick broke into THREE HALVES.'"

"BIRMINGHAM POST":—"Good-class modern villa, newly built, and ready for occupation: EVERY INCONVENIENCE, including accommodation for motor-cycle and side-car."

Wake Up, Mothers!

I married a girl who had not been taught anything about sex matters by her mother, and was surprised at her gross ignorance on quite elementary physical matters. At first I could not realise she was sincere, but soon found out how serious she was, and it fell to me to teach her many things her mother should most certainly have told her. Many men would have taken advantage of her ignorance before marriage. Cannot mothers realise the danger to which they put their daughters by this unnatural silence?—"*Knowledge is Strength*," *Northants.*

Purple Passion.

Is the flood of sensational weeklies for women responsible for the number of young girls straying? Their influence on highly neurotic and adolescent girls cannot be good; to girls eager for colour and adventure their passionate love tales give a wrong view of life altogether. No working girl can hope to achieve this colour in her ordinary walk of life, and many kick over the traces to pursue it, and are themselves pursued. Some of these tales border, not only on the impossible, but on the indecent, and must have a bad influence all round.—"*Northlight*," *Sheffield.*

"A State Bank."

Your paragraph reminds one of Mr. Sidney Webb's "Nationalisation Scheme." Is it likely that the State could enter into competition with the "Big Five," provide a better service, pay higher salaries, and, finally make a net profit large enough to reduce taxation? Even supposing a State bank to be a success; what would be the result under the present political system? The misery due to "inflation" and other financial trickery would be increased tenfold. Industry, and therefore production and employment, would be more uncertain than ever. No, a State bank is not a present remedy for the industrial situation!—*Bank Clerk, Glasgow.*

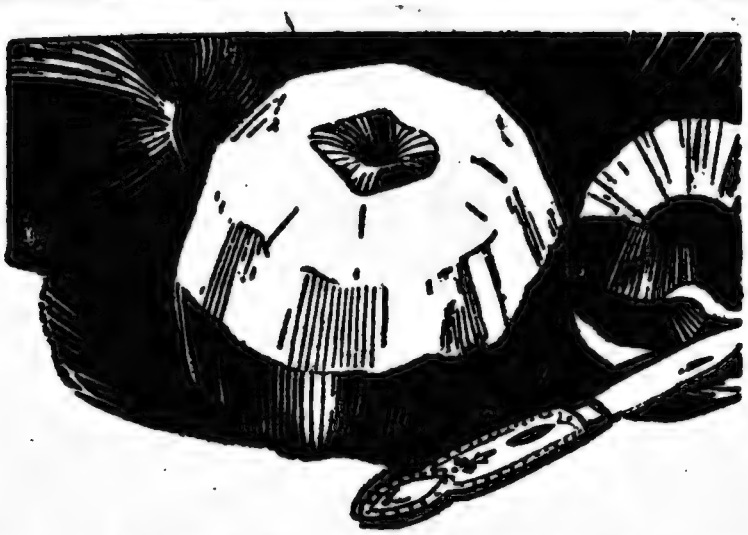
Medicos' Mistakes.

Although mistaken decisions are not, perhaps, very numerous, yet the tragic consequences often entailed should bring them within the scope of Governmental preventive measures. Why should not each municipality provide a central medical bureau, even if it were a department of a hospital, from which medical attendance could be obtained *immediately* in an emergency? It frequently happens that the interval between a call and the doctor's arrival at the house is the most important time of the illness; and yet the sufferer has to lie in agony until such time as a doctor can be found to attend.—*Robert Kinnaird, Dunfermline.*

What is Truth?

Is there not a danger in these days of complicated "civilisation," of truth, simple, direct truth, becoming camouflaged out of existence? Shakespeare's "To thine own self be true," is perfect wisdom, but the "self" is nearly lost in the amazing complex state of life. Who dares speak the absolute truth of his inmost soul, and strive to make his life fit in with his speech, and yet succeed in business, politics or letters? Ministers of the Gospel have confessed to me that they dared not. Must one study others, or one's own convictions? Truth, though crucified daily, must conquer, but only through the martyrs for it.—*Geo. H. Brunt, Norfolk.*

[*Our reader should look up A. G. G.'s wonderful article, "All Men Are Liars," in* JOHN BULL *of August 9, 1924.—Ed.*]



Eat Plenty of Fresh Fruit

WHY be satisfied with an ordinary degree of health, when by eating more fruit you can feel gloriously well?

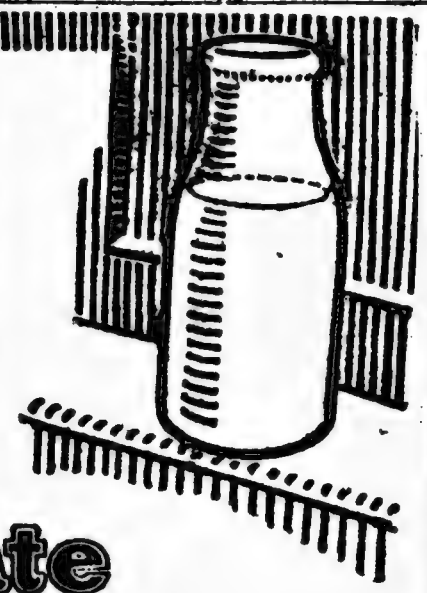
You don't know how well you can feel until you make a habit of eating plenty of fresh fruit every day. Eat more fruit and be at your best — overflowing with vitality in body and mind alike. Everybody knows that "an Apple a day keeps the doctor away"—make the most of the health-value of Apples.

Eat More Fruit AND KEEP FIT

Ask your fruiterer for the new book, *"Fruit and Health," price 3d.—80 pages containing valuable advice by a well-known medical man, and nearly 200 fruit recipes, etc. Or a copy will be sent post free for 3d. in stamps.*

Issued by the Fruit Trades' Federations, Advertisement Dept. 10-13, New Bridge Street, London, E.C.4.

Is your Baby's Food left on the Doorstep?



Purity is the first essential of baby's food. His delicate system has not the power to resist the disease-germs careless handling may introduce. Give Baby only COW & GATE MILK FOOD. Packed in airtight tins, you are always sure it is pure.

Cow & Gate Milk Food

COW & GATE MILK FOOD is made of the best milk of healthy West Country herds, and offers complete nourishment free from every harmful element.

Of all Chemists, 1/6, 2/9, 7/9 per tin.

Have you seen the COW & GATE Patent Stoppered Feeder?

Entirely different from anything else; you simply turn a glass stopper to regulate the flow of baby's Food. Has many other features. Hygienic, simple, nothing to get out of order, leakage impossible.

Ask your Chemist to show you one. **2/-** Complete in Carton.

(Dept. A.11), Cow & Gate House, Guildford, Surrey.

Get it off your chest

A cold that "settles" on the chest may lead to bronchitis or pneumonia. Rub well, but gently, at once, with Keen's Mustard Ointment.

The warmth of the mustard oil soothes the congestion and prevents complications. It does not blister or injure the skin, and has a pleasantly refreshing effect.

Keen's Mustard Ointment

A small jar lasts for months.

Keen, Robinson & Co., Ltd., London

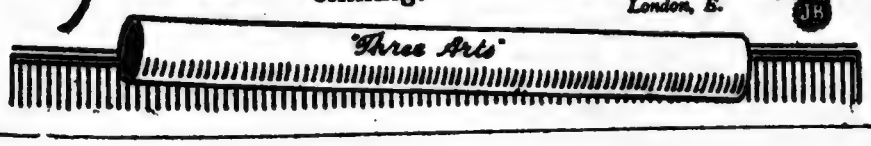
THREE ARTS CIGARETTES

25 for 1/-

Every packet of *"Three Arts"* contains *twenty-five* pure Virginia Cigarettes.

Manufactured by Morris's on the mass production principle, you get *five extra* cigarettes for your shilling.

B. Morris & Sons, Ltd., London, E.



Order these Winter Bargains from Curzon's.

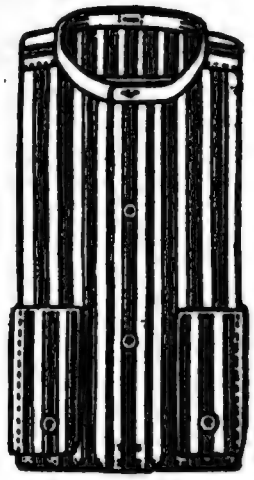
'CEBEDENE' (Registered) Trench O'coat

"John Bull" readers know a good thing, and they have therefore seized the opportunity of buying this Famous Coat because it is not only the most efficient tempest-proof storm coat ever invented, but it is, in addition, a real cosy winter overcoat, smart cut, and superior finish.

The DETACHABLE WOOL LINING which is included FREE keeps you snug and warm when the weather is wintry, keeps out the biting east winds, and protects the back and chest. When the weather is mild, you unbutton the inside wool lining, and it becomes a trench coat, keeping out the rain. It is, therefore, an all-the-year-round Coat. Every registered "CEBEDENE" is guaranteed for ever to keep out rain or snow, and if it fails to do this, we will give you a new coat free for the asking.

In Navy Blue or Fawn. All Men's sizes, postage 1/- extra **25/6**

Also for Boys. Navy Blue or Fawn, postage 1/- extra. **21/6**



WARM WINTER SHIRTS

CURZON'S GREAT OFFER.

8/11 Strong Flannel Shirts for **4/11** each.

These shirts are admittedly the finest bargain line that has been offered since the war. They are entirely made of medium weight union FLANNEL, perfectly cut and finished, with single cuffs to link or button.

They are roomily cut, and strongly made by expert shirt makers, not blown together. The designs of black, blue, hello or fancy stripes on white grounds are extremely smart, and the colours are guaranteed fast. They look very neat, too, and keep clean a long time whilst in wear.

Secure this bargain at once, posting your order, enclosing remittance with 6d. extra for postage, and giving size of collar or neck band.

As a special offer to "John Bull" readers, we will forward 4 of these shirts in any size post paid for **20/-**

SMART, COSY WOOLLIES

If you have never taken to a woollie you do not know the comfort you have missed. For the chilly office and the bleak warehouse or factory they protect your chest and back. They are really smart, guaranteed all wool, light and yet very warm, in the following wonderful selection of shades. Price each **6/6**

Orders by post, 6d. extra.

Camel, Putty, Grey, Fawn, Blue Grey, Green Heather, Brown Heather, Lovat and Steel Grey. Guaranteed English made in Leicester, and to be equal to those sold at twice the price elsewhere. Obtainable in all sizes up to 42 ins. chest at above price. For extra big men, in Steel or Brown Heather colours, 44 and 46 inch chest, 8/6; 48 and 50 inch chest, 9/6. Postage 6d.

MONEY BACK GUARANTEE.—All Curzon's goods are sold under the guarantee (backed by "John Bull") that money is refunded in full if goods on delivery are not to your entire approval.

Fill in this Coupon or order by letter, mentioning "John Bull," to

CURZON BROS. Ltd.,

The Famous London Tailors and Outfitters.

35 to 37, NEW BRIDGE STREET, LONDON, E.C.4.

Please send me, carriage paid, under your GUARANTEE:—

.....Men's "Cebedene" at 25/6, plus 1/- for postage.

.....Boys' "Cebedene" at 21/6, plus 1/- for postage.

.....Men's Shirts, size....., 4 for 20/-, or 1 for 5/5, or 2 for 10/6 (post free).

.....Woollie up to 42 inch chest, 6/6; 44 and 46, 8/6; 48 and 50, 9/6, postage 6d. extra.

Height.....

.....Chest measurement (over waistcoat).

NAME.....

ADDRESS.....

J.B, ...

The above goods, as well as winter hosiery and underwear of every description, can be purchased at CURZON'S Head Depot in New Bridge Street, Ludgate Circus, and 40 shops in London and suburbs, including 431, Strand; 112 and 114, New Oxford St.; 70 and 72, City Road; 76, Aldersgate Street; and at Woolwich, Wimbledon, Kingston, Sutton, Forest Gate, Deptford, Poplar, Grays, Gravesend, Hove, Southend and Westcliff. New Branch NOW OPEN at 8, Farringdon Station Buildings, E.C.

"John Bull" Guarantee

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. You have the guarantee whether the article admits of a laboratory test or not.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED,
Proprietors of "JOHN BULL."

Night Coughs

The tickling catarrhal cough at night which makes its appearance in the Autumn and Winter, which thrives in wet weather and spoils your sleep, will disappear if you take "VENO'S." This is no new remedy. For twenty-five years thousands have used it, and have appreciated it. Keep it at the bedside and take a dose when the cough commences.

Price 1/3, Family Size 3/- All Chemists.

VENO'S LIGHTNING COUGH CURE

GRAVES 'THIRTY' 30 PIECES, 30 SHILLINGS

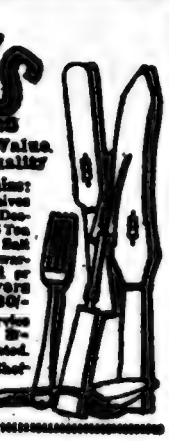
The World's finest Cutlery Value. Every piece warranted best quality.

3d. Daily

Graves 'Thirty' Service Contains: 6 Stainless Steel Dessert Knives with Ivory-grained handles, 6 Dessert Forks, 6 Dessert Spoons, 6 Tea Spoons, 6 Table Spoons, 1 Salt Spoon, 1 Mustard Spoon (all warranted to wear white throughout) and 1 pr. genuine Sheffield Shear Steel Carvers with finest Ivorette handles. Price 30/-

WE DELIVER the Graves 'Thirty' service to approved orders for 2/- now, and 2/- monthly. Money back if at all disappointed. WRITE FOR CATALOGUE of Sheffield Cutlery and Plate, Stainless Specialities, &c., Post Free.

J. G. GRAVES Ltd. SHEFFIELD.



JUNO CYCLES

CASH from £4:15s. or 2/6 Weekly

Carriage Paid. Guaranteed by our 46 years' reputation. Money returned if dissatisfied. Write Dept. D4

METROPOLITAN MACHINISTS Co., Ltd.
183 & 203, Bishopsgate, London, E.C. 2

THE CAPE SHEET

You all know its quality, 3/6 each

NEW BEDFORD CORD BREECHES, Any size, 12/6 per pair.

Either Carriage Paid.

Money refunded if not approved of

H. J. GASSON & SONS, RYE, SUSSEX.

THIS BIG BOOK FREE

128 Pages

Amazing Bargains in all kinds of Wants

A real wonder book for money-savings. Profusely illustrated. Yours FREE for post-card. Everything direct from factories at fully HALF usual prices. Watches 3/3, Clocks 1/9, Trouser Presses 2/6, Safety Razors, 9/6, Gramophones, Wireless & Sewing Machines by Easy Payments. Big Bargains in Cutlery and Household Needs. Don't delay.—Write TO-DAY.

MOORHOUSE, Ltd. ROOM 8 Padiham, BURNLEY

Motoring for the Million

That New Car

by MOTOMAC

WHEN first you get the new car home there is sometimes a feeling of disappointment. Removed from its setting at Olympia with, perhaps, a trifle less burnish or polish, it hardly looks the thing you bought. Taken out on its first run, it does not quite come up to the standard of the trial run before purchasing. In fact, you may wonder if you have got a dud and think of all the stories you have heard of only one car in three being up to specification.

Be not dismayed. Show models are often specially finished, though mechanically identical with the car delivered. Trial cars are often well run in, and always driven by someone who knows their every mood and trick. After a week or two you will be acquainted with yours. The roughness will be worn off the gears, and the skin will be developing on the cylinders. It will do much better by and by than it has done on its first trip.

These things want saying, as I do meet people who seem a little disappointed with their purchase just at first.

Another thing worth remembering, especially if as a passenger your previous experiences have been with a big 20 or 24 h.p. The small car you have bought depends for its power on revolutions. If for any reason you let the engine slow down, on hills or in traffic, it will behave but poorly. When in doubt change down and keep your engine alive. Remember above everything else that every car has its own peculiarities, and you never get the best out of it until you know them. Many failures are put on the car which really belong to the driver.

AMONG new models at the Show the Swift 18 h.p. was worthy of more attention than it seemed to get, not so much for its character as for the motive behind it. The smaller models are in evidence everywhere, but here was a special endeavour to capture some of our Colonial trade which is now in the hands of America.

I wish the Swift Co. every success, but they are fighting an uphill fight. Our better and more expensive products would sell on their merits, but they are heavily handicapped. A tariff of 17 per cent., if it goes to South Africa, means a hundred pounds on the new Swift 18 h.p., and the potential users who can afford this extra are sadly reduced. This is an aspect of the Colonial Tariff question which was not fully ventilated at the recent Election, but it is important if our export trade in cars is to thrive.

The unexpected frost of last week should put motorists on their guard. If the car cannot be kept reasonably warm, safety lies only in running the water off from the radiator.

Last year I found the radiator lamp of the "Ever Warm" type quite adequate and very economical. It requires but little attention and provides protection.

For particulars of new cars and accessories fill in details and address to "Motomac," John Bull," 93, Long Acre, W.C.2.

NAME .....

ADDRESS .....

.....

Information desired .....

"I Was Too Disfigured To Mix With My Friends"

says Mr. B. Simcox, of 44, Phœnix Street, Swan Village, West Bromwich. "A violent rash covered my cheeks, neck and chin. I went to a doctor, but the lotions he gave me were unable to cope with the awful sores.

"I was in a dreadful state. The intolerable itching and inflammation almost sent me crazy, and a good night's rest became impossible. I tried ointments and so-called 'remedies' galore, but they had no effect on the

TERRIBLE RASH

"I was such a sight I felt ashamed to mix with my friends. I had been like this for nearly eight months when a workmate got me to try Zam-Buk. The first dressings of this herbal Zam-Buk were so beautifully cooling and soothing to my tortured skin that I *knew* I'd got a cure at last.

"As I carried on with this treatment the sores dried up and disappeared and my cheeks, neck and chin became clearer every day. I jumped for joy when I realised I was free from the rash, and my thanks are to Zam-Buk and Zam-Buk alone for this magnificent cure."

Mr. B. Simcox, West Bromwich.

Purely herbal and free from animal fat, Zam-Buk is without equal for eczema, ulcers, chapped hands, cold sores, ringworm, piles, poisoned wounds, cuts, scalds, burns, bruises, etc. Get a 1/3 or 3/- (family size) box of Zam-Buk from your chemist to-day.

Zam-Buk

THE GREAT HERBAL SKIN REMEDY

Wood-Milne

RUBBER SOLES AND HEELS

Treble the life of your footwear.

See the name WOOD-MILNE on every pair

THE ONE SAFE REMEDY

TRIAL PHIAL 8D POST FREE

TATCHO-TONE

Medical Guaranty with each bottle. Chemists and Stores. Price 4/6. 5, Great Queen St., Kingsway, London, W.C.2.

Sent Carriage Paid

TRY BEFORE YOU BUY!

JUNOPHONE

The Complete Outfit INCLUDING 12 RECORDS, (24 TUNES) ATTACHE CASE, AND BOX OF NEEDLES.

We will willingly send you a Junophone Horn, Table Grand, or Cabinet Model of handsome appearance and exquisite tone, complete with records you select, on FREE APPROVAL, PACKED FREE and CARRIAGE PAID. Whichever JUNOPHONE Model you select will be a veritable masterpiece, embodying all the latest scientific improvements for the perfect reproduction of any make of record.

FORWARDED TO YOU DIRECT AT FACTORY PRICES OR EASIEST OF EASY TERMS.

FREE! Beautifully coloured Art Folder, illustrating all latest Juno models. Write NOW!

GUARANTEE:— OUR 46 YEARS REPUTATION & MONEY REFUNDED IF DISSATISFIED

FREE *Magnificent Coloured Folder illustrating all our Models.*

WRITE FOR YOUR COPY NOW

JUNO GRAMOPHONE CO. (Dept. D1.) 168 & 248, HIGH ST., LONDON, E.C.2.

Free TO THE **Deaf**

WE will present a pair of "Articaids," free, to all applications received within fourteen days from date of this paper. Absolutely no charge and no obligation.

Articaids for the Deaf.

Invisible Appliance for the Deaf. No batteries, fits right inside ear. Small, light, washable. Simply write your name and address and enclose this advertisement with six stamps to—D. & J. HILL, Ltd., 532, Danhill House, 267 Gray's Inn Road, London, W.C.1.

GRAVES

STYLISH COATS & WRAPS

Ladies should write at once for Graves' Magnificent Display of fashionable Coats.

All Garments warranted of best make throughout. From 5/- month. Each Garment distinctive in style and quality.

Coats delivered to approved orders on receipt of first payment. Balance monthly. If satisfied. Money back if you are in any way disappointed.

Write for Patterns

Complete ranges of Styles and Patterns of Coats, Robes, Costumes, &c., Post Free State which you require.

J. G. Graves Ltd. Sheffield.

THE INSTANT HAND-CLEANER AND HOUSEWIFE'S HELPER.

Like Magic for Cleaning.

Tins Everywhere, 4½d. and 8d.

100,000 Rugs GIVEN AWAY.

This Phenomenal Offer is made to the readers of "John Bull," 15-11-24. On receipt of Postal Order for 12/6 we will forward Direct from our Looms to your address one of our "Prudential" Bracelet

Real Seamless Woven GUARANTEED GENUINE BARGAINS CARPETS

Suitable for Drawing-rooms, Dining-rooms, Bedrooms, etc., handsomely bordered in thirty Turkey patterns and fashionable self shades of Crimson, Green, Blue and Art Unfadings, to suit all requirements and large enough to cover any ordinary sized room.

These Carpets with FREE SAMPLE will be sent out as genuine Carpets, showing you the identical quality we supply. They are made of material equal to wool, and being a specialty of our own, can only be obtained direct from our Looms, thus saving the purchaser all middle profits. Over 400,000 sold during the past 18 months. Money willingly returned if not approved. Thousands of Elegant Orders and Unsolicited Testimonials received. With every Carpet we shall absolutely give away a very handsome Ring to match. Organic Illustrated Bargain Catalogues of Carpets, Hearthrugs, Bedsteads, Bedding, Ashes Lessons, Curtains, etc., post free, if mentioning "John Bull," 15-11-24 when writing. (Established over Half a Century.)

F. HODGSON & SONS (Dept. J.B.), Woodsley Rd. City of Leeds.

MY GREAT OFFER

supply the finest Coventry-built cycles from 2/- weekly or lowest cash prices. Any cycle sent on 14 days' approval, packed free and carriage paid on receipt of small deposit. Write for free bargain list now.

The Orion

The World's Largest Cycle House, Dept. 27, COVENTRY

John Bull's Letter Bag

THE Editor may be flippant on this page, but his humour is kindly and never malicious, and he wants you to see it in this light. He likes to end up the week's work on a bright note and take his leave with a smile. Serious questions are handled by the expert staff of our Free Advice Service. *See page 25.*

W. O. D. (Liverpool).—"Communism has come to stay." But not here!

H. W. (Ham Street).—"My 'tipple' is nettle beer." Bet there's a sting in it!

A. M. (Hunstanton).—"Believe me I'm nobody's fool!" From which we take it you're still a bachelor.

D. H. (Manchester).—"Some folk seem to have all the luck when they go fishing." And others tell the truth.

L. D. (Dundee).—"Would you be mad if I asked for a temporary loan?" No, but we should be mad if we agreed.

K. L. (Greatham).—"The doctor has forbidden me to do any brain work." Why not take up popular song-writing?

P. R. (Fenley).—"I'm cursed with a fiery temper." Then you should get it insured.

L. P. (Leatherhead).—"A bigamist is a fool." Certainly no wise man makes the same mistake twice.

F. H. (Bedminster).—"I'm a born poet." It's a bit rough to blame it on your parents, isn't it?

D. T. (Dumfries).—"And we were brought up together." We hope the magistrate wasn't too severe.

T. H. (Stoke).—"Is it possible for a man to live almost entirely on water?" Certainly, most sailors do.

F. S. (Oxford).—"I have read many, many articles in your journal." Good! That's why we write them.

G. C. (Doncaster).—"Brains get a man on." Just as good looks get a man "off."

S. P. (Renfrew).—"My children are growing up." And may they never grow uppish.

M. P. (Doncaster).—"I have called my play 'Eyes,' and I think it will be a success." Depends on the cast.

S. R. M. (Gloucester).—"What I win the one day I lose the next." Then why not bet only every second day and win a fortune?

L. G. (Halifax).—"Business is looking up since I engaged some pretty assistants in the shop." Sort of counter attraction, eh?

R. N. (Lancaster).—"Women's dress is a serious affair." Well, you know that saying about brevity being the soul of wit?

L. N. (Harrow).—"Motor-cars make people lazy and harm athletics." Haven't you ever seen an agile pedestrian doing the hop, skip and jump for the kerb?

W. J. J. (Hornchurch).—"I find pig-keeping much more interesting, and infinitely more remunerative, than soldiering." Thus the pen is mightier than the sword.

J. McC. (Swindon).—"I write as I think." And aren't you a rotten writer?

O. S. (Seaford).—"A man's laughter will betray his character." Yes, but it's what he laughs at that counts.

B. T. (Purley).—"You make me so angry, I can't find words to express myself." Buy a good dictionary, then.

C. E. (Hythe).—"My wife says she can read me like a book," Then it's high time you turned over a new leaf.

W. T. (Todmorden).—"I feel I have it in me to be a great writer." It's probably nothing but indigestion.

W. Y. (Yiewsley).—"The gramophone industry, like any other, has its crooks." They specialise, we presume, in records that are double-faced.

M. G. (Beaulieu).—"I am afraid most of the people I've asked to my wedding won't come." But after all, it's their presents that count, not their absence.

D. R. (Selkirk).—"It's a queer thing that no fisherman seems able to tell the truth." Oh, we don't know. We've sometimes heard one call another a liar.

L. S. N. (Shaftesbury).—"I'm going to go in for music as a profession." Well, don't you dare to come and play in front of our office.

A. R. (Berwick).—"In spite of all the talk, the modern girl is very slow." It certainly takes most of them about thirty years to reach twenty.

W. B. (St. Anns).—"Writing seems to be inherited in my family." We believe even your remote ancestors could unfold tails.

C. P. S. (Brixton).—"I may be pushful, but I get there." At last we know who prevents our getting on a 'bus every evening.

T. C. (Easton).—"A number of election candidates got a reception they didn't expect." And mostly in a place between the head and shoulders where it hurt.

"EX-SERVICE" (Moss).—"Do you think all the scandal that arose during the war about the Army Service Corps has been exposed?" As far as can be A.S.C.—ertained.

M. M. (Rockingham).—"My daughter's scales are very uncertain, and I'm beginning to think she'll never make a good pianist." It's quite obvious that she should be a grocer's assistant.

A. C. (Salisbury).—"Do you believe in sports for girls?" Certainly—every girl should have one."

P. H. (Sheffield).—"My doctor is afraid he'll have to operate." Poor look-out for you if he's afraid.

H. R. (Weedon).—"Why cannot one, as a rule, marry and live happily?" Because, as a rule, it needs two.

R. O. (Sale).—"I'm reading up a lot of ancient history." Good. You'll find there were lots of fools in those days, too.

"PHILOSOPHER" (Heyford).—"Good writing exercises the mind." We find it also improves our circulation.

B. N. D. (Stanley).—"Do you think it is true that vegetarianism gives one more energy?" It undoubtedly makes one full of beans.

G. T. (Kilburn).—"After eating his dinner, our terrier ran out and has never returned." Your husband must be thankful that you tried your cooking on the dog.

W. L. E. (Ilkley).—"A man offered to wager me £100 if I could successfully steal £10." Sounds like paying Peter to rob Paul.

M. (Gosport).—"I soon put a stop to my husband's grumbling when it was cold dinner day." You gave it to him pretty hot, we expect.

H. DE. G. (W.C. 1).—"I ascribe the blame for rejected masterpieces to ignorant editors." So does many an incompetent scribe.

T. L. (Brighton).—"I'm wondering how to make a cheap bicycle stand." The easiest way we know is to lean it up against the wall.

E. N. (Queensferry)—"We're not on speaking terms with the people in the flat below." Naturally. They're beneath you.

F. E. (Prestwich).—"What's the difference between a monologue and a dialogue?" Well, a monologue is a discussion between husband and wife.

T. G. (Sale).—"And at that moment I completely lost control of the car." Hard luck? Couldn't you keep up the instalments?

T. W. (Bristol).—"A wise man puts his shoulder to the wheel." And a wiser man puts other people's shoulders to the wheel.

LETTERS requiring a postal reply must be accompanied by a stamped addressed envelope. Documents should bear sufficient postage for return. Anonymous correspondents ignored. Names and addresses of writers are essential as a guarantee of good faith.

L. G. (Rochester).—"I'm afraid my life lacks interest." In which case we're afraid you haven't got much capital.

M. T. (Dulwich).—"I am convinced that he practises his smile in the mirror." Well, that's one way of amusing himself.

L. T. (Plymouth).—"The modern girl cannot blush." Give her a moment or two with her handbag and she can.

H. K. (Seven Oaks).—"I wrote you a touching letter last month." We know. But we don't reply to that sort.

J. K. (Saltsea).—"I am enclosing a funny story." Who gave you the idea that we dealt in antiques?

D. E. (Chichester).—"What makes men always choose diamonds for engagement rings?" The girl, usually.

H. J. (Widnes).—"My wife used to be quiet and thoughtful, but now—what a difference!" Sort of ex-pensive, eh?

L. A. (Southsea).—"Sailors, as a class, do not take much interest in politics." No wonder they're so often at sea.

G. J. (Birmingham).—"My boy gets up at six o'clock and brings me a cup of tea." You must appreciate the early sonrise.

L. V. H. (Balham).—"I was shaved by a lady barber, but she wouldn't talk to me." You must remember she had a close view of your face.

W. F. C. (Southampton).—"We are thinking of killing the canary for our Christmas dinner." Why rob the cat? You can win one of the 250 *Bullets* Turkeys this week.

T. T. (Mayfair).—"Where are the ox-eyed beauties of the poets?" We don't know. They're mostly peroxide beauties these days.

G. T. (Chenies).—"Every cloud has a silver lining." But a man can't go about this weather wearing a pair of clouds on his legs.

MAISIE C. (London).—"The candidate I supported is a handsome chap." Then the X you put against his name meant something else beside your vote?

F. F. (Hardwick).—"I like your Straight from the Shoulder column." They are straight lefts that are always right.

G. J. (Canterbury).—"A parson has to be able to put two and two together." Especially when he officiates at a double wedding.

H. K. (London).—"People who sing in their baths should be punished." Well, they often get into hot water, don't they?

C. T. (Eastbourne).—"I should like to live on an island where there is no post office or any means of communication with the outside world." We should like you to, too.

J. L. (Tooting).—"He said he was just the man I was looking for and when I gave him a job he robbed the till and disappeared." Then he's still the man you're looking for.

T. S. (Maidenhead).—"I wonder whether any people still disbelieve in woman's suffrage?" Undoubtedly. We know one good lady who said she would only vote for her candidate if he promised to use his influence to prevent her from being able to do so at the next election!

(Many replies unavoidably held over.)

Introducing my

Wonderful Xmas Number!

ACTUALLY 11 complete stories—68 pages—and a cover in 4 colours which will beam from the bookstalls! And the drawings!—my word, you never saw the like. This is something *very* extra! Just out. Get a copy to-day!

THE

PASSING SHOW

CHRISTMAS NUMBER

JUST OUT — SIXPENCE

Does Your Watch Sleep at night?

Does the watch or clock you buy give full service for 24 hours a day, or is it useless in the dark? Ingersoll Radiolite Watches and Clocks show the time just as well in the dark as they do in broad daylight, thus giving double the service and value of an ordinary model.
Think how useful an Ingersoll Radiolite would be to you. There's one to suit your purpose—at a price you can afford to pay.

Ingersoll Radiolite

SHOW TIME IN THE DARK

obtainable from any of the

INGERSOLL ACCREDITED AGENTS

throughout the Country.

Ask an Agent to show you the full range of Ingersolls.

INGERSOLL WATCHES - - 7/6 to 45/-
INGERSOLL ALARM CLOCKS 7/6 to 25/-

Any shopkeeper who tries to dissuade you from buying an Ingersoll has an ulterior motive for so doing.

INGERSOLL WATCH CO. LTD.,
Ingersoll House, Kingsway, London, W.C.2

INGERSOLL YANKEE RADIOLITE 15/-
(Plain Dial 10/6)

---

96 PAGES ILLUSTRATED

A WONDER-BOOK OF HEALTH

A new edition of 1,000,000 is now ready for free distribution to the public.

FREE FOR ½d.

This up-to-date book of Herbal Reference is issued by Heath & Heather, the world-famed Herb Specialists of St. Albans. It is a compendium of useful information on Nature's remedies for all the common everyday ills of mankind and should be a treasured possession in every household.

It has been a revelation to many of those who have already received it, and congratulatory letters are daily received by its publishers, with expressions of profound gratitude for the information it contains.

80 years of age and not an ache or pain.

It is certainly foolish to continue dosing with *minerals and chemicals which often do more harm than good* when *Nature* has provided an abundance of healthful herbs for remedial use. The correct remedy is plainly indicated in the book, which at the same time is intensely interesting from a literary point of view. Heath & Heather have the finest range of Herbal Fills, in which they specialise. *They do not offer one pill which will cure everything.* Such a pill is impossible. They follow the common-sense plan of a pill for each complaint, separately compounded of Nature's herbs on scientific principles.
Thousands of relieved sufferers in all parts of the world are blessing the Health Book, and are enthusiastically urging their suffering friends to write for it.
Get your copy now by filling in the Coupon below. Place the Coupon in an envelope and turn in the flap—do not seal down—address your envelope to HEATH & HEATHER, LTD., Herb Specialists, ST. ALBANS, and affix a ½d. stamp.

HEATH & HEATHER, LTD., ST. ALBANS.
Please send the Wonder Book of Health post free to

NAME .....

ADDRESS .....

.....
JOHN BULL.

They Keep You Young!

Phillips "STICK-A-SOLES" smooth life's difficult way. The wonderful ease and comfort they give takes years off your age. Tough as steel, yet light as a feather. Secured with Phillips SOLUTION ONLY.

If any difficulty in obtaining send name and address of Bootmaker to Phillips Patents, Ltd. (Dept. 62), 149, Old St., London, E.C.1, who will arrange your supply.

Phillips President 'STICK-A-SOLES'

From all Bootmakers

Men's, 3/6
Ladies' 2/6
Including Solution.

LINO PRICES REDUCED.

WHY PAY CASH

for a floor covering when you can get Catesbys Cork Lino on Easy Terms? Catesbys Cork Lino is the leading floor covering in the world. Cork Lino gives full satisfaction to all who buy it and you will find the Lino the best you've ever used if you will give it a chance to prove its worth. Try some on Easy Terms (no references or security required) or pay cash. We pay carriage to your door. Write for sample cs. reduced prices, and book of designs post free.

Catesbys CORK LINO
Dept. K191
TOTTENHAM COURT RD., LONDON, W1.

MY GRAMOPHONE OFFER
INCLUDES **RECORDS**
5 YEARS GUARANTEE & 14 DAYS FREE APPROVAL

THOUSANDS OF TESTIMONIALS

CARRIAGE PAID & FREE PACKING

MY NEW SEASON'S LISTS show a wonderful selection of superb Gramophone Bargains at the lowest prices. Choice horn and hornless models, including the famous **ROBEYPHONE**, Portable, Table Grand and Pedestal Instruments, in **Solid Oak or Mahogany**, on the **Easiest of Easy Payment Terms.**
All the latest and most novel designs illustrated at terms to suit all pockets. You select your own records from my huge up-to-date stock. First instalment secures immediate delivery. Money refunded if dissatisfied. *Tens of Thousands of Testimonials.* **Don't miss these Grand Offers so write for beautifully coloured free lists now.**

Sent for **1/9** WEEKLY

Chas. T. Robey THE WORLD'S PROVIDER. 10, COVENTRY.

MASTERS, of RYE

the famous dress designers, offer this handsome Tailor - made Winter

VELOUR COAT

63/-

ON EASY TERMS
which allow you to dress in style equal to the richest lady in the land.
The "Rita," as illustrated, is our latest creation, an exceptionally good looking coat, made of good quality velour cloth, gauged and handsomely embroidered collar, cuffs, and front and fastened with a smart ornamental buckle. Half lined with Art Silk Brocade, and our terms are only

8/- MONTHLY

Send 8/- while there's the opportunity to buy such a beautiful coat on such easy terms of 8/- monthly—a good coat that looks good and will wear well, it is a smart design, attractive good cloth, and well tailored. Send 8/- and say which colour we shall send you:—Navy, Nigger, Mole or Black. Satisfaction or deposit refunded. Coats 30 - to £5. Price List Free.

MASTERS LTD.,
83, Hoyle Stores, RYE.

SAVE MONEY UPON YOUR NEW CORSET

Th's 14/11 AMBRON CORSET now 8/11

My rock-bottom Sales Bargain is not an occasional one. It is a maker's direct price offer, which is always open, and no periodic shop sale can ever compete with the wonderful and unsurpassed value and quality of the Ambron maker-to-wearer Corset bargain. You always gain by choosing an Ambron Gold Medal Health Corset, for it is the supreme corset of Fashion and Distinction the very latest vogue, a corset which reveals, and increases the figure's lines of beauty. No shop corset hurriedly selected can rival the Ambron Corset in its delightful sense of comfort, durability and wear, and all this can be proved by your acceptance of my Home Trial Offer.

SENT AT ONCE FOR DEPOSIT OF **1/-**

And particularly note, too, that this 14/11 Ambron Model is now but 8/11—a 6/- saving you could not effect elsewhere. You have but to fill in coupon and send with 1/- deposit, and then the charm and advantage of a private Home Trial is yours. If you keep the model, send me balance of 7/11 either in one sum, or 1/- weekly. Let the Ambron Corset be your choice.

The new Ambron Model is cut from the famous Ambron Super Corset Cloth, a fabric of wonderful strength and durability, with bust two inches above waist line as present vogue. It is stayed with duplex rustless supports, cloth cased and specially reinforced at ends, and fitted with wedge-shaped busk and four adjustable woven lock suspenders, detachable. Pretty trimming completes this exquisitely dainty Corset, which is easily washable without removal of busk, trimmings, or supports.

6/- REDUCTION COUPON.

By which you get a 14/11 Ambron Corset for 8/11. Simply write full name and address on a piece of paper, to which pin this coupon.

Please send me a 14/11 Ambron Model "A" Corset at the reduced price of 8/11, on approval. My measurements are:—

Size of Waist.....Bust.....Hips.....

I enclose 1/- deposit with 6d. postage, and if I do not immediately return Corset, I will either complete purchase in one sum of 7/11, or by weekly instalments of 1/- each. Please cross Postal Orders thus: / / Sizes range from 19 ins. to 36 ins. Over 30 ins. 1/6 extra.

X JOHN BULL, 15/11/24. No. 409.

Post your Order at once to

AMBROSE WILSON, Ltd., 409 Allen House, 70, Vauxhall Bridge Road, LONDON, S.W.1.

The Largest Mail Order Corset House in the World.

Relieves Headache

A little Musterole rubbed on forehead and temples will usually drive away headache. A clean, white ointment made with oil of mustard, Musterole is a natural remedy with none of the evil after-effects so often caused by "internal medicine."

Use Musterole for neuralgia, pleurisy, congestion, sore throat, sprains and colds on the chest. (It often prevents pneumonia.)

BETTER THAN A MUSTARD PLASTER

MILLER'S

MUSTEROLE

WILL NOT BLISTER

JB

Thos. Christy & Co., London

WHOOPING COUGH CURED

ANOTHER REMARKABLE TESTIMONY.

Mrs. Foster, of 25, William Road, Sutton, Surrey, writes:—

I wish to say how pleased I am with "GALLOWAY'S" COUGH SYRUP. My little boy had whooping cough, which left him with a very bad cough, and although we tried with practically every known remedy, he could not shake it off. We were advised to try "GALLOWAY'S" COUGH SYRUP, and much to our relief this quickly cured him.

It is pleasant to take, and I am sure that all children like it and will take "GALLOWAY'S" without any difficulty.

Every dose of "Galloway's" Cough Syrup is a sure step to speedy recovery, but see that it is "Galloway's."

GALLOWAY'S COUGH SYRUP

Sold by Chemists and Stores everywhere. Price 1/3 and 2/6 per bottle; or direct from P. H. Galloway, Ltd., Chemists, London, S.E.17, price 1/9 and 3/- post free

JB

YOURS for 1/-

Every reader of JOHN BULL who has or is going to have a wireless set should take this opportunity of obtaining a pair of these splendid headphones on our unheard-of bargain terms.

FREE.

Totally glass enclosed Crystal detector, ball jointed, patent screw crystal cup, complete with catswhisker ready for mounting given free with headphones.

"BRIGHTONIA" HEADPHONES.

READ OUR BRIEF DESCRIPTION.

Genuine 4,000 ohms resistance "Brightonia" double headphones, heavily nickel-plated, fitted with adjustable headband in two sections, of the very latest and most comfortable type. Absolutely pure musical reception is assured by the laminated magnets and highly sensitive diaphragms of exceptional thinness and accurate adjustments. Altogether the finest head set ever offered, no matter at what price. Fully guaranteed 5 years.

OUR UNHEARD-OF TERMS.

We send a pair of these high quality headphones upon receipt of 1/- deposit. If satisfied, you send 2/6 more on receipt and the balance by instalments of 2/6 until only 22/6 is paid. Price full cash with order (or within 7 days of receipt) £1/-. Send P.O. now to:—

SIMPSONS (BRIGHTON), LTD.

(Dept. 743), 94, Queen's Rd., Brighton, Sussex

Out of the Gutter

Giving a Lift on the Road of Life

POETS sing of the glories of the open road, the golden way before and the blue heaven above, and all that sort of thing.

It sounds all right in the summer-time.

Have you ever seen, in the dreary, chill days of late autumn, a tired-eyed footsore fellow-man trudging along the highway in search of work, or a weary, drawn-faced woman carrying a child at her breast, wondering where she can find a night's shelter? Have you ever noticed how wistfully they glance at every passing vehicle, hoping that they may be offered a lift on their journey?

The joys of the open road must be sung in a minor key as winter approaches.

There are thousands of men and women in this land of ours to-day who are homeless, who tramp from place to place in search of work that is so hard to find. They sleep as best they can under hedges and haystacks, or creep into the woods for shelter. To them life has become a long, weary pilgrimage, and there are few who give more than a passing thought to their pitiable plight.

A FEW weeks ago we told the pathetic story of one of these homeless wanderers who was so famished that he snatched a crust from the gutter.

For many months he had not known what it was to rest his aching body in a clean bed or satisfy his hunger with a good, solid meal. Workless through no fault of his own, he had tramped the country vainly seeking employment, and had at last drifted to the great city whose streets are paved, not with the gold of nursery tales, but with broken hearts and bitter tears.

There, within a stone's throw of the historic place where Britain's laws are made, in the shadow of the mansions where wealthy, well-fed citizens lay snugly asleep, he had taken shelter from the storm which, as though in pity for his desperate condition, sent him on the crest of its muddy waters the rain-sodden crust which was the first food he tasted that day.

THROUGH the ministrations of "The Greatest of These——" Fund, that man has now been lifted out of the gutter, and after tasting the bitterest dregs of poverty, is once more raising his head in hope.

He has been fed and clothed, and as we write he is on his way to a reader in the country who will provide him with a comfortable home, and pay him wages for such work as he is able to do while he is recovering the strength that has been sapped by his terrible experiences.

This is but one case of many in which we have been able to drive away despair and bring new hope to souls submerged by floods of misfortune. It is a wonderful work for which we ask no reward other than the continued support of our readers.

We have greater need than ever for increased subscriptions in order to cope with the demands upon the Fund. Learn the luxury of doing good by helping us to give a lift to such poor wayfarers on the road of life.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENTS.

A Davies, 2s.; C. M. D., 6d.; Manchester Reader, 6d.; Ibex, 2s.; Kilmaurs, 1s. 6d.; "Landlady's Ninth," 1s. 6d.; South Molton, 2s. 10d.; J. L., 6d.; "Rex," 7d.; Edinburgh, 1s. 4d.; "27," 2s. 6d.; Stratford, 6d.; E. F. P., 10½d.; Sandy, 2s.; Thankful, 1s.; A. B. Tibsheif, 3s.; Wellwisher, 1s.; Margate, 2s. 6d.; "A. B. C.," 1s. 6d.; Badger, 6d.; "N. 2," 7d.; Tim, 2s.; J. S., 2s.; "A Lucky Start Tip," 1s.; Preston, 2d.; A. T. Kitchen, 1s.; Hope Thankful, 3s.; Sympathetic, 6d.; Stratford, 5s.; L. C., 2d.; Every Little Helps, 2s. 6d.; Jeff, Canonbury, 2s.; Perci Vere's 6th Ninth, 2s. 3½d.; E. A. Budd, 2s. 6d.; B. Wlisher, 7s. 6d.; "Ninth," 1s.; "——," (Acton), 10s. 10d.; W. W., 4d.; A. Young, 6d.; T. M., 4½d.; Phelo, 1s.; Red Stock, 1s.; L. E. S., 1s.; A. C. Tetgate, 8s.; "Doubting Thomas," 7d.; "Bonzo," 5s.; R. K. B., 1s.; M. A. C. (Burnley), 2s. 8d.; Somerset, 6d.; W. Franks, 1s.; H. O., 1s.; Longing Eye, 3d.; F. L. S., 1s. 3d.; T. L., 1s.; B. E., 10½d.; Old Contemptible, 6d.; J. B., 2s. 6d.; Snowball, 2s.; H. J. G., 1s. 6d.; Worker's Wife, 7d.; Anon., 10s.; N. W. Battersea, 1s. 7d.; Anon., 1s.; "Y." (Oxford), 5s.; E. P., 6d.; J. E. Meadows, 1s.; John Tait, 2s. 6d.; "Optimistic," 3s. 4d.; E. G. Francis, 1s.; M. J., 1s.; "Mite," 2s.; Witney, 1s. 6d.; Anon., 1s.; "6447," 10s.; A. J. Shite, 2s. 6d.; A. Milne, 2s.; Mrs. G. Toler, parcel; G. Rough, parcel; "Two Readers' Ninth," 1s. 7½d.; C. W. F., 2s. 6d.; B. Reekie, 7d.; Brechin, 3s.; F. K., 1s. 2d.; Mrs. Stopes, 1s.; J. L., 4s.; Birmingham, 1s.; V. W., 13s.; J. Collins, 8s.; What I Can Spare, 1s.; G. N., 6d.; J. G., 6d.; "Salmon Trout," 2s.; Mrs. A., 6d.; Sandy McBunn, 2s. 6d.; H. E. May, 1s. 1d.; M. B., 1st 9th, 1s. 6d.; P. B., 6d.; E. D., 1s.; T. M. Jannett, 6d.; J. Yorkston, 6d.; J. Wood, 1s.; Mrs. B. Cockerell, 6d.; P. Britten, 2s.; Ucalite, 1s. 6d.; A. J. S., 6d.; L. Goodman, 1s. 6d.; C. Duke, 2s. 6d.; E. J. Williams, 6d.; J. Fraell, 6d.; H. G. West, 6d.; M. Broadbent, 1s. 6d.; A. Shaw, 6d.; J. H. Goodman, 6d.; Senex, 11s. 6d.; Pictures, 6d.; H. G., 1s.; Anon., 9d.; Targeteer, 6d.; Anon., 6d.; Mother of Nine, 1s.; E. Goddard, 6d.; Granny Cornfield, 1s.; Small Winnings, 4½d.; J. Fraser, 6d.; Mrs. Cope, 6d.; P. Petrie, 5s.; H. M. Munro, 6d.; Southampton, 6d.; G. Edgcombe, 7½d.; R. H. Lace, 1s.; Mrs. J. Carter, 1s.; G. P., 6d.; O. L. W., 10d.; H. Reisdorf, parcel and 6d.; Mrs. Frampton, parcel; E. T., 6½d.; Mrs. K. M. Bennett, parcel; J. Mackenzie, 10s.; A Friend (Upper Holloway), £2; A. W., 2s.; Hopeful Miner, 10d.; C. C., 2s.; "Salmon Trout," 2s. 6d.; Nestor, 6d.; "108," 2s.; "Paddy Potstick," 10s.; Old Reader, 1s. 6d.; Mrs. Payne, 1s.; "In Good Company," 2s. 6d.; A Yorkshire Reader, 1s.; Walton, 1s.; W. Fox, 2s. 6d.; M. A. Otter, 1s.; M. J. E., 3d.; Thera, 1s.; "Black Cat," 4s.; Thea, 2s.; F. R., 1s. 4½d.; Hedleys, 4s.; "Ex-Royal Fusilier," 2s.; Target Prize, 6d.; Potteryite, 6d.; Fulham, 2s. 6d.; Cymraes in Werthyon, 1s.; A. Metcalfe, 2s.; N. F. Holwell, 1s.; Brownie, 5s 6d.; Anon., 1s. 11d.; A. Steele, 1s. 3d.; C. E. Webb, 9d.; T. Hinchy, 2s. 6d.; Mrs. H. C. Gammon, 2s. 6d.; C. H. Walker, 6d.; Good Luck, 2s.; An Incurable Optimist, 2s. 10d.; A. H. Brown, 4s. 4d.; Long Tom, 6d.; Melton Mowbray, 2s.; Wellwisher, 2s. 6d.; M. B., 6d.; Working Woman, 10s.; "27," 1s.; First Ninth, 6d.; 3rd Ninth, 6½d.; Grateful Mother (Blackpool), £1 10s.; "9th London," 5s. 2d.; Disability 28529 H. G., 10d.; Signet, 1s. 6d.; T. M. N., 4s.; J. O. Jones, 5s.; E. H., 6d.; Zummerzet, 2s.; "Hodge," 3s.; Rock, 1s. 2d.; H. J. T., 4½d.; Kiffywitsy, 1s.; F. E. S., 2s.; A. W. M., 6d.; Mrs. L. Brown, 3s.; Lough, parcel and 6d.; Lucky Henry, 1s. 4d.; Target Coupon, 1s.; Mrs. Green, 6d.; M. B., 2s.; Elizabeth, £1; A. G. E. Adams, 1s.; Unlucky One, 4s.; First Bud, 2s. 6d.; Rhemilander, 1s.; W. Bognor, 7d.; Unlucky One, 1s.; Ninth for Luck, 2s.; Two-Ninths, 6d.; Canterbury, 1s.; W. M. J., 4s.; Sweep, 1s. 1½d.; Ripley, 3d.; Widow's Mite, 6½d.; Constant Reader, 1s.; M. Sharp, 6d.; Berts, 1s. 3d.

"Aloka," 5s. 10d.; "Little Dorrit," 9d.; "3316, 8th Ninth," 1s.; "Laura," 2s. 6d.; "Gratitude," 1s. 3d.; "Spider," 1s.; "Two Ninths" (Aberdeen), 2s. 6d.; "One Ninth," 1s. 6d.; Anon, 6d.; "A Miner's Wife," 10d.; F. J., 6d.; A. C. E., 1s.; "One Who Must Not Grumble," 6d.; "Jew," 2s.; "One Ninth," 5s. 7d.; H. C. (Watton-on-Thames), 1s.; "Every Little Helps," 2s. 6d.; "Unlucky Jim," 5d.; "Still Hoping for Luck," 3d.; "A Canny Scot," 5s.; "An Amateur Painter," 1s. 2d.; "3rd Ninth, Still Waiting," 7½d.; A. T. (Aberdeen), 2s.; J. J. D. J. (Reading), 12s. 6d.; E. P. (Liverpool), 1s.; "My Second Ninth," 6d.; H. C. (Liverpool), 1s.; "Bellringer," 11s. 6d.; J. N. S., Montrose," 3d.; "A Ninth" (Battersea), 3s. 6d.; "Workman's Wife," 3d.; "Regular Reader" (Bexhill), 1s.; M. C. (Greenwich) 1s. 6d.; "My Fourth Ninth, J. S.," 9d.; "Two Ninths," 9d.; "Interested" (Yorkshire), 1s.; B. P., 1s.; "Poult's Two Weekly Ninths," 2s. 6d.; "Unlucky One's Ninth," 3d.; "Nurse's Pocket," 2s. 3d.; "Wish It Was More," 6d.; "4th Bullet and 4th Ninth," 6d.; M. T. P., 4d.; "Better Days Ninth" (Croydon), 2s. 2½d.; Anon., £1; "Grateful A Ninth," 9d.; "Another Ninth," 2s. 4d.; "Sympathiser" (Sheffield), 3d.; "Week-End Luck Ninth," 1s. 6d.; "Really Thankful," 10s.; Mrs. H. d'E. S. (West Malling), £2 2s.; "Success," 2s. 6d.; E. M. R., 6d.; "Phelo," 1s.; "Lonely," 1s. 4d.; "Ninth," 2s. 6d.; Mrs. C. A. S. (Macclesfield), 1s.; "Only a Target Winner," 6d.; "A Poor Woman," 1s. 6d.; "Mabs," 2s. 1d.; "Long Tom," 6d.; "A Ninth of a Bit of Luck," 6d.; H. S. (Great Yarmouth), £1; "Margaret's First Ninth," 1s. 9d.; "Happy Sally," 5s.; "Lighten Our Darkness" (Plymouth), 2s.; "Disabled T. I.," 6d.; H. B., 6d.; Mrs. H. V. (New York), 3s. 6d.; "Irish Colleen," 2s. 6d.; Anon., 1s.; T. L. S. (Reading), 4s.; H. E. W. (Barnstaple), 1s. 1d.; "Landlady's Ninth," 1s. 3d.; G. K. (Plumstead), 7s.; "Snowball," 2s.; "Northumberland Miner," 2s.; "A Hopeful Bulletcer," 6d.; "Fernl's Ninth," 1s.; "One of the Buffs," 2 dollars; "First Ninth" (Calgary), 25 cents; "For a Friend In Need," 2s. 6d.; "A1," 6d.; "Widow's Mite" (Glasgow), 6d.; "Another Ninth, M.A.," 1s.; "Cloudy's Fifth Ninth," 6d.; E. H. B. (Harringay), 1s. 9d.; R. C. (Faversham), 2s. 6d.; Anon., 8d.; "108," 1s.; Mrs. A. E. R., 1s.; "Garden of Love," 1s. 6d.; "Tibyme," 7d.; Anon., 1s. 6d.; "Half of My Tip," 2s.; "St. Madoes, One Ninth," 1s.; H. A. (Radford), 1s. 4½d.; "Reekie's Ninth," 1s.; W. M. J., 1s.; T. N., 1s.; "H. L. 1927," 2s. 3d.; "Ilford," 1s.; M. E. J., 6d.; "My First Ninth," 9d.; B. J. G. (Amesbury), 3s. 6d.; "C.-on-M. 79," 6d.; "Rodeo," 3s. 6d.; "Melton Mowbray."

(Continued on next page)

(Continued from previous page.)

2d. 6d.; H. B. (Spalding), 6d.; B. D., 3s. 4d.; B. S. S. (Edinburgh), 5s. and parcel; Mrs. B., 1s.; A. P. C. (Weston-super-Mare), 6s. and parcel; M. J. E., 2d.; "Priceless Sympathy," 7s.; W. (Bognor), 1s.; "15-year-Old Servant Girl," 2s.; P. E. P. (Stoke Newington), 10s.; "Lucky Ninth," Accrington), 1s.; J. Y., 6d.; E. A. N., 6d.; "Ucalite," 1s.; M. S. (Manor Park), 1s.; A. W. (Motherwell), 6d.; A. S. (Manchester), 6d.; "Last Chance," 6d.; "Winner of 2s. 6d. Bullet," 2s.; A. W. M. (Gorton), 6d.; H. B., 6d.; Anon (Coalville), 6d.; V. W., 6d.; "First Ninth," Chilbolton, 1s., 2s. 3d.; "Midge," 6d.; "A Friend," E. M. B., 2s. 6d.; "Thanksgiving," 2s. 6d., 10s.; "Yeoman," 2s. 6d.; Anon. (Hastings), 2s.; H. E. S. (Sarum), 2s. 6d.; V. W. K. (Glasgow), J. H. B. (Harlesden), 1s. 6d.; V. W. K. (Glasgow), 2s. 6d.; J. F. (Cromarty), 2s.; Mrs. A. F. (Ilkley), 10.d., 10s.; L. B. (Torquay), 2s. 6d.; "W.," £1; J. B. I. (Blackburn), 2s. 6d.; A. K. (Ashton-u.-Lyne), 10s.; Anon., 1s.; "Selfish," 1s. 6d.; "Sagittarius," 9d.

H. O. Dadswell, £1; John Woolley, 1s.; "1184," 1s.; P. D. 9th, 6d.; Enmag, 2s. 6d.; "Sympathetic Worcester," 5s.; Blinky, 5s.; Humble Ninth, 3d.; "Tweedside," 5s.; "Lessudden," 5s.; "Stamps," 2s. 6d.; "Unto One of the Least of These," 2s. 6d.; H. Molloy, 3s. 7d.; E. Purkiss, 1s.; H. Molloy, 5s.; F. S., 1s.; M. T. P., 1s.; United Pennies, J. H. M., 6d.; E. 1st 9th, 9d.; "One Pound Prize," 2s. 6d.; "Bad Patch," 10s.; Every Little Helps, 2s. 6d.; F. M., 4s.; C. A. Parratt, 2s. 6d.; Best of Luck, Southampton, 3s.; D. Kinghorn, 2s.; W. Bognor, 6d.; Another Ninth, 2s. 11d.; A. T. Aberdeen, 1s.; Poult's Wecky Ninth, 2s. 6d.; J. N. S., 1s. 6d.; E. M. Beckett, 2s.; M. Cooper, 1s. 6d.; W. Cassell, 1s.; Workman's Wife, 7d.; M. E. J. 9th, 1s. 6d.; Northampton, 2s.; Ninth of ten, 1s. 11d.; D. H., 2s.; Yorkshire reader, 1s. 6d.; E. Milleson, 2s. 6d.; R. H. Auchinblae, 5s.; Quite Successful, 1s.; "Goose Fair 9th," 2d.; Chard, 1s.; M. A., 10d.; "A Promise Resolven," 10½d.; H. C., 1s.; Anon., 10d.; A. S. Crawford, 1s. 6d.; Mrs. R. Scott, parcel; Miss Cardwell, parcel; Anon., parcel; Anon., parcel; E. H. Rose, 6d.; Reader's 2nd 9th, 2s. 3d.; D. E. Barrett, 6d.; Uncle's 3rd 9th, 2s.; Long Tom, 1s.; "My Little Bits," 6d.; "Jecco," 1s.; 9th of Unexpected, 1s. 11d.; Regular Reader, 9th, 2s. 6d.; C. W. O., 1s.; Mary Thompson, 10s.; Mrs. B. Jenkins, 2s. 6d.; J. Henshall, 6d.; F. R. S. (Surbiton), 5s.; E. Watts, 5s.; J. and M. Wood, 5s.; A. K., 10s.; Exchequer, 6d.; C.-on-M. 79, 4d.; 6th 9th, 10d.; M. J., 1s.; "Gip," 1s.; C. S., 5s.; M. Vale, 6d.; "1184," 2s.; Hope, C. S., 6d.; Pete, 6d.; Sagittarius, 10d.; Conductor, 6s.; G. E. B., 1s.; 1st 9th, 1s. 2½d.; Schoolgirl, 3½d.; Anon., E. C., 1s.; "Jessie," 1s.; "8318," 1s.; C. Lyon, 3s. 4d.; Ben's 9th, 2s.; "One Ninth," 1s. 3d.; W. F. Brooks, 2s.; H. H. Jeffries, 2s. 6d.; H. Whitcombe, 3s. 6d.; Robin Hood, 2s.; "One Who Loves Burns," parcel; T. E. Ponty, 6d.; "Garden of Love," 1s.; A Cripple (Axminster), 1s.; The Ninth 9th (Preston), 1s. 10d.; "Ubique," 2s.; W. Shirt, 10½d.; F. H. Hayden, 2s. 6d.; W. Neiser, 2s.; Oxford, 6d.; D. C. M., 6d.; "System," 4d.; Aviary, 1s.; F. S. Newark, 5s.; "A Lover of Flowers," 2s. 6d.; S. Putney, 2s.; Lord, 6d.; A. Prescott, 1s.; "Feeling Friend," £1; Congrat Target, 1s.; "Wee Mac," 6d.; "Souvenir," 1s., and 1 franc; M. Quartermain, 6d.; A Ninth on the Ninth, 9d.; "Royal Berks Regt. 19158," 6d.; Neuf, 6d.; M. Tomlinson, 4s. 6d.

(Many acknowledgments unavoidably held over)

"Bullets" Bulletin

THE Christmas season is upon us and soon the shop-windows will be gay with presents and seasonable fare. Already Christmas puddings are being prepared, but how many people have yet considered the purchase of that indispensable item of the Christmas menu—a Turkey?

Well, we have been doing that for you. A large number of the finest Turkeys are being reserved as *Bullets* prizes, and week by week they are being allotted to senders of good *Bullets*. The winners of the first hundred were informed of their success last week; the present contest is to decide the ownership of more than double that number—of 250 "Prize" Turkeys in both senses of the word. This week's offer of £250, £100, £50, £25, £10, 250 *Bullets* Turkeys and hundreds of other awards, will mean that *Bullets* will solve for many competitors the problem of Christmas expenses.

The shadow of a coming event of outstanding importance in the competition world is seen at the foot of this page. For our big Christmas Offer, further details of which will appear next week, we have appropriately kept the biggest *Bullets* prize-list of 1924. A Monster First Prize and numerous other increased awards will form a fitting climax to a wonderful *Bullets* year.

SELECTION OF EXAMPLES FOR "BULLETS" COMPETITION No. 543.

BALDWIN'S PROGRAMME	APPLE OF DISCORD
THANKS TO WIRELESS	IN HOSPITAL
RETURNED EMPTY	WHY HE YAWNED
DANGEROUS SUBJECT	STUDYING PRICES
HER FIRST ATTEMPT	LETTING THE CAT OUT
AFTER FATHER	QUIET CHAP
ENOUGH FOR ME	WOLF AT THE DOOR
WORK AND PLAY	PLEASING HER
WHEN HE KISSED HER	BOOMING
IRRITATING	WHAT IS A WIFE?

These Examples can be made use of on the Coupons on this page, and must reach us on or before THURSDAY, NOVEMBER 27th. All Coupons so used MUST be marked clearly with the number 543 in the top left-hand corner, and envelopes containing these Coupons must be addressed "Bullets" No. 543, JOHN BULL, Long Acre, London, W.C. 2. Such Coupons must not contain any of the Examples for Competition No. 542.

250 Turkeys This Week!

2nd. Prize **£100**

£250 FIRST PRIZE

3rd. Prize **£50**

4th. Prize **£25** 5th Prize **£10**

200 Prizes of 5/- 500 Prizes of 2/6 | **100** Prizes of **£1** | 4,000 Target Prizes | **10** PRIZES OF **£5** | **10** PRIZES OF **£2.10**

and 250 Fine Turkeys

STILL TIME TO WIN A PLUMP 'BULLETS' TURKEY. IT WILL REACH YOU IN TIME FOR CHRISTMAS

EXAMPLES FOR "BULLETS" No. 542.

LAND OF HOPE
IN POWER
ON ALL SIDES
NEEDS ALTERING
THE NEXT EXHIBITION
SOMETHING WE WANT
HUMBLE PIE
MAN TO AVOID
IN THEORY
WHY SHE REFUSED
NOT AFRAID
MORE TO FOLLOW
LONG ENOUGH
ACCORDING TO WIFE
ATTRACTIVE
WITHOUT A BLUSH
ENJOYING HERSELF
AN OUTCAST
GONE FOR EVER
WHEN FATHER'S AT WORK
STANDS ALONE
WAITING FOR POST
WHAT THE BOOKIE SAID
BENEATH THE SURFACE
ON MY DOORSTEP
ADMIRING HER
TALKING ABOUT HOUSES
THROUGH THE KEYHOLE
BREACH OF PROMISE
HOW HE ESCAPED
HARD TO SEE
WHAT IS A FOOL?

"BULLETS" RULES.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness, and originality.
2. Bullets must be plainly written on one of the coupons, and only two attempts may be written on each coupon.
3. All four coupons may be used and a postal order enclosed at the rate of 6d. for each coupon made use of, which must be made payable to JOHN BULL, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.
4. All coupons arriving too late to be judged with absolute thoroughness will be duly returned.
5. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.
6. The Editor's decision on any matters or dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the First Three "Bullets" Prizes in Competition No. 542 have purchased their copies of "John Bull."

HOW TO MAKE "BULLETS" — NO LETTER RESTRICTIONS.

Choose any of the *Examples* printed; then give any **Two, Three, or Four Words** having some bearing on the *Example* chosen, each of which can begin with any letter in the alphabet. These specimens will guide you:—

Example:—THE NEXT GENERATION *Bullet*:—BETTER HALVED THAN STARVED.
Example:—THE TRUTH *Bullet*:—"LOSES WEIGHT" WITH "ADDITIONS."
Example:—WHAT ALGY SAID *Bullet*:—"LET'S SEE!"—REMOVING MONOCLE.

ENCLOSE A POSTAL ORDER AT THE RATE OF 6d. FOR EACH COUPON USED

ADDRESS ALL COUPONS TO "Bullets" No. 542, John Bull Long Acre, London, W.C.2.

Example _____ Closing Date, Thursday, Nov. 20.
Bullet _____

Example _____
Bullet _____

542 P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for.
Signed _____
Address _____

Example _____ Closing Date, Thursday, Nov. 20.
Bullet _____

Example _____
Bullet _____

542 P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____ Closing Date, Thursday, Nov. 20.
Bullet _____

Example _____
Bullet _____

542 P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

Example _____ Closing Date, Thursday, Nov. 20.
Bullet _____

Example _____
Bullet _____

542 P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

If you desire to send in further "Bullets" you can write them on plain paper

The original cheque for £250 awarded to the First Prize-winner in "Bullets" Competition No. 539 can now be seen in the window of Mr. Backwell, Castletown, Isle of Man.

The Result of "Bullets" Competition No. 540 (£1,000 Offer) will be published in next week's issue.

MAMMOTH 'Bullets' Offer COMING!

Don't Wear a Truss!

After 30 Years' Experience an Appliance has been invented for Men, Women and Children that Cures Rupture.

From a photograph of Mr. C. E. Brooks, inventor of the Appliance, who Cured himself, and whose experience has since benefited thousands. If ruptured, write to-day.

Sent on Trial.

If you have tried most everything else come to us. Where others fail is where we have our greatest success. Send attached coupon to-day and we will send you free our illustrated book on Rupture and its Cure, showing the Appliance, giving you prices and names of many people who have tried it and are extremely grateful. It is instant relief where all others fail. Remember we use no salves, no harness, no lies. We make it to your measure and send it to you on a strict guarantee of satisfaction or money refunded, and we have put our price so low that anybody, rich or poor, can buy it. We send it on trial to prove that what we say is true. You are the judge, and once having seen our illustrated book and read it you will be as enthusiastic as the thousands of patients whose letters are on the file in our office. Fill in the Free Coupon below and post to-day.

FREE INFORMATION COUPON.

BROOKS APPLIANCE CO., Ltd. (1761F), 80, Chancery Lane, London, W.C.2.

Please send me by post in plain wrapper your Illustrated Book and full information about your appliance for the cure of Rupture.

NAME .....

ADDRESS .....

Please write plainly.

Weak Nerves

Nerve pains are often the result of over-strain and brain-fag. Nothing you can take will give you such quick and lasting relief as Dr. Cassell's Tablets.

Miss Violet Allen's Testimony

Miss Violet Allen, of 60, Clarendon Road, West Green, S. Tottenham, London, writes:—"As the result of overwork and irregular meals, I became a victim of nervous dyspepsia and stomach weakness. I could not sleep, and at night walked around my bedroom in agony, sometimes thinking my last hour had come. I continued my work as usual, but I was very thin, and seemed to have no life left in me. Indeed, my friends thought I was wasting away. This continued until I broke down at work and was sent home. I was in a state of nervous breakdown, and the various medicines I took did me no good. At length, however, I determined to try Dr. Cassell's Tablets, and, feeling almost immediate relief, I continued taking them, with the result that a few months later I was as fit and well as ever. I enjoy my food without pain, and I sleep well, and wake refreshed in the morning."

TAKE TWO AT BED-TIME
and note how well you sleep, and how refreshed and fit you feel in the morning.

The Universal Home Remedy for

Nervous Breakdown	Neurasthenia	Kidney Weakness
Neuritis	Nerve Pains	Children's
Indigestion	Headache	Weakness
Sleeplessness	Anæmia	Wasting
	Palpitation	

Specially Valuable for Nursing Mothers and During the Critical Periods of Life.

Dr. Cassell's Tablets

Home Price, 1/3; Family Size, 3/-
Sold by Chemists and Stores throughout the Empire.

18,708 BRITISH DOCTORS

Have Already Taken Up

CICFA

FOR

INDIGESTION

and HUNDREDS of these DOCTORS HAVE WRITTEN us of the SPLENDID RESULTS they have obtained by its use in PRACTICE and in their HOMES.

Physicians' names and addresses must never be published; therefore, when an official physician wrote us doubting the accuracy of our statements, we invited him to call and examine the original letters and cards which we had received from thousands of those physicians. He called, bringing a solicitor to assist him in making a thorough investigation. After they had completed the examination he declared that all his doubts were removed, and that he was entirely satisfied, for he had found all our statements correct.

WHEN SO MANY BRITISH DOCTORS ARE SATISFIED WITH CICFA YOU CAN CONFIDENTLY BEGIN TAKING IT AT ONCE

Cicfa, by supplying the Natural Digestive Ferments, ensures the digestion of all the Albuminous food in the Stomach and all the Starchy food in the Bowel. When CICFA is taken there is immediate improvement in Stomach Digestion: thus gases, which so often cause pressure and pain felt near the heart, are no longer formed; while that feeling of fullness and sense of weight at the "pit of the Stomach," when Bowel Digestion is beginning, rapidly grows less; Flatulence and Acidity decrease; "Starch Balls" are no longer formed, so that all the contents of the Bowel are digested, the nourishment is absorbed into the system and the refuse naturally expelled.

GASES in STOMACH with eructations.

Sharp Neuralgic HEADACHES.

ACID in Stomach with HEARTBURN.

TONGUE coated white all over.

COMPLEXION blotchy, with redness of Nose.

EATING disliked. Some Nausea.

PAINS darting through Chest, Burning Spot behind left Shoulder Blade.

INDIGESTION SYMPTOMS

In Stomach — in Bowel

GASES in BOWEL or Flatulence.

Dull, Heavy HEADACHES.

ACIDITY causing Gout and Rheumatism.

TONGUE coated yellow at back.

COMPLEXION muddy or pasty.

EATING disliked or loathed. Biliousness and bad taste in mouth.

PAINS in Bowel, Griping and CONSTIPATION.

Sold Everywhere. *Prices 1s. 3d. and 3s.*

THE CICFA CO.,

8, DUKE STREET, MANCHESTER SQUARE, LONDON, W.1.

Printed and Published Weekly by the Proprietors, ODHAMS PRESS LTD. (and reduced). Long Acre, London, W.C. 2, England. Registered at the G.P.O. as a Newspaper. Post Free all over the World; 13s. per annum. Registered for transmission by Canadian Magazine Post. Agencies for the Colonies: Gordon & Gotch, Ltd., Australia and New Zealand. For South Africa: Central News Agency, Ltd. Sole Agents for Canada: Imperial News Co., Ltd., 14, Bream's Buildings, London, E.C.4. Toronto, Montreal, Winnipeg and Vancouver. For America: American News Co., Ltd. Also on sale at W. H. Smith & Son's Bookstops at 78, Marche-aux-Herbes, Brussels, and 248, Rue de Rivoli, Paris.